#### **BOEHNE RICHARD A**

Form 4

August 03, 2010

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Estimated average

burden hours per

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005

**OMB APPROVAL** 

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response... 0.5

See Instruction 1(b).

per share

(Print or Type Responses)

BOEHNE RICHARD A			2. Issuer Name and Ticker or Trading Symbol SCRIPPS E W CO /DE [SSP]					S. Relationship of Reporting Person(s) to Issuer  (Check all applicable)			
(Last) (First) (Middle)  312 WALNUT STREET, 28TH FLOOR			3. Date of Earliest Transaction (Month/Day/Year) 08/02/2010					(Check all applicable) X Director 10% OwnerX Officer (give title Other (specify below)  President & CEO			
	(Street)		ndment, Dat th/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
CINCINNA	TI, OH 45202							Form filed by Person	More than One Re	eporting	
(City)	(State)	(Zip)	Table	e I - Non-D	erivative S	Securi	ties Acc	quired, Disposed o	of, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year	e) Execution	med on Date, if Day/Year)	3. Transactic Code (Instr. 8)		ispose	d of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class A Common Shares, \$.01 par value per share	08/02/2010			F(1)	9,916	D	\$ 7.86	210,871	D		
Common Voting Shares, \$.01 par value								0	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

### Edgar Filing: BOEHNE RICHARD A - Form 4

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SEC 1474 (9-02)

 $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$ 

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option	\$ 6.87					01/25/2002	01/24/2011	Class A Common	93,896
Option	\$ 8.01					02/20/2003	02/19/2012	Class A Common	112,676
Option	\$ 8.52					02/26/2004	02/25/2013	Class A Common	103,286
Option	\$ 10.38					03/23/2005	03/22/2014	Class A Common	84,507
Option	\$ 9.9					02/10/2006	02/09/2013	Class A Common	56,338
Option	\$ 9.54					03/29/2007	03/28/2014	Class A Common	117,370
Option	\$ 10.41					02/22/2008	02/21/2015	Class A Common	258,215
Option	\$ 9.09					02/21/2009	02/20/2016	Class A Common	410,798
Option	\$ 9.54					03/29/2007	03/28/2014	Class A Common	46,948
Restricted Stock Units	<u>(2)</u>					03/05/2011	03/05/2013	Restricted Stock Units	1,046,511
Restricted Stock Units	<u>(3)</u>					03/09/2011	03/09/2014	Restricted Stock Units	120,000

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

BOEHNE RICHARD A

312 WALNUT STREET, 28TH FLOOR X President & CEO

CINCINNATI, OH 45202

## **Signatures**

/s/ William Appleton, Attorney-in-fact for Richard A.

Boehne 08/03/2010

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) A restricted stock award vested on August 1, 2010. The terms of this long-term incentive award mandate that the Company withhold shares to satisfy the reporting person's tax obligation.
- (2) These restricted stock units vest in equal parts on March 5, 2011, 2012, and 2013. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company.
  - A restricted stock unit award was granted on March 9, 2010. The award is part time-vested and part performance-vested. The time-vested portion of the award vests in four equal parts on March 9, 2011, 2012, 2013 and 2014. If the performance objective is achieved, this
- portion of the award will vest over the same four-year period. Upon vesting, each restricted stock unit converts into one Class A Common share of the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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