#### SCRIPPS E W CO /DE

Form 4 April 15, 2005

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

Reported

Transaction(s)

(Instr. 3 and 4)

(A)

or

Price

Code V Amount (D)

**OMB APPROVAL** 

Expires:

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3235-0287

January 31,

2005

0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. See Instruction

1(b).

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading GALLOWAY DAVID A Issuer Symbol SCRIPPS E W CO /DE [SSP] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction X\_ Director (Month/Day/Year) 10% Owner Officer (give title Other (specify 312 WALNUT STREET, 28TH 04/14/2005 below) **FLOOR** (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting CINCINNATI, OH 45202 (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities 5. Amount of 6. Ownership 7. Nature of TransactionAcquired (A) or Security (Month/Day/Year) Execution Date, if Securities Form: Direct Indirect (Instr. 3) Code Disposed of (D) Beneficially (D) or Beneficial (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4)

Class A Common

Shares, \$.01 2,000 D

par value per share Common

Voting Shares, \$.01 0 D

par value per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transacti<br>Code<br>(Instr. 8) | 5. orNumber of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |                     |                    | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                                     | 8. Pr<br>Deriv<br>Secu<br>(Instr |
|---|---|--------------------------------------|---|---------------------------------------|--|---------------------|--------------------|---|-------------------------------------|----------------------------------|
|   |   |                                      |   | Code V                                | (A) (D)  | Date<br>Exercisable | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of Shares |                                  |
| Option  | \$ 38.805   |                                      |   |                                       |  | 11/21/2003          | 11/20/2012         | Class A<br>Common   | 5,000                               |                                  |
| Phantom<br>Stock                                    | \$ 48.89  |                                      |   |                                       |  | <u>(1)</u>          | <u>(1)</u>         | Class A<br>Common   | 330.49<br>(1)                       |                                  |
| Option  | \$ 39.82  |                                      |   |                                       |  | 04/29/2004          | 04/28/2013         | Class A<br>Common   | 10,000                              |                                  |
| Option  | \$ 52.91  |                                      |   |                                       |  | 04/15/2005          | 04/14/2014         | Class A<br>Common   | 10,000                              |                                  |
| Option  | \$ 51.26  | 04/14/2005                           |   | A                                     | 1  | 04/14/2006          | 04/13/2015         | Class A<br>Common   | 10,000                              | Ω                                |

# **Reporting Owners**

| Reporting Owner Name / Address                    | Relationships |           |         |       |  |  |
|---|---------------|-----------|---------|-------|--|--|
| <b>FG</b>   | Director      | 10% Owner | Officer | Other |  |  |
| GALLOWAY DAVID A<br>312 WALNUT STREET, 28TH FLOOR | X             |           |         |       |  |  |
| CINCINNATI, OH 45202                              |               |           |         |       |  |  |

## **Signatures**

/s/ M. Denise Kuprionis, Attorney-in-fact for David A.
Galloway 04/15/2005

\*\*Signature of Reporting Person

Reporting Owners 2

Date

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## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Pursuant to the company's 1997 Deferred Compensation and Stock Plan for Directors, directors may defer fees into a phantom stock fund.

  Under this plan, fees are converted quarterly into phantom shares at the fair market value of the company's Class A Common shares on
- the last trading day of each quarter. Upon retirement as a director, the balance may be paid in either shares or cash. The balance at 3/31/05 is 2,873.71 phantom shares.
- (2) The exercise price of this nonqualified stock option award granted under the company's 1997 Long-Term Incentive Plan is \$51.26.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.