

SMITH BRYAN D.  
Form 3  
September 03, 2010

# FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting  
Person \*

SMITH BRYAN D.

(Last) (First) (Middle)

C/O LOOPNET, INC., 181 W.  
HUNTINGTON DRIVE, SUITE  
208

(Street)

MONROVIA, CA 91016

(City) (State) (Zip)

2. Date of Event Requiring  
Statement

(Month/Day/Year)

09/01/2010

3. Issuer Name and Ticker or Trading Symbol  
LoopNet, Inc. [LOOP]

4. Relationship of Reporting  
Person(s) to Issuer

(Check all applicable)

☐ Director ☐ 10% Owner  
☒ Officer ☐ Other  
(give title below) (specify below)  
SVP, Sales and Service

5. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group  
Filing(Check Applicable Line)  
☒ Form filed by One Reporting  
Person  
☐ Form filed by More than One  
Reporting Person

### Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security  
(Instr. 4)

2. Amount of Securities  
Beneficially Owned  
(Instr. 4)

3. Ownership  
Form:  
Direct (D)  
or Indirect  
(I)  
(Instr. 5)

4. Nature of Indirect Beneficial  
Ownership  
(Instr. 5)

Common Stock

40,890

D

Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

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information contained in this form are not  
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### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security  
(Instr. 4)

2. Date Exercisable and  
Expiration Date  
(Month/Day/Year)

3. Title and Amount of  
Securities Underlying  
Derivative Security  
(Instr. 4)

4. Conversion  
or Exercise  
Price of  
Derivative

5. Ownership  
Form of  
Derivative  
Security:

6. Nature of Indirect  
Beneficial Ownership  
(Instr. 5)

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (Right to Buy)	Â (1)	09/15/2013	Common Stock	25,000 (1)	\$ 0.1	D	Â
Employee Stock Option (Right to Buy)	Â (2)	01/19/2016	Common Stock	10,020	\$ 4.075	D	Â
Employee Stock Option (Right to Buy)	Â (3)	09/17/2013	Common Stock	15,000	\$ 12.34	D	Â
Employee Stock Option (Right to Buy)	Â (4)	03/20/2014	Common Stock	15,000	\$ 16.07	D	Â
Employee Stock Option (Right to Buy)	Â (5)	01/08/2015	Common Stock	25,000	\$ 11.06	D	Â
Employee Stock Option (Right to Buy)	Â (6)	02/12/2016	Common Stock	45,000	\$ 7.26	D	Â
Employee Stock Option (Right to Buy)	Â (7)	02/10/2017	Common Stock	25,000	\$ 9.97	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SMITH BRYAN D. C/O LOOPNET, INC. 181 W. HUNTINGTON DRIVE, SUITE 208 MONROVIA, CA 91016	Â	Â	Â SVP, Sales and Service	Â

## Signatures

/s/ Maria T. Valles,  
Attorney-in-Fact

09/02/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) 60,000 shares were granted on September 16, 2003 and are all vested as of the date hereof. 25,000 shares remain outstanding and exercisable as of the date hereof.
- (2) Option vest 1/48th per month beginning on the date of grant, so long as the reporting person remains an employee of the Issuer. 10,020 shares were granted on January 20, 2006 of which 9,811 are vested and exercisable as of the date hereof.
- (3) Option vest 1/48th per month beginning on the date of grant, so long as the reporting person remains an employee of the Issuer. 15,000 shares were granted on September 18, 2006 of which 14,688 are vested and exercisable as of the date hereof.
- (4) Option vest 1/48th per month beginning on the date of grant, so long as the Reporting Person remains an employee of the Issuer. 15,000 shares were granted on March 21, 2007 of which 12,812 are vested and exercisable as of the date hereof.
- (5)

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Option vest 1/48th per month beginning on the date of grant, so long as the Reporting Person remains an employee of the Issuer. 25,000 shares were granted on January 9, 2008 of which 16,145 are vested and exercisable as of the date hereof.

- (6) Option vest 1/48th per month beginning on the date of grant, so long as the Reporting Person remains an employee of the Issuer. 45,000 shares were granted on February 13, 2009 of which 16,874 are vested and exercisable as of the date hereof.
- (7) Option vest 1/48th per month beginning on the date of grant, so long as the Reporting Person remains an employee of the Issuer. 25,000 shares were granted on February 11, 2010 of which 3,124 are vested and exercisable as of the date hereof.

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### Remarks:

ExhibitÂ 24.1:Â PowerÂ ofÂ Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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