## Edgar Filing: Viacom Inc. - Form 4

July 06, 2016       OME APPROVAL         FORM 4       UNITED STATES SECURITIES AND EXCHANGE COMMISSION if no longer subject to Section 16.       OMB STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES       OMB Sumber: 2005       2035-0287         Statement of Porn 4 or Form 4 or Section 16.       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, section 17(a) of the Public Utility Holding Company Act of 1935 or Section 1(b).       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1936.       S. Relationship of Reporting Person(s) to Issuer         1. Name and Address of Reporting Person 1(b).       2. Issuer Name and Ticker or Trading Symbol       S. Relationship of Reporting Person(s) to Issuer       S. Relationship of Reporting Person(s) to Issuer         1. State of First       (Middle)       3. Date of Earliest Transaction Filed(Month/Day/Year)       Check all applicable       ————————————————————————————————————	Viacom Inc.												
FORM 4 UNITED STATES SECURITIES Subject to Section 16. Form 4 or Porm 5 or Section 16. Form 4 or Porm 5 or Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 16.       OMB APPROVAL Milling Section 17. (a) of the Public Utility Holding Company Act of 1935 or Section 16.       OMB APPROVAL Milling Section 17. (a) of the Public Utility Holding Company Act of 1935 or Section 16.       OMB APPROVAL Section 17. (a) of the Public Utility Holding Company Act of 1935 or Section 16.       OMB APPROVAL Willing Section 17. (a) of the Public Utility Holding Company Act of 1935 or Section 16.       OMB APPROVAL Section 17. (a) of the Public Utility Holding Company Act of 1935 or Section Symbol Viacom Inc. [VIA, VIAB]       OMB APPROVAL Section 17. (a) of the Public Utility Holding Company Act of 1935 or Section Symbol Viacom Inc. [VIA, VIAB]         (Last)       (First)       (Middle)       2. Issuer Name and Ticker or Trading Symbol Viacom Inc. [VIA, VIAB]       5. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction (Month/Day/Year)       -X	Form 4												
CDENIN 4       UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549       OMB Number: 3235-0267         Check this box if no longer subject to Section 16. Form 4 or Form 5       STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES       OMB Number: January 31, 2005         Form 4 or Form 5       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continues Seet Instruction 1(b).       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Section 17(a) of the Public Utility Holding Company Act of 1940 1(b).       Section 17(a) of the Public Utility Holding Company Act of 1940 1(b).         (Print or Type Responses)       1. Name and Address of Reporting Person 1       2. Issuer Name and Ticker or Trading Symbol       S. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction (Month/Day/Year)       -X_Director Officer (give tille below)       10% Owner         1515 BROADWAY       07/01/2016       -X_FORT filed by One Reporting Person Person       -X_FORT filed by One Reporting Person -X_FORT filed by One Reporting Person Person       -X_FORT filed by One Reporting Person -X_FORT filed by One Reporting Pe	July 06, 2016												
Check this how if no longer subject to Section 16. Form 4 or Form 4 or Form 4 or Form 5 Elided pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue. Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Section 17(a) of the Public Utility Holding Company Act of 1940 1(b). (Print or Type Responses) 1. Name and Address of Reporting Person <sup>+</sup> Falcone Sorrell Cristiana Symbol Utiacom Inc. [VIA, VIAB] (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) (City) (State) (Zip) NEW YORK, NY 10036 (City) (Month/Day/Year) (State) (Zip) NEW YORK, NY	FORM	4									PPROVAL		
if no longer subject to Section 16.       STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Section 16.       Expires:       Called J0.7         Form 4 or Form 5       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue.       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 1(b).       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Sec Instruction 1(b).       Section 17(a) of the Public Utility Holding Company Act of 1940 1(b).         (Print or Type Responses)       1. Name and Address of Reporting Person <sup>1</sup> .       2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction (Month/Day/Year)       _X Director		Washington, D.C. 20549							COMMISSION	ONID			
subject of STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Estimated average burden hours per response 0.5 Form 4 or Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1935 or Section 16(b). (Print or Type Responses) 1. Name and Address of Reporting Person 1 2. Issuer Name and Ticker or Trading Symbol Uiacom Inc. [VIA, VIAB] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) A. Joate of Earliest Transaction Officer (give tite below) (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) A. Joate of Lewow Applicable Line) X. Form filed by More than One Reporting Person 1 5. A securities Acquired, Disposed of, or Beneficially Owned I. Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Form. Direct Indirect I Code Disposed of (D) Beneficially (Month/Day/Year) (Instr. 3) (Instr. 4) (Instr. 4) (Instr. 4) (Instr. 4) (Check V Amount (D) Price (Instr. 4) (Check V Amount (D) Price (Instr. 3) and 4) (Class B		ər									•		
Form 4 or Form 5 or geoporse     Dubble Products per response     0.5       Form 5 obligations may continue. See Instruction     Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue. See Instruction     0(b) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940     1935 or Section 1940     0.5       (Print or Type Responses)     1. Name and Address of Reporting Person 1 (b).     2. Issuer Name and Ticker or Trading Symbol     5. Relationship of Reporting Person(s) to Issuer     Issuer       (Last)     (First)     (Middle)     3. Date of Earliest Transaction (Month/Day/Year)     (Check all applicable)       (Last)     (First)     4. If Amendment, Date Original Filed(Month/Day/Year)     6. Individual or Joint/Group Filing(Check Applicable Line)       (Street)     4. If Amendment, Date Original Filed(Month/Day/Year)     6. Individual or Joint/Group Filing(Check Applicable Line)       (City)     (State)     (Zip)     Table I - Non-Derivative Securities Acequired, Disposed of, or Beneficially Owned       1.Title of Scurity     2. Transaction Date 2A. Deemed any     3. 4. Securities Code     5. Amount of Disposed of (D) Beneficially     6. Ownership Following       (Instr. 3)     (Month/Day/Year)     Indirect Beneficially     Form: Direct Indirect ID       (A)     Code     V Amount (D)     Year     Grow Printice ID       (A)     Code     V Amount (D)     Price	subject to	SIAIE	MENT O							Estimated a			
Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue. Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Section 17(a) of the Public Utility Holding Company Act of 1940 1(b). (Print or Type Responses) 1. Name and Address of Reporting Person <sup>1</sup> 2. Issuer Name and Ticker or Trading Falcone Sorrell Cristiana Symbol (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) (Street) 4. If Armendment, Date Original Filed(Month/Day/Year) (Street) 4. If Armendment, Date Original Filed(Month/Day/Year) (City) (State) (Zip) NEW YORK, NY 10036 (City) (State) (Zip) (City) (State) (Zip) NEW YORK, NY 10036 (City) (State) (Zip) (Month/Day/Year) Code Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Scurities Form: Direct Indirect (Month/Day/Year) (Instr. 3) (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) (Code V Amount (D) Price (A) Transaction(Street) (Instr. 4) (Instr. 4) (A) Transaction(Street) (Instr. 4) (Instr. 4) (Code V Amount (D) Price (City) (State) (City) (					SECUR	ITIES							
obligations may continue. See Instruction 1(b).       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940         (Print or Type Responses)       30(h) of the Investment Company Act of 1940         1. Name and Address of Reporting Person 1 Falcone Sorrell Cristiana       2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction (Month/Day/Year)       (Check all applicable)         1515 BROADWAY       07/01/2016       -X			ircuant to	Section 16	$\delta(a)$ of the	Securiti	es Fr	vchand	The Act of 103/	response	0.5		
may continue.       30(h) of the Investment Company Act of 1940         See Instruction 1(b).       30(h) of the Investment Company Act of 1940         (Print or Type Responses)       1. Sume and Address of Reporting Person <sup>+</sup> .       2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction (Month/Day/Year)       Check all applicable)         1515 BROADWAY       07/01/2016       -X_Director below)       Officer (give title below)       10% Owner Officer (give title below)         (Street)       4. If Amendment, Date Original Filed(Month/Day/Year)       6. Individual or Joint/Group Filing(Check Applicable Line) -X_Form filed by More than One Reporting Person -Securities         (City)       (State)       (Zip)       Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned         1.Title of Security       2. Transaction Date (Month/Day/Year)       3. 4. Securities TransactionAcquired (A) or any       5. Amount of Code       6. Ownership Transaction(s)       6. Ownership Transaction(s)         (A) or Code       Or Amount       0. Owned Transaction(s)       6. Ownership Transaction(s)       7. Nature of Securities Transaction(s)         Class B       5.       Code       V Amount       (D) Price		<sup>8</sup> Section 17								m			
1(b). (Print or Type Responses) 1. Name and Address of Reporting Person 1 Falcone Sorrell Cristiana (Last) (First) (Midle) 3. Date of Earliest Transaction (Month/Day/Year) 07/01/2016 (Street) 4. If AmeIment, Date Original Filed(Month/Day/Year) 4. If AmeIment, Date Original Filed(Month/Day/Year) 6. Individual or Joint/Group Filing(Check Applicable Line) -X_Form filed by More than One Reporting Person -Y_Form filed by More than One Reporting Person -TransactionAcquired (A) or Security (Month/Day/Year) 6. Street 3. 4. Securities Scurity (Month/Day/Year) 7. Nature of Security (Month/Day/Pen) 7		nue.			•	•	- ·						
1. Name and Address of Reporting Person <sup>+</sup> Falcone Sorrell Cristiana       2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction (Month/Day/Year)       (Check all applicable)         1515 BROADWAY       07/01/2016       —		etton											
Falcone Sorrell Cristiana       Symbol       Issuer         Viacom Inc. [VIA, VIAB]       (Check all applicable)         (Last)       (First)       (Middle)       3. Date of Earliest Transaction         1515 BROADWAY       07/01/2016	(Print or Type R	esponses)											
Falcone Sorrell Cristiana       Symbol       Issuer         Viacom Inc. [VIA, VIAB]       (Check all applicable)         (Last)       (First)       (Middle)       3. Date of Earliest Transaction         1515 BROADWAY       07/01/2016													
(Last)       (First)       (Middle)       3. Date of Earliest Transaction       (Check all applicable)         1515 BROADWAY       (Month/Day/Year)			g Person <u>*</u>	2. Issuer	Name and	Ticker or 7	Fradin	g					
(Last)       (First)       (Middle)       3. Date of Earliest Transaction         1515 BROADWAY       (Month/Day/Year)       -X_ Director       10% Owner         1515 BROADWAY       07/01/2016       -X_ Director       10% Owner         (Street)       4. If Amendment, Date Original       6. Individual or Joint/Group Filing(Check         NEW YORK, NY 10036       Filed(Month/Day/Year)       Applicable Line)         (City)       (State)       (Zip)         Table I - Non-Derivative Securities       A. Securities         Security       (Month/Day/Year)         (Month/Day/Year)       3.       4. Securities         (Instr. 3)       2. Transaction Date       2A. Deemed       3.       4. Securities         (Instr. 3)       (Month/Day/Year)       Security       S. Amount of       6. Ownership       7. Nature of         (Instr. 3)       (Month/Day/Year)       (Instr. 8)       (Instr. 3, 4 and 5)       Owned       Indirect (I)       Ownership         (A)       or       (Instr. 4)       (Instr. 4)       (Instr. 4)       (Instr. 4)         (Instr. 3)       Code       V Amount       (D)       Price       Transaction(s)         (Instr. 3)       Code       V Amount       D)       Price       Transaction(s) <td colspan="4">5ymbor</td> <td></td> <td></td> <td></td> <td></td> <td colspan="4">Issuer</td>	5ymbor								Issuer				
(Last)       (First)       (Middle)       3. Date of Earliest Transaction         (Last)       (First)       (Middle)       3. Date of Earliest Transaction         (1515 BROADWAY       07/01/2016 $\_$ Director $\_$ Direc		Viacom	Inc. [VIA	, VIAB]			(Check all applicable)						
1515 BROADWAY       07/01/2016	(Last)	(First)	(Middle)		f Earliest Transaction								
(Street) 4. If Amendment, Date Original Filed(Month/Day/Year) 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Security (Month/Day/Year) Execution Date, if any Code Disposed of (D) Beneficially (D) or Beneficial (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4) (Instr. 4) Reported Transaction(s) (Cates B	1515 DDOA												
Filed(Month/Day/Year)       Applicable Line)         NEW YORK, NY 10036	1313 <b>DK</b> UA	DWAI		0//01/20	016						or (speeny		
NEW YORK, NY 10036	(Street) 4			4. If Amer	ndment, Dat	e Original			6. Individual or Joint/Group Filing(Check				
NEW YORK, NY 10036       Table       I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned         (City)       (State)       (Zip)       Table       I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned         1.Title of Security (Instr. 3)       2. Transaction Date (Month/Day/Year)       2A. Deemed Execution Date, if any (Month/Day/Year)       3.       4. Securities       5. Amount of Securities       6. Ownership       7. Nature of Form: Direct         (Instr. 3)       (Month/Day/Year)       (Month/Day/Year)       3.       4. Securities       5. Amount of Securities       6. Ownership       7. Nature of Form: Direct         (Instr. 3)       (Month/Day/Year)       (Month/Day/Year)       3.       4. Securities       5. Amount of Securities       6. Ownership       7. Nature of Form: Direct         (Instr. 4)       (Month/Day/Year)       (Month/Day/Year)       (Instr. 8)       (Instr. 3, 4 and 5)       Owned       Indirect (I)       Ownership         (A)       or       Code V Amount       (D)       Price       (Instr. 4)       (Instr. 4)         (A)       or       Code V Amount       (D)       Price       (Instr. 3)       (Instr. 4)	Filed(Mo				nth/Day/Year)				••				
NEW TOKK, NT 10030       Person         (City)       (State)       (Zip)       Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned         1.Title of Security (Instr. 3)       2. Transaction Date (Month/Day/Year)       2A. Deemed       3.       4. Securities       5. Amount of Code       6. Ownership       7. Nature of Form: Direct         (Instr. 3)       2. Transaction Date (Month/Day/Year)       2A. Deemed       3.       4. Securities       5. Amount of Code       6. Ownership       7. Nature of Form: Direct         (Instr. 3)       (Month/Day/Year)       (Month/Day/Year)       (Instr. 8)       (Instr. 3, 4 and 5)       Owned       Following       Following       (Instr. 4)       (Instr. 4)         (A)       or       Reported       Transaction(s)       Or       Code       V Amount       (D)       Price         Class B       5       Securities       5. Amount of Securities       Securities       Securities       5. Amount of Securities		NIX 10026											
1. Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any3.4. Securities TransactionAcquired (A) or Code5. Amount of Securities6. Ownership Form: Direct7. Nature of Indirect(Instr. 3)(Month/Day/Year)2. Transaction Date, if any3.4. Securities Code5. Amount of Securities6. Ownership Form: Direct7. Nature of Indirect(Instr. 3)(Month/Day/Year)(Instr. 8)(Instr. 3, 4 and 5)Owned or (Instr. 4)Indirect (I) (Instr. 4)(A) or CodeOr (Instr. 3 and 4)(Instr. 4)(Instr. 4)Class BCCodeVAmount(D)	NEW YORK	, NY 10036									1 0		
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(Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4) (A) Code V Amount (D) Price (Instr. 3 and 4) Class B	-	• •											
Class B Reported Transaction(s) (A) Or (D) Price Reported Transaction(s) (Instr. 3 and 4)	(11001.0)		•	/Day/Year)					Owned I				
(A) Transaction(s) or (Instr. 3 and 4) Class B									Following	(Instr. 4)	(Instr. 4)		
Code V Amount (D) Price (Instr. 3 and 4) Class B							(A)						
Class B					Code V	Amount		Drice					
	Class B				Coue V	Amount	(D)	rnce					
Common $07/01/2010$ A $49 (1)$ A (1) $5,145$ D	Common	07/01/2016			А	49 <u>(1)</u>	А	<u>(1)</u>	5,145	D			
Stock													

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

## Edgar Filing: Viacom Inc. - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	Derivative	6. Date Exercisable and Expiration Date (Month/Day/Year)		Underlying Securities (Instr. 3 and 4)		8. Price Derivat Securit (Instr. 5
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Share Units	(2)	07/01/2016		А	697	(2)	(2)	Class B Common Stock	697	<u>(2)</u>

## **Reporting Owners**

Reporting Owner Name / Address		Relationsh	ips			
reporting o wher runne, runness	Director	10% Owner	Officer	Other		
Falcone Sorrell Cristiana 1515 BROADWAY NEW YORK, NY 10036	Х					
Signatures						
/s/ Michael D. Fricklas, Attorn	07/06/2016					

\*\*Signature of Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares reflect the regular quarterly crediting of vested shares with a fair market value equal to the amount of cash dividends in such quarter attributable to vested Restricted Share Units.

Date

(2) These shares reflect the regular quarterly crediting of vested Restricted Share Units with a fair market value equal to the amount of deferred director retainer and meeting fees and related interest in such quarter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.