SCRIPPS E W CO /DE

Form 4

February 25, 2008

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * HICKOK LORI A			2. Issuer Name and Ticker or Trading Symbol SCRIPPS E W CO /DE [SSP]					5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First)	(Middle)	3. Date of Earliest Transaction				(Check all applicable)					
312 WALNUT STREET, 28TH FLOOR				(Month/Day/Year) 02/21/2008					Director 10% OwnerX Officer (give title Other (specify below) VP & Controller			
				ndment, Dat th/Day/Year)	· ·			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
CINCINNA							Form filed by More than One Reporting Person					
(City)	(State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1.Title of Security (Instr. 3)	2. Transaction I (Month/Day/Ye	ar) Executi any	emed fon Date, if /Day/Year)	3. Transactic Code (Instr. 8)	4. SecurionAcquirec Disposec (Instr. 3,	d (A) o d of (D 4 and (A) or)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Shares, \$.01 par value per share	02/21/2008			A	6,261	A	(1)	6,261 <u>(1)</u>	D			
Class A Common Shares, \$.01 par value per share								8,654	D			
Common Voting								0	D			

Shares, \$.01 par value per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

 $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8 II S (
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Option	\$ 32.125					01/25/2002	01/24/2011	Class A Common	6,000	
Option	\$ 37.555					02/20/2003	02/19/2012	Class A Common	20,000	
Option	\$ 39.985					02/26/2004	02/25/2013	Class A Common	20,000	
Option	\$ 48.71					03/23/2005	03/22/2014	Class A Common	18,000	
Option	\$ 46.46					02/15/2006	02/09/2013	Class A Common	15,000	
Option	\$ 48.91					02/22/2007	02/21/2014	Class A Common	15,000	
Option	\$ 48.82					02/22/2008	02/21/2015	Class A Common	20,000	
Option	\$ 42.62	02/21/2008		A	1	02/21/2009(2)	02/20/2016	Class A Common	20,000	

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Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

HICKOK LORI A

312 WALNUT STREET, 28TH FLOOR VP & Controller

CINCINNATI, OH 45202

Signatures

/s/ M. Denise Kuprionis, Attorney-in-fact for Lori A.
Hickok

02/25/2008

**Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This restricted share award shall vest in three equal installments on 2/21/09, 2/21/10 and 2/21/11.
- (2) This option is exercisable in equal installments on 2/21/09, 2/21/10 and 2/21/11.
- (3) The exercise price of this nonqualified stock option award granted under the company's Long-Term Incentive Plan is \$42.62.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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