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Subject Company: WellPoint Health Networks Inc.  
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**SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995**

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**PARTICIPANTS IN SOLICITATION**

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**Volume I, Issue 4**

**May 21, 2004**

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  - Answering Your Questions
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***MERGER'S FIRST DAY TO BE ONE OF EXCITEMENT***

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When we come to work on the first day of the merger, we will be part of a new company made up of 40,000 talented associates. And together, we will enter into a new era of serving our valued customers.

**Only The Corporate Name Changes**

On the day of the merger, Anthem, Inc. will change its name to WellPoint, Inc. The operating subsidiaries of the new WellPoint will not change their names. Rather, each will continue to operate as currently branded in their local markets.

A new corporate name, the same local identity. So what does this mean where you live and work?

It means that building signs on Monument Circle in Indianapolis and in Thousand Oaks, California will change from Anthem and WellPoint Health Networks, respectively, to WellPoint. But it also means that other signs in local markets will stay the same: Blue Cross of California, Anthem Blue Cross and Blue Shield of Virginia, Blue Cross Blue Shield of Georgia, etc. Customers in local markets will continue to be served by either the Blue Cross or Blue Cross and Blue Shield brands, just as they were prior to the merger.

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Other uses of the former corporate names will be replaced by WellPoint, Inc. on day one as well. This includes corporate letterhead, promotional material and how phones at the corporate office are answered. On the day of the merger, a plan will be in place to transition all other materials bearing the former corporate names.

### **Company Internet Site**

The new company's corporate Internet site will be **wellpoint.com**. This will be the site that investors and the media will access for corporate news, press releases and other company information. Customers will also be able to link from this site directly to their Blues, UNICARE, HealthLink, or specialty business plans. Or, they can connect directly to their plan's Web site as they always have. For instance, Anthem customers will continue to access anthem.com for plan information, while customers in the current WellPoint family of companies will access information through their plan's Web site (i.e. www.bluecrossca.com). Again, to customers, we'll still be the plan they've come to know and trust over the years, meaning nothing will change in the marketplace except the combined strength, expertise and value our new company will provide.

### **Intranet Site**

While there will eventually be one enterprise intranet site for all WellPoint, Inc. associates, each company's current intranet site will continue to exist on the first day of the merger, but with some minor modifications. All associates will see a WellPoint logo at the top of their intranet home page and a corresponding color scheme throughout the site. The content and navigation will remain essentially the same, but each site will be linked to the other so associates can access both. In addition, all associates will have access to a common intranet page to find merger news and updates about our new enterprise.

More information about changes to our Internet and intranet sites is planned for a future special edition of *The Transition Planner*.

### **Company e-mail and Voice Mail Communication**

To support the transformation to one company and provide accessibility to new colleagues, e-mail and voice mail systems will be linked across the new enterprise. Electronic address book directories will be available that allow associates to find

contact information about their new colleagues. Addressing an e-mail will be as easy as typing a name into the to box and hitting the enter key. Voice mail systems will be connected, allowing associates to use their current voice mail functions when communicating throughout the new company. Broadcast capabilities will also be available. These voice and e-mail communications will be invaluable as we look to spread the spirit of collaboration and teamwork throughout the new enterprise.

### **What Doesn't Change**

While we will see some changes, many things will definitely stay the same. We'll have a new corporate name, but the same Blue, UNICARE and HealthLink brands will remain in the marketplace. And we'll have the same commitment to our local customers, backed by the nation's leading health care company. We'll continue to do the things we do best and enhance the way we serve our customers, with 40,000 associates all focused on putting them first.

Be sure to look for more information on decisions and day one changes in future issues of *The Transition Planner*.

### ***DECISION MADE ON TRANSITION-PLANNING TEAM RECOMMENDATION***

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#### **Unique Member Identifier**

To address the growing problem of identity theft, government mandates designed to protect consumers' privacy are being rolled out in states across the country. These laws restrict the use of Social Security Numbers (SSN) as a way of identifying individuals in personal records. California was among the first states to have mandates go into effect, and the new company will use technology and an infrastructure already developed by WellPoint that replaces the SSN with a unique alphanumeric identifier. This will allow the company to save significant dollars by not replicating this work.

### ***KEY APPROVALS PENDING***

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Nine of the 12 needed state regulatory approvals have been received. The remaining three are Georgia and two in California: the Department of Insurance and the Department of Managed Healthcare. These approvals are needed because WellPoint has regulated subsidiaries that are domiciled in those states and the merger will bring about a change in control in each one of them.

In addition to the state regulatory approvals, both Anthem and WellPoint have scheduled special shareholder meetings for June 28. At these separate meetings, WellPoint shareholders will be voting to adopt the merger agreement, while Anthem shareholders will vote to approve the corporate name change and the issuing of Anthem shares in connection with the transaction.

Look for more approval updates in future issues of *The Transition Planner*.

### **ANSWERING YOUR QUESTIONS**

As part of our overall communications effort, we are committed to helping you better understand some of the changes and advantages of the Anthem/WellPoint merger by answering as many of your questions as possible.

Below you will find answers to new questions submitted by associates. We hope the answers will help clarify some of your questions as well. If you have additional questions, please review our master list of frequently asked questions (FAQs) or submit new questions electronically by visiting the [FAQ page on the merger planning intranet site](#).

**1. Will the new company have its own internal IT department in existing locations or will it outsource with a contractor?**

Both companies outsource some select IT functions. Future organizational models are currently being developed and, although no final decisions have been made, associates can expect continued IT leadership with substantially resourced IT services in the new, combined company.

**2. Are there plans for the new company to work toward a common implementation strategy for meeting future HIPAA regulations?**

Once the merger closes, all HIPAA mandates will apply to the new combined company just as they do for the separate companies now. As part of the transition process, a team will be assigned to develop a thoughtful approach for complying with future regulations.

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