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DOLE FOO Form 4	OD CO INC											
August 01,										OMB AF	PROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSIO						OMMISSION	OMB Number:	3235-0287				
Check t if no lo subject Section Form 4 Form 5	to SIAIEI 116. or	Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,									January 31, 2005 verage 's per 0.5	
obligati may co <i>See</i> Ins 1(b).	ions Section 17 intinue. truction	(a) of the	Public I	Utility	Hc		npany	y Act of 1	1935 or Section			
(Print or Type	e Responses)											
1. Name and Address of Reporting Person <u>*</u> MURDOCK DAVID H			2. Issuer Name and Ticker or Trading Symbol Issuer DOLE FOOD CO INC [DOLE]					ssuer	Relationship of Reporting Person(s) to uer			
(Last) (First) (Middle) C/O DOLE FOOD COMPANY, INC., ONE DOLE DRIVE			3. Date of Earliest Transaction (Month/Day/Year) 07/30/2012					(Check all applicable) _X_ Director _X_ 10% Owner _X_ Officer (give title Other (specify below) Chairman				
(City)	(State)	(Zip)	Tal	hla T N	Ion	Dominativo	Soon		Person	or Popoficial	w Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		ed Date, if	3.	ctic 8)		s Acq f (D)	uired (A) o	ired, Disposed of, r 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock									11,784,914	Ι	Castle and Cooke Holdings, Inc. (1)	
Common Stock	07/30/2012			Р		205,800 (2)	А	\$ 11.4632	40,409,686	Ι	Trust <u>(3)</u>	
Common Stock	07/31/2012			Р		205,800 (4)	А	\$ 11.8367	, 40,615,486	Ι	Trust (3)	
Common Stock	08/01/2012			Р		205,800 (5)	А	\$ 12.0297	, 40,821,286	Ι	Trust (3)	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Titl	e and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration D	ate	Amou	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ities	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Owne
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date	Expiration		or		
					Exercisable	· · · · · · · · · · · · · · · · · · ·	Title Number				
									of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
MURDOCK DAVID H C/O DOLE FOOD COMPANY, INC. ONE DOLE DRIVE WESTLAKE VILLAGE, CA 91362	Х	Х	Chairman		
David H. Murdock Living Trust, dated May 28, 1986, as amended C/O DOLE FOOD COMPANY, INC. ONE DOLE DRIVE WESTLAKE VILLAGE, CA 91362		Х			
Signatures					
/s/ C. Michael Carter, attorney-in-fact for David H. Murdock				08/01/2012	
<u>**</u> Signature of Reporting Person				Date	
/s/C. Michael Carter, attorney-in-fact for David H. Murdock Living Trust, dated May 28, 1986, as amended					
<u>**</u> Signature of Reporting Person				Date	
Evaluation of Decanonace.					

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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(1) These shares are owned directly by Castle and Cooke Holdings, Inc. and indirectly by Mr. Murdock and the Trust

Number of shares - price per share: 3779-\$11.72; 9349-11.71; 1772-11.70; 4500-11.69; 1600-11.68; 3400-11.67; 1200-11.66; 200-11.65; 3469-11.64; 2431-11.62; 1700-11.61; 3670-11.60; 6930-11.59; 5889-11.58; 5187-11.57; 1600-11.56; 12504-11.55; 2663-11.54; 8000-11.53; 6400-11.52; 4300-11.51; 4634-11.50; 8902-11.49; 4528-11.48; 5693-11.47; 2900-11.46; 2400-11.45; 500-11.44;

- (2) 1534-11.43; 3205-11.42; 2511-11.41; 4600-11.40; 700-11.39; 800-11.38; 5150-11.37; 5200-11.36; 6360-11.35; 3476-11.34; 2344-11.33; 9700-11.32; 4720-11.31; 3700-11.30; 4100-11.29; 800-11.28; 4300-11.27; 6888-11.26; 7300-11.25; 1246-11.24; 200-11.23; 500-11.22; 756-11.21; 1112-11.20; 1300-11.19; 600-11.18; 400-11.17; 200-11.13; 798-11.12; 1000-11.11; 200-11.10. Each was 1 transaction except 2 transactions at \$11.61, 11.54, 11.53, 11.52, 11.50, 11.49, 11.48, 11.47, 11.45, 11.43, 11.13, 11.12 and 11.11.
- (3) These shares are owned directly by the Trust and indirectly by Mr. Murdock as sole trustee and beneficiary of the Trust

Number of shares - price per share: 1100-\$11.99; 1200-11.98; 100-11.97; 810-11.96; 4090-11.95; 6400-11.94; 100-11.93; 2000-11.91;
 (4) 8379-11.90; 8816-11.89; 16161-11.88; 14339-11.87; 12610-11.86; 20311-11.85; 9985-11.84; 7632-11.83; 5300-11.82; 2767-11.81; 29502-11.80; 25698-11.79; 13200-11.77; 6601-11.76; 7299-11.75; 400-11.74; 400-11.73. Each was 1 transaction except 2 transactions at \$11.90, 11.83, 11.79 and 11.76.

Number of shares - price per share: 10700-\$12.50; 700-12.48; 1200-12.47; 100-12.46; 500-12.45; 700-12.44; 300-12.43; 100-12.42; 200-12.39; 300-12.38; 100-12.35; 600-12.34; 500-12.31; 200-12.30; 2279-12.29; 1700-12.26; 400-12.25; 921-12.23; 1000-12.22; 2500-12.20; 600-12.19; 5864-12.18; 124-12.17; 1983-12.16; 3700-12.15; 2000-12.13; 400-12.12; 300-12.10; 3480-12.09; 3020-12.08; 2122-12.07; 11100-12.06; 20900-12.05; 8198-12.04; 7166-12.03; 10085-12.02; 820-12.01; 10500-12.00; 7838-11.99; 2800-11.98;

(5) 2122-12.07, 11100-12.00, 20900-12.09, 0190-12.09, 1100-12.09, 10009-10009-1009-1009-12.09, 10009-12.09, 10009-12.09, 10009-12.09, 1

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.