Edgar Filing: ROBERTS MATTHEW - Form 4

	MATTHEW											
Form 4 January 20,	2011											
FORM	ЛЛ									OMB AF	PROVAL	
	UNITED	STATES				AND EX , D.C. 20		ANGE CO	OMMISSION	OMB Number:	3235-0287	
Check th if no lon	aer.									Expires:	January 31, 2005	
subject to Section 16. Form 4 or						BENEF RITIES	FICI	AL OWN	ERSHIP OF	Estimated average burden hours per response		
Form 5 obligatio may con <i>See</i> Instr 1(b).	tinue. Section 17	(a) of the	Public U	tility H	Iol	ding Co	mpar	•	Act of 1934, 1935 or Section)			
(Print or Type	Responses)											
ROBERTS MATTHEW Sy									5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (A	Middle)	3. Date of Earliest Transaction					(Cneck	heck all applicable)			
			(Month/I 01/18/2	/Day/Year) /2011				• • 	Director 10% Owner X Officer (give title Other (specify below) below) Chief Financial Officer			
				onth/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
SAN FRAN	NCISCO, CA 941	03							Person	Sie man One Re	porting	
(City)	(State)	(Zip)	Tab	le I - No	on-I	Derivative	e Secu	rities Acqu	ired, Disposed of,	or Beneficial	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Date, if Transaction Disposed of (D) Code (Instr. 3, 4 and 5)			Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
~				Code	V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	01/18/2011			М		6,000	А	\$ 4.875	6,000	D		
Common Stock	01/18/2011			S <u>(4)</u>		4,500	D	\$ 78.6069	1,500	D		
Common Stock	01/18/2011			S <u>(4)</u>		1,500	D	\$ 79.2911 (3)	0	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number prof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisab Expiration Date (Month/Day/Year		7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 4.875	01/18/2011		М	6,000	07/16/2009(1)	02/04/2017	Common Stock	6,000

Reporting Owners

Reporting Owner Name / Address	Relationships						
FB	Director	10% Owner	Officer	Other			
ROBERTS MATTHEW C/O OPENTABLE, INC. 799 MARKET ST., 4TH FLOOR SAN FRANCISCO, CA 94103			Chief Financial Officer				
Signaturos							

Signatures

/s/ Matthew J. Roberts	01/20/2011		
<u>**</u> Signature of Reporting Person	Date		

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The shares vest pursuant to the following schedule: 1/24th of the shares subject to the option vest on each monthly anniversary of the
 (1) vesting commencement date, subject to the Reporting Person's continued employment or service relationship with the Issuer on each of the vesting dates.

The transaction was executed in multiple trades in prices ranging from \$78.10 to \$79.10, inclusive. The price reported in Column 4 above(2) reflects the weighted average sale price. The Reporting Person hereby undertakes to provide upon request to the SEC staff, the Issuer, or a stockholder of the Issuer, information regarding the number of shares and prices at which the transaction was effected.

The transaction was executed in multiple trades in prices ranging from \$79.11 to \$79.77, inclusive. The price reported in Column 4 above(3) reflects the weighted average sale price. The Reporting Person hereby undertakes to provide upon request to the SEC staff, the Issuer, or a stockholder of the Issuer, information regarding the number of shares and prices at which the transaction was effected.

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(4) The sales reported in the Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on September 16, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.