

DENNYS CORP  
Form DEFA14A  
April 05, 2012

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 14A INFORMATION**

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934

(Amendment No. )

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under Rule 14a-12

**DENNY S CORPORATION**

(Name of registrant as specified in its charter)

(Name of person(s) filing proxy statement, if other than the registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

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(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

.. Fee paid previously with preliminary materials.

.. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

**Denny s Corporation**  
203 East Main Street  
Spartanburg, SC 29319

**NOTICE OF ANNUAL MEETING  
OF STOCKHOLDERS**  
to be held on  
Wednesday, May 16, 2012

Dear Stockholder,

The 2012 Annual Meeting of Stockholders of Denny s Corporation will be held at Denny s Corporation Corporate Offices, 203 East Main Street, Spartanburg, South Carolina, 29319, on Wednesday, May 16, 2012 at 9:00 a.m., local time, for the following purposes, as described in the accompanying Proxy Statement:

- (1) to elect the ten (10) nominees named in the attached Proxy Statement to the Board of Directors;
- (2) to ratify the selection of KPMG LLP as the independent registered public accounting firm of Denny s Corporation and its subsidiaries for the year ending December 26, 2012;
- (3) to vote on a non-binding advisory resolution to approve the compensation of the Company s named executive officers;
- (4) to vote on a proposal to approve the Denny s Corporation 2012 Omnibus Incentive Plan; and
- (5) to transact such other business as may properly come before the meeting.

Management recommends a vote (i) in favor of the ten (10) nominees to the Board of Directors; (ii) in favor of the selection of KPMG LLP as the independent registered public accounting firm of Denny s Corporation and its subsidiaries (collectively, the Company ) for the year ending December 26, 2012; (iii) in favor of the advisory resolution to approve the executive compensation of the Company, as described in the proxy statement; and (iv) in favor of the Denny s Corporation 2012 Omnibus Incentive Plan.

\*Stockholders are cordially invited to attend the Annual Meeting and vote in person.

**You May Vote Your Proxy When You View The Material On The Internet. You Will  
Be Asked To Follow The Prompts To Vote Your Shares.**

Your electronic vote authorizes the named proxies to vote your shares in the same manner as if you marked, signed, dated and returned the proxy card.

***Vote Your Proxy on the Internet:***

**Go to [www.cstproxyvote.com](http://www.cstproxyvote.com)**

Have your notice available when you

access the above website. Follow the

prompts to vote your shares.

**COMPANY ID:**

**PROXY NUMBER:**

**ACCOUNT NUMBER:**

**The Proxy Materials are available for review at:**

**<http://www.cstproxy.com/dennys/2012>**

**\*For directions to the meeting, please visit Denny s website at [www.dennys.com](http://www.dennys.com) or call (864) 597-8000.**

## **Denny s Corporation**

203 East Main Street,

Spartanburg, SC 29319

### **Important Notice Regarding the Availability Of Proxy Materials For the Stockholder Meeting to Be Held On Wednesday, May 16, 2012**

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

If you would like to receive a paper or e-mail copy of these documents, *you must request one*. There is no charge for such documents to be mailed to you. Please make your request for a copy as instructed below on or before May 8, 2012 to facilitate a timely delivery.

The following Proxy Materials are available to you to review at: <http://www.cstproxy.com/dennys/2012>

- the Company s Annual Report for the year ending December 28, 2011.
- the Company s 2012 Proxy Statement (including all attachments thereto)
- the Proxy Card.
- any amendments to the foregoing materials that are required to be furnished to stockholders.

#### **ACCESSING YOUR PROXY MATERIALS ONLINE**

**Have this notice available when you request a paper copy of the proxy materials or to vote your proxy electronically. You must reference your company ID., 9-digit proxy number and 10-digit account number.**

#### **REQUESTING A PAPER COPY OF THE PROXY MATERIALS**

**By telephone please call 1-888-221-0690,**

**or**

**By logging on to <http://www.cstproxy.com/dennys/2012>**

**or**

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**By email at: [proxy@continentalstock.com](mailto:proxy@continentalstock.com)**

*Please include the company name and your account number in the subject line.*