

STAUTBERG TIMOTHY E

Form 4

March 16, 2010

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
STAUTBERG TIMOTHY E

(Last) (First) (Middle)

312 WALNUT STREET, 28TH  
FLOOR

(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
SCRIPPS E W CO /DE [SSP]

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/15/2010

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_X\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

Senior VP &amp; CFO

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3)                        | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired<br>(A) or Disposed of<br>(D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|--------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------|
| Class A<br>Common<br>Shares, \$.01<br>par value<br>per share | 03/15/2010                              |                                                             | F(1)                                    | 251 D<br>\$ 9.06                                                           | 112,946                                                                                                            | D                                                                    |                                                                   |
| Class A<br>Common<br>Shares, \$.01<br>par value<br>per share |                                         |                                                             |                                         |                                                                            | 53                                                                                                                 | I                                                                    | By wife                                                           |
| Common<br>Voting                                             |                                         |                                                             |                                         |                                                                            | 0                                                                                                                  | D                                                                    |                                                                   |

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Shares, \$.01  
par value  
per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5.<br>Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                                     | 8. De<br>Se<br>(In |
|-----------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|-----------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|--------------------|---------------------------------------------------------------------|-------------------------------------|--------------------|
|                                                     |                                                                       |                                         |                                                             | Code                                    | V (A) (D)                                                                                                             | Date<br>Exercisable                                            | Expiration<br>Date | Title                                                               | Amount<br>or<br>Number<br>of Shares |                    |
| Option                                              | \$ 6.87                                                               |                                         |                                                             |                                         |                                                                                                                       | 01/25/2002                                                     | 01/24/2011         | Class A<br>Common                                                   | 8,450                               |                    |
| Option                                              | \$ 8.01                                                               |                                         |                                                             |                                         |                                                                                                                       | 02/20/2003                                                     | 02/19/2012         | Class A<br>Common                                                   | 28,169                              |                    |
| Option                                              | \$ 8.52                                                               |                                         |                                                             |                                         |                                                                                                                       | 02/26/2004                                                     | 02/25/2013         | Class A<br>Common                                                   | 22,535                              |                    |
| Option                                              | \$ 10.38                                                              |                                         |                                                             |                                         |                                                                                                                       | 03/23/2005                                                     | 03/22/2014         | Class A<br>Common                                                   | 21,126                              |                    |
| Option                                              | \$ 9.9                                                                |                                         |                                                             |                                         |                                                                                                                       | 02/10/2006                                                     | 02/09/2013         | Class A<br>Common                                                   | 14,084                              |                    |
| Option                                              | \$ 10.44                                                              |                                         |                                                             |                                         |                                                                                                                       | 02/22/2007                                                     | 02/21/2014         | Class A<br>Common                                                   | 32,863                              |                    |
| Option                                              | \$ 10.41                                                              |                                         |                                                             |                                         |                                                                                                                       | 02/22/2008                                                     | 02/21/2015         | Class A<br>Common                                                   | 51,642                              |                    |
| Option                                              | \$ 9.09                                                               |                                         |                                                             |                                         |                                                                                                                       | 02/21/2009                                                     | 02/20/2016         | Class A<br>Common                                                   | 70,422                              |                    |
| Restricted<br>Stock<br>Units                        | (2)                                                                   |                                         |                                                             |                                         |                                                                                                                       | 03/05/2010                                                     | 03/05/2013         | Restricted<br>Stock<br>Units                                        | 0                                   |                    |

Restricted  
Stock  
Units

(3)

03/09/2011 03/09/2014

Restricted  
Stock  
Units 40,000

## Reporting Owners

| Reporting Owner Name / Address                                               | Relationships |           |                 |       |
|------------------------------------------------------------------------------|---------------|-----------|-----------------|-------|
|                                                                              | Director      | 10% Owner | Officer         | Other |
| STAUTBERG TIMOTHY E<br>312 WALNUT STREET, 28TH FLOOR<br>CINCINNATI, OH 45202 |               |           | Senior VP & CFO |       |

## Signatures

/s/ Mary Denise Kuprionis, Attorney-in-fact for Mark G.  
Contreras

03/16/2010

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The final tranche of a February 22, 2007 restricted share award vested on March 15, 2010. The Company withheld shares to satisfy the reporting person's tax obligation.
- (2) A restricted stock unit award was granted on March 5, 2009 and vests in four equal parts on March 5, 2010, 2011, 2012 and 2013. Upon vesting, each restricted stock unit converts into one Class A Common share of the Company.
- (3) A restricted stock unit award was granted on March 9, 2010. The award is part time-vested and part performance-vested. The time-vested portion of the award vests in four equal parts on March 9, 2011, 2012, 2013 and 2014. If the performance objective is achieved, this portion of the award will vest over the same four-year period. Upon vesting, each restricted stock unit converts into one Class A Common share of the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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