

Item 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION.

On April 25, 2008, Viad Corp (the “Company”) issued a press release announcing its unaudited financial results for the first quarter of 2008. A copy of the Company’s press release is furnished herewith as Exhibit 99 and is incorporated by reference herein.

The information in Item 2.02 of this current report on Form 8-K is being furnished and shall not be deemed “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in Item 2.02 of this current report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended.

Item 9.01 FINANCIAL STATEMENTS AND EXHIBITS.

(c) Exhibits

99 – Press Release dated April 25, 2008.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VIAD CORP
(Registrant)

April 25, 2008 By: /s/ G. Michael Latta
G. Michael Latta
Vice President – Controller
(Chief Accounting Officer and
Authorized Signer)