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Costa Mark Form 4									
November (OMB A	PPROVAL
FORM	UNITED	STATES		RITIES A			E COMMISSION	N OMB Number:	3235-0287
Check ti if no lor subject Section Form 4 Form 5 obligation may cor	MENT OI rsuant to S (a) of the I	Section	SECUI	Estimated burden hou response	Estimated average burden hours per response 0.5				
See Inst 1(b).		30(h)	of the I	nvestmen	t Compar	y Act of 1	1940		
(Print or Type	Responses)								
1. Name and Costa Marl	Address of Reporting J	Person [*]	Symbol	er Name an MAN CH		Trading CO [EM]	5. Relationship o Issuer N]	of Reporting Per	
(Last) (First) (Middle) 200 SOUTH WILCOX DRIVE			3. Date of Earliest Transaction (Month/Day/Year) 10/30/2007			Director 10% Owner X Officer (give title Other (specify below) below) SVP, Corp Strategy & Marketing			
KINGSPO		4. If Amendment, Date Original Filed(Month/Day/Year)			Applicable Line) _X_ Form filed by Form filed by	X Form filed by One Reporting Person Form filed by More than One Reporting			
(City)	(State)	(Zip)	Tab	ole I - Non-	Derivative	Securities /	Person Acquired, Disposed	of or Beneficia	llv Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemo Execution any (Month/Da	ed Date, if	3. Transactio Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3, 4 Amount	ies (A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect
Reminder: Re	port on a separate line	e for each cl	ass of sec	urities bene	ficially ow	ned directly	or indirectly.		
					inforn requir	nation con ed to resp lys a curre	spond to the colle tained in this form ond unless the fo ently valid OMB co	i are not rm	SEC 1474 (9-02)

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securitie
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	Acquired or Dispos (D) (Instr. 3, - and 5)	ed of				
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Sha
Employee Stock Option (Right to Buy)	\$ 66.15	10/30/2007		А	19,200		10/30/2008 <u>(1)</u>	10/29/2017	Common Stock	19,2

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Costa Mark J 200 SOUTH WILCOX DRIVE KINGSPORT, TN 37660			SVP, Corp Strategy & Marketing					
Signatures								
Brian L. Henry, by Power of Attorney	11/01/	2007						

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) One-third of the option becomes exercisable on October 30, 2008, October 30, 2009, and October 30, 2010, respectively.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.