DIGITAL ALLY INC

Form 4

August 06, 2008

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average

**OMB APPROVAL** 

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response... 0.5

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** RICHIE LEROY C			2. Issuer Name and Ticker or Trading Symbol DIGITAL ALLY INC [DGLY]	5. Relationship of Reporting Person(s) to Issuer		
(Last) (First) (Midd		(Middle)	3. Date of Earliest Transaction	(Check all applicable)		
7311 W. 130TH, SUITE 170			(Month/Day/Year) 08/04/2008	X Director 10% Owner Officer (give title below) Other (specify below)		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
OVERLAND PARK, KS 66213			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State) (	ate) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)  (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership 7. Natur Form: Direct Indirect (D) or Benefic Indirect (I) Owners	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	08/04/2008		M	4,567 (1)	A	\$ 1	14,567	D		
Common Stock	08/04/2008		S	3,700 (1)	D	\$ 8.01	10,867	D		
Common Stock	08/04/2008		S	867 (1)	D	\$ 7.71	10,000	D		
Common Stock	08/04/2008		M	18,102	A	\$ 1	28,102	D		
Common Stock	08/04/2008		M	89,561	A	\$ 1.6	117,663	D		
	08/04/2008		F		D		96,200	D		

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Common Stock				21,463 (2)		\$ 7.52		
Common Stock	08/06/2008	G	V	6,200	D	\$ 0	90,000	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount o Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Stock Option (Right to Buy)	\$ 1	08/04/2008		M	4,567 (1)	09/01/2005(3)	08/31/2015	Common Stock	4,567
Stock Option (Right to Buy)	\$ 1	08/04/2008		M	18,102	09/01/2005(3)	08/31/2015	Common Stock	18,102
Stock Option (Right to Buy)	\$ 1.6	08/04/2008		M	66,666	10/01/2007(4)	03/01/2017	Common Stock	66,666
Stock Option (Right to Buy)	\$ 1.6	08/04/2008		M	22,895	04/01/2008(5)	03/01/2017	Common Stock	22,895

### **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		

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RICHIE LEROY C 7311 W. 130TH, SUITE 170 X OVERLAND PARK, KS 66213

### **Signatures**

/s/ Leroy Richie 08/06/2008

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The transactions reported above in Table I are made pursuant to a plan designed to comply with Rule 10b5-1 (c), which plan was previously adopted on June 2, 2008. The common stock sold was acquired on or before the actual date of sale upon the exercise of stock options evidenced by agreements dated September 1, 2005 and March 2, 2007. The exercise transactions are coded M in column 3 of

- (1) Table I and report in column 4 the number of shares issuable upon exercise of the option, together with the exercise price with Code A for acquired. The transaction is exempt from Section 16 (b) by reason of Rule 16b-3. The transaction reported in Table II above reflects the disposition of the same stock options whose exercise is disclosed in Table I above. The number of derivative securities owned after the transactions reported in column 9 of Table II above includes only stock options.
- (2) Reflects 21,463 shares withheld by the issuer at the market price of \$7.52 per share less an exercise price of \$1.60 per share to fund the cashless exercise of 107,663 options.
- (3) The stock options exercised by the reporting person reported on this Form 4 vested on 9/1/2005.
- (4) The stock options exercised by the reporting person reported on this Form 4 vested on 10/1/2007.
- (5) The stock options exercised by the reporting person reported on this Form 4 vested on 4/1/2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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