

SK TELECOM CO LTD
Form 6-K
January 28, 2014

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF
THE SECURITIES EXCHANGE ACT OF 1934

FOR THE MONTH OF January 2014

Commission File Number: 333-04906

SK Telecom Co., Ltd.

(Translation of registrant's name into English)

11, Euljiro2-ga, Jung-gu

Seoul 100-999, Korea

(Address of principal executive office)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Business (Preliminary) Results

The preliminary results shown in this table may differ from the final results

1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

Classification		Current Period (Fourth quarter of 2013)	Previous Period (Third quarter of 2013)	Changes (%)	Year to Year Comparison (Fourth quarter of 2012)	Changes (%)
(unit : in millions of Won, %)						
Operating Revenue	Quarterly Results	4,294,841	4,124,594	4.1%	4,155,712	3.3%
	Year-to-date (YTD) Results	16,602,054	12,307,213		16,141,409	2.9%
Operating Income	Quarterly Results	509,700	551,436	7.6%	539,042	5.4%
	YTD Results	2,011,109	1,501,409		1,730,049	16.2%
Profit from Continuing Operations Before Income Tax	Quarterly Results	384,509	429,716	10.5%	645,607	40.4%
	YTD Results	1,827,102	1,442,592		1,519,368	20.3%
Profit for the Period	Quarterly Results	293,670	502,235	41.5%	519,089	43.4%
	YTD Results	1,609,549	1,315,880		1,115,663	44.3%
Attributable To:	Quarterly Results	314,140	504,026	37.7%	523,013	39.9%
Controlling Interests	YTD Results	1,638,964	1,324,824		1,151,705	42.3%

Data Provider SK Telecom IR Team

Provided for Analysts and Institutional Investors

Date of Provision January 28, 2014 / 16:00 (Seoul time)

2. Source of Data

Related Event(Location) Conference Call for the year ended December 31, 2013
(SK Telecom Headquarter, Conference Room)

3. Contact Information

Supervisor Soo Cheol Hwang (82-2-6100-1809)

Organizer Won Tuh Chung (82-2-6100-1550)

Organizing Team SK Telecom IR Team

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK TELECOM Co., LTD.
(Registrant)

By: /s/ Soo Cheol Hwang
(Signature)
Name: Soo Cheol Hwang
Title: Senior Vice President

Date: January 28, 2014