

HAHL WILLIAM R  
Form 4  
January 04, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HAHL WILLIAM R

2. Issuer Name and Ticker or Trading Symbol  
SEACOAST BANKING CORP OF FLORIDA [SBCF]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
Exec. VP & CFO

SEACOAST BANKING CORP. OF FLORIDA, P.O. BOX 9012

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

STUART, FL 34995

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V Amount (A) or (D) Price   |   |  |                                   |
| Common Stock                    | 12/31/2009                           |  | D <sup>(1)</sup>               | V 1,100 D \$ 0 <sup>(1)</sup>                                     | 0 <sup>(1)</sup>  | D  |                                   |
| Common Stock                    | 12/21/2009                           |  | J <sup>(2)</sup>               | V 220 D \$ 0 <sup>(2)</sup>                                       | 0 <sup>(3)</sup>  | D  |                                   |
| Common Stock                    | 12/21/2009                           |  | J <sup>(2)</sup>               | V 220 A \$ 0 <sup>(2)</sup>                                       | 51,803  | D <sup>(4)</sup>   |                                   |
| Common Stock                    |                                      |  |                                |   | 4,396   | D <sup>(5)</sup>   |                                   |
| Common Stock                    |                                      |  |                                |   | 373.0181 <sup>(6)</sup>   | D <sup>(6)</sup>   |                                   |

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|              |                            |                  |
|--------------|----------------------------|------------------|
| Common Stock | 3,245 <sup>(7)</sup>       | D <sup>(7)</sup> |
| Common Stock | 45,990.5083 <sup>(8)</sup> | D                |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3)             | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |                            |
|--|--|--------------------------------------|--|---------------------|---|--|---|----------------------------|----------------------------|
|  |  |                                      |  | Code                | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                      | Amount or Number of Shares |
| Stock-settled Stock Appreciation Rights <sup>(9)</sup> | \$ 22.22   |                                      |  |                     |   | 04/02/2009 <sup>(10)</sup> 04/02/2017                    | Common Stock  | 19,54                      |                            |
| Stock-settled Stock Appreciation Rights <sup>(9)</sup> | \$ 26.72   |                                      |  |                     |   | 05/16/2008 <sup>(10)</sup> 05/16/2016                    | Common Stock  | 7,35                       |                            |
| Common Stock Right to Buy <sup>(9)</sup>               | \$ 22.4  |                                      |  |                     |   | 12/21/2005 <sup>(11)</sup> 12/21/2014                    | Common Stock  | 5,00                       |                            |
| Common Stock Right to Buy <sup>(9)</sup>               | \$ 17.08   |                                      |  |                     |   | 11/17/2004 <sup>(11)</sup> 11/17/2013                    | Common Stock  | 13,00                      |                            |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

HAHL WILLIAM R  
SEACOAST BANKING CORP. OF FLORIDA  
P.O. BOX 9012  
STUART, FL 34995

Exec. VP & CFO

## Signatures

Sharon Mehl as Power of Attorney for William R.  
Hahl

12/31/2009

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Performance based restricted stock award granted under Seacoast's 2000 Long-Term Incentive Plan which did not vest during the 5-year performance period from January 1, 2005 to December 31, 2009, and was forfeited.
- (2) Restricted stock awards that vested and were transferred into joint account with spouse. No change in beneficial ownership.
- (3) Time-based restricted stock award granted on 12/21/2004 under Seacoast's 2000 Long-Term Incentive Plan which vested on 12/21/09
- (4) Held jointly with spouse  
Represents unvested time-based restricted stock awards granted under Seacoast's 2000 Long-Term Incentive Plan which vest in 25% increments beginning on the second anniversary of the date of grant, and each of the three anniversaries thereafter, subject to continued employment.
- (6) Held as custodian for granddaughters
- (7) Held in IRA
- (8) Represents shares held in the Company's Retirement Savings Plan
- (9) Granted pursuant to Seacoast Banking Corporation of Florida's 2000 Long-Term Incentive Plan
- (10) Vests over five years in 25% increments beginning on the second anniversary of the date of grant (date indicated) and each of the following three anniversaries thereafter, subject to continued employment.
- (11) Vests over 5 years at the rate of 20% on the first anniversary of the date of grant (date indicated) and then at the rate of 20% on each of the following four anniversaries thereafter, subject to continue employment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.