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COLUMBIA SPORTSWEAR CO Form 8-K July 21, 2004

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported)

July 21, 2004

COLUMBIA SPORTSWEAR COMPANY (Exact name of registrant as specified in its charter)

Oregon 000-23939 93-0498284 (State or other jurisdiction (Commission File Number) (IRS Employer of incorporation) Identification No.)

14375 NW Science Park Drive Portland, Oregon (Address of principal executive offices)

97229 (Zip Code)

Registrant's telephone number, including area code: (503) 985-4000

No Change

(Former name or former address, if changed since last report)

Item 12. Results of Operations and Financial Condition

On July 21, 2004, Columbia Sportswear Company issued a press release reporting its first quarter 2004 financial results. A copy of the Company's press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COLUMBIA SPORTSWEAR COMPANY

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Dated: July 21, 2004

By: /s/ Peter J. Bragdon

Peter J. Bragdon

Vice President and General Counsel, Secretary

EXHIBIT INDEX

Exhibit Description

99.1 Press release dated July 21, 2004.