



**Item 9.01. Financial Statements and Exhibits.**

(d) EXHIBITS

99.1 Press release dated as of October 15,  
2010

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**Educational Development Corporation**

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(Registrant)

**October 15, 2010**

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**/s/ RANDALL W. WHITE**

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(Date)

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Randall W. White  
*President and Chief Executive Officer*

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**EXHIBIT INDEX**

<u>EXHIBIT NUMBER</u>	<u>DESCRIPTION</u>
*99.1	Press release dated as of October 15, 2010

\_\_\_\_\_  
\*Filed herewith.