

ALTRIA GROUP INC  
Form 8-K  
November 06, 2003

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**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of  
The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 5, 2003

**ALTRIA GROUP, INC.**

(Exact name of registrant as specified in its charter)

Virginia  
(State or other jurisdiction)

1-8940  
(Commission)

13-3260245  
(I.R.S. Employer)

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of incorporation)

File Number)

Identification No.)

**120 Park Avenue, New York, New York**  
(Address of principal executive offices)

**10017-5592**  
(Zip Code)

Registrant's telephone number, including area code: **(917) 663-4000**

(Former name or former address, if changed since last report.)

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**Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.**

(c) Exhibits

- 99.1 Altria Group, Inc. Press Release dated November 5, 2003
- 99.2 Remarks by Louis Camilleri, Chairman and Chief Executive Officer, Altria Group, Inc.
- 99.3 Reconciliation to Generally Accepted Accounting Principles of Certain Financial Data

**Item 9. Regulation FD Disclosure.**

On November 5, 2003, Altria Group, Inc. (the Company) issued a press release concerning the presentation by Louis Camilleri, Chairman and Chief Executive Officer of the Company to the Morgan Stanley Global Consumer Conference. A copy of the press release is attached as Exhibit 99.1. The text of Mr. Camilleri's remarks is attached as Exhibit 99.2.

In accordance with General Instruction B.2 of Form 8-K, the information in this Current Report on Form 8-K, including the exhibits hereto, shall not be deemed filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section. The information in this Current Report shall not be incorporated by reference into any filing or other document pursuant to the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing or document.

**Item 12. Results of Operations and Financial Condition.**

On November 5, 2003, the Company issued a press release concerning the presentation by Louis Camilleri, Chairman and Chief Executive Officer of the Company to the Morgan Stanley Global Consumer Conference. A copy of the press release is attached as Exhibit 99.1. The text of Mr. Camilleri's remarks is attached as Exhibit 99.2 and a reconciliation of certain financial data contained in Mr. Camilleri's remarks to generally accepted accounting principles is attached as Exhibit 99.3.

In accordance with General Instruction B.6 of Form 8-K, the information in this Current Report on Form 8-K, including the exhibits hereto, shall not be deemed filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section. The information in this Current Report shall not be incorporated by reference into any filing or other document pursuant to the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing or document.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ALTRIA GROUP, INC.

By:           /s/ G. PENN HOLSENBECK          

Name: G. Penn Holsenbeck  
Title: Vice President, Associate  
General Counsel and  
Corporate Secretary

DATE: November 5, 2003

**INDEX TO EXHIBITS**

<b><u>EXHIBIT NO.</u></b>	<b><u>DESCRIPTION</u></b>
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