REED COLIN V Form 4 July 19, 2017

### FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL** OMB

Number:

3235-0287

Expires:

5 Relationship of Reporting Person(s) to

January 31, 2005

0.5

Estimated average burden hours per

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

Common

Stock

(Print or Type Responses)

1 Name and Address of Reporting Person \*

See Instruction

	REED COL	IN V	g Person _	Symbol			Ticker or T		C	5. Relationship of Issuer (Chec	k all applicable	
	(Last) ONE GAYI	(First)  LORD DRIVE	(Middle)	3. Date of (Month/D 07/17/2	ay/Year)		nsaction			X Director X Officer (give below)		Owner or (specify
	NA CHWILL	(Street)		4. If Ame Filed(Mor			e Original			6. Individual or Jo Applicable Line) _X_ Form filed by C Form filed by M	One Reporting Pe	rson
		E, TN 37214							Person			
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												ly Owned
	1.Title of Security (Instr. 3)	2. Transaction Dat (Month/Day/Year)	) Execution any		3. Transact Code (Instr. 8)	tion(	4. Securiti (A) or Dis (Instr. 3, 4	posed	of (D)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code V	V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
	Common Stock	07/17/2017			S		10,000	D	\$ 63.9 (2)	101,930	D	
	Common Stock	07/18/2017			S		10,000	D	\$ 63.17 (2)	91,930	D	
	Common Stock	07/19/2017			S		10,000	D	\$ 63.24	81,930	D	

(2)

793

400,000

I

Ι

By Trusts

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Common Stock			By Family LLC
Common Stock	18,500	I	By Family LLC
Common Stock	40,000	I	By Family LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. orNumber of Derivative Securities Acquired		ate	7. Titl Amou Under Securi (Instr.	int of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo
	Security				(A) or Disposed of (D) (Instr. 3, 4, and 5)				Amount		Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	or Number of Shares		

# **Reporting Owners**

\*\*Signature of Reporting Person

Reed

Reporting Owner Name / Address				
·F····	Director	10% Owner	Officer	Other
REED COLIN V ONE GAYLORD DRIVE NASHVILLE, TN 37214	X		Chairman & CEO	
Signatures				
Scott J. Lynn, Attorney-in-Fact	07/19/2017			

Reporting Owners 2

Date

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### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Securities were sold pursuant to Rule 10b5-1 trading plan adopted by the reporting person on June 29, 2017.
- (2) Represents the weighted average price at which securities were sold.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.