

KUPRIONIS M DENISE
Form 4
August 21, 2009

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KUPRIONIS M DENISE

2. Issuer Name and Ticker or Trading Symbol
SCRIPPS E W CO /DE [SSP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
312 WALNUT STREET, 28TH FLOOR
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
08/20/2009

____ Director
 Officer (give title below) _____ 10% Owner
_____ Other (specify below)
VP, Sec. & Chief E&C Officer

CINCINNATI, OH 45202
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | Code | V | Amount | (D) | Price |
| Class A Common Shares, \$.01 par value per share | 08/20/2009 | | M | | 13,145 | A | \$ 5.22 |
| Class A Common Shares, \$.01 par value per share | 08/20/2009 | | S | | 13,145 | D | \$ 7.0718 |
| | | | | | 18,208 | D | |
| | | | | | 5,063 | D | |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title Amount Number Shares |
| Option | \$ 5.22 | 08/20/2009 | | M | 13,145 | 01/24/2001 01/23/2010 | Class A Common 13,145 |
| Option | \$ 6.87 | | | | | 01/25/2002 01/24/2011 | Class A Common 15,960 |
| Option | \$ 8.01 | | | | | 02/20/2003 02/19/2012 | Class A Common 28,160 |
| Option | \$ 8.52 | | | | | 02/26/2004 02/25/2013 | Class A Common 22,530 |
| Option | \$ 10.38 | | | | | 03/23/2005 03/22/2014 | Class A Common 16,900 |
| Option | \$ 9.9 | | | | | 02/10/2006 02/09/2013 | Class A Common 11,260 |
| Option | \$ 10.41 | | | | | 02/22/2008 02/21/2015 | Class A Common 51,640 |
| Option | \$ 9.09 | | | | | 02/21/2009 02/20/2016 | Class A Common 70,420 |
| Option | \$ 10.44 | | | | | 02/22/2007 02/21/2014 | Class A Common 32,860 |
| Restricted Stock Units | (1) | | | | | 03/05/2010 03/05/2012 | Restricted Stock Units 174,400 |

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

KUPRIONIS M DENISE
312 WALNUT STREET, 28TH FLOOR
CINCINNATI, OH 45202

VP, Sec. & Chief E&C Officer

Signatures

/s/ Mary Denise
Kuprionis

08/21/2009

 Signature of Reporting
Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This restricted stock unit award will vest in equal parts on March 5, 2010, 2011, and 2012. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company based on the closing price of the Company's shares on the vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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