

Lloyds Banking Group plc
Form 6-K
June 25, 2015

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C.20549

FORM 6-K

Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

25 June 2015

LLOYDS BANKING GROUP plc
(Translation of registrant's name into English)

5th Floor
25 Gresham Street
London
EC2V 7HN
United Kingdom

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule
12g3-2(b): 82- _____

Index to Exhibits

25 June 2015

LLOYDS BANKING GROUP PLC ("GROUP") - NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES ("PDMRs") IN ORDINARY SHARES OF THE GROUP OF 10 PENCE EACH ("SHARES")

2014 Group Annual Bonus and Deferred Bonus Awards for 2012 and 2013 performance

The first tranche of bonus awards in respect of 2014 performance for members of the Group Executive Committee other than the Group Chief Executive and Executive Directors vests in June 2015. As already described in the Summary Remuneration announcement on 27 February 2015, these awards are released in Shares based on the prevailing share price.

The release today of tranches of the 2012 and 2013 Deferred Bonus Awards incorporates performance adjustments following the Group's settlement as announced on 5 June 2015.

In this respect, the Group announces that on 25 June 2015, after the settlement of income tax and national insurance contributions, the PDMRs listed in the table below received the number of Shares as set out by their name. The Shares were acquired for nil consideration.

| Name | Shares |
|-----------------------------|---------|
| Juan Colombás ¹ | 44,355 |
| George Culmer ¹ | 357,526 |
| Andrew Bester | 180,286 |
| Karin Cook ² | 78,886 |
| Antonio Lorenzo | 135,723 |
| Vim Maru | 74,704 |
| David Oldfield ² | 32,273 |
| Miguel-Ángel Rodríguez-Sola | 116,548 |
| Toby Strauss | 50,023 |
| Matt Young | 133,367 |

¹ The 2012 Deferred Bonus Award was awarded to Juan Colombás before he joined the Board as an Executive Director in November 2013 and accordingly vests in tranches from 2013 to 2016. The 2012 Deferred Bonus Award for George Culmer vests in two tranches in 2015.

² 2014 bonus award release only. Karin Cook and David Oldfield were not members of the Group Executive Committee during the relevant period of the PPI complaint handling investigation and accordingly their Deferred Bonus Awards for 2012 and 2013 were not frozen and were released in March 2015.

Mr Horta-Osório's annual bonus awards for 2012, 2013 and 2014 performance are subject to additional conditions including deferral for five years and accordingly will not be released in 2015. Juan Colombás and George Culmer's annual bonus awards for 2013 and 2014 performance are subject to deferral until at least March 2016 and 2017 respectively and accordingly do not vest in 2015.

Fixed Share Awards in 2015

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On 25 June 2015, after the settlement of income tax and national insurance contributions, Shares were acquired on behalf of the PDMRs as listed in the table below in respect of the second quarter of 2015 under the Group's Fixed Share Award. The acquisition price was 87.12 pence per Share.

The Shares will be held on behalf of the PDMRs and will be released over five years, with 20 per cent being released each year on the anniversary of the award.

| Name | Shares |
|---|---------|
| A n t ó n i o Horta-Osório | 136,880 |
| Juan Colombás | 75,588 |
| George Culmer | 76,652 |
| Andrew Bester | 74,523 |
| Karin Cook | 22,813 |
| Antonio Lorenzo | 69,839 |
| Vim Maru | 61,748 |
| David Oldfield | 61,748 |
| M i g u e l - Á n g e l Rodríguez-Sola | 62,280 |
| Toby Strauss | 61,748 |
| Matt Young | 53,231 |

Executive Directors and Members of the Group Executive Committee continue to meet their current shareholding requirements.

These disclosures are made pursuant to the Financial Conduct Authority's Disclosure and Transparency Rule 3.1.4. The transactions took place in the UK and the Shares are listed on the London Stock Exchange.

ENQUIRIES:

Investor Relations
Douglas Radcliffe +44 (0) 20 7356 1571
Investor Relations Director
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Group Corporate Affairs
Matt Smith +44 (0) 20 7356 3522
Head of Corporate Media
Email: matt.smith@lloydsbanking.com

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GROUP plc

LLOYDS BANKING

(Registrant)

Name: Douglas Radcliffe
Title: Interim Investor Relations Director

By: Douglas Radcliffe

Date: 25 June 2015