Edgar Filing: Dodson Michael E. - Form 4

Dodson Mich Form 4	nael E.									
February 03,	2011									
FORM	4				~~~			OMB AF	PROVAL	
	UNITEDS		CURITIES A Washington,			NGE C	OMMISSION	OMB Number:	3235-0287	
Check thi if no long subject to Section 1 Form 4 of Form 5 obligation may cont <i>See</i> Instru 1(b).	6. Filed purs Section 17(a	suant to Section) of the Publi	CHANGES IN BENEFICIAL OWNERSHIP O SECURITIES ection 16(a) of the Securities Exchange Act of 1934 Public Utility Holding Company Act of 1935 or Sect of the Investment Company Act of 1940					Estimated average burden hours per response 0.5		
(Print or Type F	Responses)									
1. Name and A Dodson Mic	ddress of Reporting F hael E.	Sym	lssuer Name and bol ENTABLE IN			ng	5. Relationship of Issuer			
(Last)	(First) (Middle) 3. Date of Earliest Transaction (Chec					ck all applicable)				
	CABLE, INC., 799 TREET, 4TH FL	9 02/0	nth/Day/Year))1/2011				Director X_Officer (give below) Senior Vi		Owner er (specify ales	
	(Street)	Filed	Amendment, Da l(Month/Day/Year	-	1		6. Individual or Jo Applicable Line) _X_ Form filed by O	One Reporting Pe	rson	
SAN FRAN	CISCO, CA 9410	3					Person	lore than One Re	porting	
(City)	(State) (Zip)	Table I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date any (Month/Day/Y	Code	(Instr. 3,	(A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common Stock	02/01/2011		M	2,900	(D) A	\$ 4.875	2,900	D		
Common Stock	02/01/2011		S <u>(1)</u>	900	D	\$ 79.81 (2)	2,000	D		
Common Stock	02/01/2011		S <u>(1)</u>	500	D	\$ 80.81 (3)	1,500	D		
Common Stock	02/01/2011		S <u>(1)</u>	1,500	D	\$ 81.83 (4)	0	D		

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Common Stock						4,600	Ι	By Trust	
Reminder: F	Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.								
				Persor inform require	ns who respo nation contair ed to respond ys a currently	ond to the collect ned in this form a d unless the form y valid OMB con	are not n	EC 1474 (9-02)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)									
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 4.875	02/01/2011		М	2,900	03/20/2007(5)	02/04/2017	Common Stock	2,900
Reporting Owners									

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Dodson Michael E. C/O OPENTABLE, INC. 799 MARKET STREET, 4TH FLOOR SAN FRANCISCO, CA 94103			Senior Vice President, Sales				
Signatures							

/s/ Michael E. Dodson 02/03/2011 <u>**</u>Signature of Date Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The sales reported in the Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on September 16, 2010.

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The transaction was executed in multiple trades in prices ranging from \$79.35 to \$80.19, inclusive. The price reported in Column 4 above(2) reflects the weighted average sale price. The Reporting Person hereby undertakes to provide upon request to the SEC staff, the Issuer, or a stockholder of the Issuer, information regarding the number of shares and prices at which the transaction was effected.

The transaction was executed in multiple trades in prices ranging from \$80.45 to \$81.30, inclusive. The price reported in Column 4 above (3) reflects the weighted average sale price. The Reporting Person hereby undertakes to provide upon request to the SEC staff, the Issuer, or a stockholder of the Issuer, information regarding the number of shares and prices at which the transaction was effected.

The transaction was executed in multiple trades in prices ranging from \$81.53 to \$82.00, inclusive. The price reported in Column 4 above(4) reflects the weighted average sale price. The Reporting Person hereby undertakes to provide upon request to the SEC staff, the Issuer, or a stockholder of the Issuer, information regarding the number of shares and prices at which the transaction was effected.

The shares vest pursuant to the following schedule: 3,000 of the shares subject to the option vest monthly from February 20, 2007 through August 19, 2007 and 1,333 of the shares subject to the option vest monthly from August 20, 2007 through August 19, 2010 and 3,000 of

- (5) August 19, 2007 and 1,555 of the shares subject to the option vest monthly from August 20, 2007 through August 19, 2010 and 3, the shares subject to the option vest monthly from August 10, 2010 through February 19, 2012, subject to the Reporting Person's continued employment or service relationship with the Issuer on each of the vesting dates.
- (6) These shares are held by Michael E. Dodson and Jessica R. Dodson, as trustees of the Dodson Family Trust, under agreement dated February 19, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.