

BOEHNE RICHARD A  
Form 4  
March 13, 2012

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BOEHNE RICHARD A

(Last) (First) (Middle)  
312 WALNUT STREET, 28TH FLOOR  
(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SCRIPPS E W CO /DE [SSP]

3. Date of Earliest Transaction (Month/Day/Year)  
03/09/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President & CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)	
				(A) or (D)	Price			
				Code	V	Amount		
Class A Common Shares, \$.01 par value per share	03/09/2012 <sup>(1)</sup>		C	30,000	A	\$ 9.3	263,768	D
Class A Common Shares, \$.01 par value per share	03/09/2012 <sup>(1)</sup>		C	23,783	A	\$ 9.3	287,551	D

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Class A Common Shares, \$.01 par value per share	03/09/2012 <sup>(2)</sup>	F	22,052	D	\$ 9.3	265,499	D	
Class A Common Shares, \$.01 par value per share						226,170	I	Wife's Trust
Common Voting Shares, \$.01 par value per share						0	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Restricted Stock Units	\$ 9.3	03/09/2012		C	30,000	03/09/2011	03/09/2014	Restricted Stock Units	30,000
Restricted Stock Units	\$ 9.3	03/09/2012		C	23,783	03/11/2012	03/11/2015	Restricted Stock Units	23,783
Option	\$ 8.52					02/26/2004	02/25/2013	Class A Common	103,200
Option	\$ 10.38					03/23/2005	03/22/2014	Class A Common	84,500

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Option	\$ 9.9	02/10/2006	02/09/2013	Class A Common	56,33
Option	\$ 9.54	03/29/2007	03/28/2014	Class A Common	117,3
Option	\$ 10.41	02/22/2008	02/21/2015	Class A Common	258,2
Option	\$ 9.09	02/21/2009	02/20/2016	Class A Common	410,7
Option	\$ 9.54	03/29/2007	03/28/2014	Class A Common	46,94
Restricted Stock Units	(3)	03/05/2010	03/05/2013	Restricted Stock Units	348,8

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BOEHNE RICHARD A 312 WALNUT STREET, 28TH FLOOR CINCINNATI, OH 45202	X		President & CEO	

## Signatures

/s/ William Appleton, Attorney-in-fact for Richard A.  
Boehne

03/13/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction reflects the conversion of restricted stock units into Class A Common Shares.
- (2) The terms of these long-term incentive awards mandate that the Company withhold shares to satisfy the reporting person's tax obligation.
- (3) This restricted stock unit award will vest in 2013. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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