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NOVA MEASURING INSTRUMENTS LTD Form 6-K September 06, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

September 6, 2011

Commission File No.: 000-30688

NOVA MEASURING INSTRUMENTS LTD. (Translation of registrant's name into English)

Building 22 Weizmann Science Park, Rehovot
P.O.B 266
Israel
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F x Form 40-F "

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rul 101(b)(1):
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rul 101(b)(7):

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes "No x

Attached hereto and incorporated by way of reference herein is a press release issued by the Registrant and entitled: "Nova Measuring Instruments to Present at the Annual Rodman & Renshaw Global Investment Conference on September 12, 2011."

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

NOVA MEASURING INSTRUMENTS LTD.

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(Registrant)

Date: September 6, 2011 By: /s/ Dror David

Dror David

Chief Financial Officer

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Company Contact: Dror David, Chief Financial Officer Nova Measuring Instruments Ltd.

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E-mail: nova@ccgisrael.com

Nova Measuring Instruments to Present at the Annual Rodman & Renshaw Global Investment Conference on September 12, 2011

Company presentation will be at 2:50pm

REHOVOT, Israel, September 6, 2011 - Nova Measuring Instruments Ltd. (NASDAQ: NVMI), provider of leading-edge stand-alone metrology and the market leader of integrated metrology solutions to the semiconductor process control market, today announced that its President and CEO, Mr. Gabi Seligsohn, will be presenting at the Annual Rodman & Renshaw Global Investment Conference.

The conference will be taking place at the Waldorf Astoria Hotel in New York. Mr. Seligsohn, Nova's President and CEO, is scheduled to present in the Sutton Suite at 2:50pm Eastern Time on Monday, September 12, 2011. The conference will be simultaneously webcast, and can be accessed from a link on Nova's website at www.nova.co.il.

At the conference there will be an opportunity for investors to meet one-on-one with management. Interested investors should contact the conference organizers or the Investor Relations team at Nova.

About Nova: Nova Measuring Instruments Ltd. develops, produces and markets advanced integrated and stand alone metrology solutions for the semiconductor manufacturing industry. Nova is traded on the NASDAQ & TASE under the symbol NVMI. The Company's website is www.nova.co.il.