JACK IN THE BOX INC /NEW/

Form 4

September 20, 2016

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB APPROVAL

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Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Washington, D.C. 20549

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * REBEL JERRY P			2. Issuer Name and Ticker or Trading Symbol JACK IN THE BOX INC /NEW/ [JACK]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) 9330 BALBO	(First) A AVENUI	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 09/19/2016	Director 10% Owner State of the control of the con		
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person		
SAN DIEGO,	CA 92123			Form filed by More than One Reportin Person		

(City)	(State) (Z	Zip) Table	I - Non-Do	erivative S	Securit	ties Acquire	d, Disposed of, o	r Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securit on Dispos (Instr. 3, 4	ed of (5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(I) (Instr. 4)	
COMMON STOCK	09/19/2016		M	14,362	A	\$ 27.49	119,835	D	
COMMON STOCK	09/19/2016		S(1)	13,156	D	\$ 98.9662 (2)	106,679	D	
COMMON STOCK	09/19/2016		S <u>(1)</u>	1,206	D	\$ 99.4055 (3)	105,473	D	
COMMON STOCK	09/19/2016		M	14,000	A	\$ 27.49	119,473	D	
	09/19/2016		S(1)	12,800	D		106,673	D	

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COMMON STOCK					\$ 98.963 (2)		
COMMON STOCK	09/19/2016	S <u>(1)</u>	1,200	D	\$ 99.4234 (4)	105,473	D
COMMON STOCK	09/19/2016	M	14,000	A	\$ 27.49	119,473	D
COMMON STOCK	09/19/2016	S(1)	12,900	D	\$ 98.9503 (2)	106,573	D
COMMON STOCK	09/19/2016	S <u>(1)</u>	1,100	D	\$ 99.3905 (3)	105,473	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Am Underlying Sec (Instr. 3 and 4)
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title
NON QUALIFIED STOCK OPTION	\$ 27.49	09/19/2016		M	14,362	11/26/2013(5)	11/26/2019	COMMON STOCK
NON QUALIFIED STOCK OPTION	\$ 27.49	09/19/2016		M	14,000	11/26/2013(5)	11/26/2019	COMMON STOCK
NON QUALIFIED STOCK OPTION	\$ 27.49	09/19/2016		M	14,000	11/26/2013(5)	11/26/2019	COMMON STOCK

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

REBEL JERRY P 9330 BALBOA AVENUE SAN DIEGO, CA 92123

EXEC VP - CFO

Signatures

JERRY P REBEL 09/19/2016

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was executed pursuant to a Rule 10b5-1 Plan.
- The shares with respect to this transaction were sold at prices ranging from \$98.23 to \$99.23. The price reported reflects the weighted average sales price. The reporting person hereby agrees, upon request, to provide to the Securities and Exchange Commission staff, the Company, or any security holder of the Company, full information regarding the number of shares sold at each separate price.
- The shares with respect to this transaction were sold at prices ranging from \$99.24 to \$99.72. The price reported reflects the weighted average sales price. The reporting person hereby agrees, upon request, to provide to the Securities and Exchange Commission staff, the Company, or any security holder of the Company, full information regarding the number of shares sold at each separate price.
- The shares with respect to this transaction were sold at prices ranging from \$99.24 to \$99.87. The price reported reflects the weighted average sales price. The reporting person hereby agrees, upon request, to provide to the Securities and Exchange Commission staff, the Company, or any security holder of the Company, full information regarding the number of shares sold at each separate price.
- (5) These options become exercisable in three equal installments commencing one year after the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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