Hales Mike T Form 3 July 02, 2008

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

Expires:

January 31, 2005

0.5

Estimated average burden hours per

response...

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

Person _ State				Date of Event Requiring atement Month/Day/Year)		3. Issuer Name and Ticker or Trading Symbol SCRIPPS E W CO /DE [SSP]					
(Last)	(First)	(Middle)	07/01/2008		4. Relationship of Reporting Person(s) to Issuer			5. If Amendment, Date Original Filed(Month/Day/Year)			
312 WALN FLOOR	UT STREE	ET, 28TH		(Check all applicable)							
CINCINNA	(Street)	45202					ow)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)		Table I - N	Non-Derivat	tive Securit	ies Be	neficially Owned			
1.Title of Secu (Instr. 4)	ırity			2. Amount of Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Na Owne (Instr	*			
Class A Common Shares, \$.01 par value per share				150 (1)		D	Â				
Common V share	oting Share	es, \$.01 par	0		D	Â					
Reminder: Rep	-		ach class of sec	urities benefic	ially S	SEC 1473 (7-02	2)				
	inforr	nation cont	pond to the dained in this and unless the	form are not							

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

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1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)		
Option	02/20/2002	02/19/2012	Class A Common Shares	3,000	\$ 37.555	D	Â	
Option	02/26/2003	02/25/2013	Class A Common Shares	2,500	\$ 39.985	D	Â	
Option	02/25/2004	02/24/2014	Class A Common Shares	2,000	\$ 49.15	D	Â	
Option	02/10/2005	02/09/2013	Class A Common Shares	7,000	\$ 46.46	D	Â	
Option	02/22/2006	02/21/2014	Class A Common Shares	7,000	\$ 48.91	D	Â	
Option	02/22/2007	02/21/2015	Class A Common Shares	6,000	\$ 48.82	D	Â	
Option	02/21/2008	02/20/2016	Class A Common Shares	6,500	\$ 42.62	D	Â	

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Hales Mike T 312 WALNUT STREET, 28TH FLOOR CINCINNATI, OH 45202	Â	Â	VP of Audit & Compliance	Â		
Signatures						

/s/ Mary Denise Kuprionis, Attorney-in-fact for Mike T. Hales

07/02/2008

**Signature of Reporting Person

Date

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares are restricted and are scheduled to vest on 3/9/2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.