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Form 4											
February 01									OMB AF	PPROVAL	
				ATTIES AND EXCHANGE COMMISSION					OMB Number:	3235-0287	
Washington, D.C. 20549Check this box if no longer subject to Section 16.STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF 							e Act of 1934, 1935 or Sectior	Expires:January 312001Estimated averageburden hours perresponse0.3			
(Print or Type	Responses)										
Conley Gregory S			Symbol	2. Issuer Name and Ticker or Trading Symbol HFF, Inc. [HF]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(M				3. Date of Earliest Transaction (Month/Day/Year) 12/30/2010				Director 10% Owner X Officer (give title Other (specify below) below) Chief Financial Officer			
PITTSBUR	(Street) CGH, PA 15219)		ndment, Da hth/Day/Year)	-	1		6. Individual or Jo Applicable Line) _X_ Form filed by C Form filed by M	one Reporting Pe	rson	
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Aca	Person uired, Disposed of	. or Beneficial	lv Owned	
1.Title of Security (Instr. 3)	2. Transaction I (Month/Day/Ye	ar) Executi any		3. Transactio Code	4. Securi n(A) or Di (Instr. 3,	ties A ispose	cquired d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership 7. Nature of Form: Direct Indirect (D) or Beneficial Indirect (I) Ownership (Instr. 4) (Instr. 4)		
Class A Common Stock	12/30/2010			F	551 <u>(1)</u>	, í		19,231	D		
Class A Common Stock	01/30/2012			А	4,166 (2)	А	\$ 13.76	23,397	D		
Class A Common Stock	01/30/2012			F	1,450 (3)	D	\$ 13.76	21,947	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Under Secur	rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Conley Gregory C/O HFF, INC., ONE OXFORD CENTRE 301 GRANT STREET, SUITE 600 PITTSBURGH, PA 15219	,		Chief Financial Officer					
Signatures								
/s/ Eric O. Conrad, as attorney-in-fact	02/01/2012	,						

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents shares transferred to the Company for tax withholding in connection with the vesting of restricted stock units whose grant was (1)originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on December 16, 2010.
- Represents the vesting of restricted stock units whose grant was originally reported on a Form 4 filed with the U.S. Securities and (2) Exchange Commission on February 1, 2007.
- Represents shares transferred to the Company for tax withholding in connection with the vesting of the restricted stock units described in (3)footnote (2).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.