INTER PARFUMS INC
Form 10-Q
November 09, 2009
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

## ( MARK ONE )

x Quarterly Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 for the quarterly period ended September 30, 2009.

OR
"Transition Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 for the transition period from $\qquad$ to $\qquad$ .

Commission File No. 0-16469
INTER PARFUMS, INC.
(Exact name of registrant as specified in its charter)

$$
\begin{array}{cc}
\text { Delaware } & \text { 13-3275609 } \\
\begin{array}{c}
\text { (State or other jurisdiction of } \\
\text { incorporation or organization) }
\end{array} & \begin{array}{c}
\text { I.R.S. Employer } \\
\text { Identification No.) }
\end{array} \\
551 \text { Fifth Avenue, New York, New York } & 10176 \\
\text { (Address of Principal Executive Offices) } & \text { (Zip Code) }
\end{array}
$$

(212) 983-2640
(Registrants telephone number, including area code)
Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days: Yes x No *

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\$ 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes " No "

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definition of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act).

Large accelerated Filer *
Non-accelerated filer " (Do not check if a smaller reporting company)

Accelerated filer x
Smaller reporting company ..

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes " No x

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

At November 6, 2009, there were $30,079,589$ shares of common stock, par value $\$ .001$ per share, outstanding.

## INTER PARFUMS, INC. AND SUBSIDIARIES

## INDEX

| Part I. | Financial Information |  | Page Number |
| :---: | :--- | :--- | :--- |
| Item 1. | Financial Statements | 1 |  |

## INTER PARFUMS, INC. AND SUBSIDIARIES

## Part I. Financial Information

## Item 1. Financial Statements

In our opinion, the accompanying unaudited consolidated financial statements contain all adjustments (consisting only of normal recurring adjustments) necessary to present fairly our financial position, results of operations and cash flows for the interim periods presented. We have condensed such financial statements in accordance with the rules and regulations of the Securities and Exchange Commission. Therefore, such financial statements do not include all disclosures required by accounting principles generally accepted in the United States of America. These financial statements should be read in conjunction with our audited financial statements for the year ended December 31, 2008 included in our annual report filed on Form 10-K.

The results of operations for the nine months ended September 30, 2009 are not necessarily indicative of the results to be expected for the entire fiscal year.

Page 1

INTER PARFUMS, INC. AND SUBSIDIARIES

CONSOLIDATED BALANCE SHEETS
(In thousands except share and per share data)

|  | September 30, <br> 2009 <br> (unaudited) | December 31, |  |
| :--- | ---: | ---: | ---: |
|  |  |  |  |
| Current assets: | ASSETS | 57,710 | $\$$ |
| Cash and cash equivalents | 127,296 | 42,404 |  |
| Accounts receivable, net | 95,998 | 120,507 |  |
| Inventories | 4,791 | 2,904 |  |
| Receivables, other | 9,392 | 10,034 |  |
| Other current assets | 46 | 1,631 |  |
| Income tax receivable | 4,880 | 3,388 |  |
| Deferred tax assets | 300,113 | 304,501 |  |
| Total current assets | 9,197 | 7,670 |  |
| Equipment and leasehold improvements, net | 5,747 | 5,470 |  |
| Goodwill | 105,375 | 104,922 |  |
| Trademarks, licenses and other intangible assets, net | 1,003 | 2,574 |  |
| Other assets | $\$$ | 421,435 | $\$ 425,137$ |

## LIABILITIES AND EQUITY

Current liabilities:
Loans payable - banks $\quad \$ \quad 10,029 \quad \$ \quad 13,981$

| Current portion of long-term debt | 11,870 | 13,352 |
| :--- | :--- | :--- |

$\begin{array}{lll}\text { Accounts payable - trade } & 40,275 & 66,236\end{array}$
Accrued expenses $\quad 40,063 \quad 35,368$
Income taxes payable $\quad 1,723 \quad 442$
Dividends payable 992

| Total current liabilities | 104,952 | 130,375 |
| :--- | :--- | :--- |

Long-term debt, less current portion 20,231 27,691
$\begin{array}{ll}\text { Deferred tax liability } & 11,562\end{array}$
Equity:
Inter Parfums, Inc. shareholders' equity:
Preferred stock, \$. 001 par; authorized 1,000,000 shares; none issued
Common stock, $\$ .001$ par; authorized 100,000,000 shares; outstanding 30,066,239
and 30,168,939 shares at September 30, 2009 and December 31, 2008, respectively 30
Additional paid-in capital 42,478 41,950
$\begin{array}{lll}\text { Retained earnings } & 182,111 & 168,025\end{array}$
$\begin{array}{lll}\text { Accumulated other comprehensive income } & \text { 25,515 }\end{array}$
Treasury stock, at cost, $10,074,479$ and $9,966,379$ common shares at September 30,
2009 and December 31, 2008, respectively $\quad(31,950) \quad(31,319)$
Total Inter Parfums, Inc. shareholders' equity 228,271 204,201
$\begin{array}{ll}\text { Noncontrolling interest } & 51,308\end{array}$
Total equity $\quad 285,239 \quad 255,509$
Total liabilities and equity $\quad \$ \quad 421,435 \quad \$ \quad 425,137$

See notes to consolidated financial statements.

Page 2

INTER PARFUMS, INC. AND SUBSIDIARIES

## CONSOLIDATED STATEMENTS OF INCOME

(In thousands except per share data)
(Unaudited)

|  | Three Months Ended September 30, |  |  |  | Nine Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2009 |  | 2008 |  | 2009 |  | 2008 |
| Net sales | \$ | 117,542 | \$ | 123,531 | \$ | 296,555 | \$ | 345,772 |
| Cost of sales |  | 50,462 |  | 56,206 |  | 125,709 |  | 148,385 |
| Gross margin |  | 67,080 |  | 67,325 |  | 170,846 |  | 197,387 |
| Selling, general and administrative |  | 53,169 |  | 56,039 |  | 139,812 |  | 160,124 |
| Income from operations |  | 13,911 |  | 11,286 |  | 31,034 |  | 37,263 |
| Other expenses (income): |  |  |  |  |  |  |  |  |
| Interest expense |  | 482 |  | 1,418 |  | 2,192 |  | 2,865 |
| (Gain) loss on foreign currency |  | (854) |  | 77 |  | $(4,796)$ |  | 262 |
| Interest income |  | (135) |  | (446) |  | (745) |  | $(1,611)$ |
|  |  | (507) |  | 1,049 |  | $(3,349)$ |  | 1,516 |
| Income before income taxes |  | 14,418 |  | 10,237 |  | 34,383 |  | 35,747 |
| Income taxes |  | 4,807 |  | 2,358 |  | 11,763 |  | 12,241 |
| Net income |  | 9,611 |  | 7,879 |  | 22,620 |  | 23,506 |
| Less: Net income attributable to the noncontrolling interest |  | 2,349 |  | 1,691 |  | 5,704 |  | 4,838 |
| Net income attributable to Inter Parfums, Inc. | \$ | 7,262 | \$ | 6,188 | \$ | 16,916 | \$ | 18,668 |

Earnings per share:
Net income attributable to Inter Parfums, Inc. common shareholders:

| Basic | $\$$ | 0.24 | $\$$ | 0.20 | $\$$ | 0.56 | $\$$ | 0.61 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Diluted | $\$$ | 0.24 | $\$$ | 0.20 | $\$$ | 0.56 | $\$$ | 0.60 |


| Weighted average number of shares outstanding: |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Basic | 30,061 | 30,632 | 30,097 | 30,660 |  |  |
| Diluted | 30,065 | 30,886 | 30,098 | 30,869 |  |  |
| Dividends declared per share | $\$$ | 0.033 | $\$$ | 0.033 | $\$$ | 0.099 |

See notes to consolidated financial statements.

Page 3

INTER PARFUMS, INC. AND SUBSIDIARIES

## CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

(In thousands)
Inter Parfums, Inc. shareholders

|  | $\begin{aligned} & \text { Common } \\ & \text { stock } \end{aligned}$ | Additional paid-in Capital | Retained earnings |  | Accumulated other comprehensive income |  | Treasury Noncontrolling stock interest |  |  |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balance - January 1, 2008 | 31 | \$ 40,023 |  | 147,995 | \$ | 30,955 | \$ | $(26,344)$ | \$ | 53,925 |  | 246,585 |
| Comprehensive income: |  |  |  |  |  |  |  |  |  |  |  |  |
| Net income |  |  |  | 18,668 |  | - |  |  |  | 4,838 |  | 23,506 |
| Foreign currency translation adjustment |  |  |  |  |  | $(5,436)$ |  |  |  |  |  | $(5,436)$ |
| Net derivative instrument gain, net of tax | - |  |  |  |  | (140) |  |  |  | (53) |  | (193) |
| Purchase of subsidiary shares from noncontrolling interests | - |  |  |  |  | - |  |  |  | $(8,623)$ |  | $(8,623)$ |
| Sale of subsidiary shares to noncontrolling interests | - | 215 |  |  |  | - |  |  |  | 1,700 |  | 1,915 |
| Foreign currency translation adjustment |  |  |  | - |  | - |  |  |  | $(1,307)$ |  | $(1,307)$ |
| Dividends | - |  |  | $(3,043)$ |  | - |  |  |  | $(1,735)$ |  | $(4,778)$ |
| Purchased treasury stock |  |  |  |  |  | - |  | $(2,206)$ |  |  |  | $(2,206)$ |
| Shares issued upon exercise of stock options | - | 479 |  | - |  | - |  |  |  | - |  | 479 |
| Stock compensation | - | 335 |  | 243 |  | - |  |  |  | 105 |  | 683 |
| Balance - September 30, 2008 \$ | \$ 31 | \$ 41,052 | \$ | 163,863 | \$ | 25,379 | \$ | $(28,550)$ | \$ | 48,850 |  | 250,625 |
| Balance - January 1, 2009 | \$ 30 | \$ 41,950 | \$ | 168,025 | \$ | 25,515 | \$ | $(31,319)$ | \$ | 51,308 |  | 255,509 |
| Comprehensive income: |  |  |  |  |  |  |  |  |  |  |  |  |
| Net income | - | - |  | 16,916 |  | - |  |  |  | 5,704 |  | 22,620 |
| Foreign currency translation adjustment | - | - - |  |  |  | 13,251 |  |  |  |  |  | 13,251 |
| Net derivative instrument gain, net of tax | - | - |  | - |  | $(3,164)$ |  | - |  | $(1,084)$ |  | $(4,248)$ |
| Sale of subsidiary shares to noncontrolling interests |  | (53) |  |  |  |  |  |  |  | 2,677 |  | 2,624 |
| Dividends | - | - |  | $(2,979)$ |  | - |  | - |  | $(1,716)$ |  | $(4,695)$ |
| Purchased treasury stock | - | - |  | - |  | - |  | (631) |  | - |  | (631) |
| Shares issued upon exercise of stock options | - | 200 |  | - |  | - |  | - |  | - |  | 200 |
| Stock compensation | - | 381 |  | 149 |  | - |  |  |  | 79 |  | 609 |
| Balance - September 30, 2009 \$ | \$ 30 | \$ 42,478 | \$ | 182,111 | \$ | 35,602 | \$ | $(31,950)$ |  | 56,968 |  | 285,239 |

See notes to consolidated financial statements.

Page 4

# Edgar Filing: INTER PARFUMS INC - Form 10-Q 

INTER PARFUMS, INC. AND SUBSIDIARIES

## CONSOLIDATED STATEMENTS OF CASH FLOWS

(In thousands)
(Unaudited)

|  | Nine months ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2009 |  | 2008 |  |
| Cash flows from operating activities: |  |  |  |  |
| Net income | \$ | 22,620 | \$ | 23,506 |
| Adjustments to reconcile net income to net cash provided by (used in) operating activities: |  |  |  |  |
| Depreciation and amortization |  | 7,758 |  | 7,666 |
| Provision for doubtful accounts |  | 947 |  | 323 |
| Noncash stock compensation |  | 724 |  | 868 |
| Deferred tax (benefit) |  | $(2,385)$ |  | (709) |
| Change in fair value of derivatives |  | (713) |  |  |
| Changes in: |  |  |  |  |
| Accounts receivable |  | $(1,880)$ |  | $(27,707)$ |
| Inventories |  | 30,891 |  | $(32,239)$ |
| Other assets |  | $(4,694)$ |  | 2,601 |
| Accounts payable and accrued expenses |  | $(24,530)$ |  | $(10,966)$ |
| Income taxes payable, net |  | 4,851 |  | $(4,452)$ |
| Net cash provided by (used in) operating activities |  | 33,589 |  | $(41,109)$ |
|  |  |  |  |  |
| Cash flows from investing activities: |  |  |  |  |
| Purchases of short-term investments |  |  |  | $(5,312)$ |
| Proceeds from sale of short-term investments |  | - |  | 5,312 |
| Purchases of equipment and leasehold improvements |  | $(3,758)$ |  | $(2,301)$ |
| Payment for intangible assets acquired |  | (622) |  | $(1,015)$ |
| Payment for purchase of subsidiary shares from noncontrolling interest |  | - |  | $(18,405)$ |
| Proceeds from sale of subsidiary shares to noncontrolling interest |  | 2,608 |  | 2,094 |
| Net cash used in investing activities |  | $(1,772)$ |  | $(19,627)$ |
|  |  |  |  |  |
| Cash flows from financing activities: |  |  |  |  |
| Proceeds (repayments) of loans payable - bank, net |  | $(4,025)$ |  | 20,572 |
| Repayment of long-term debt |  | $(10,360)$ |  | $(12,637)$ |
| Proceeds from exercise of options including tax benefits |  | 200 |  | 479 |
| Dividends paid |  | $(2,979)$ |  | $(3,058)$ |
| Dividends paid to noncontrolling interest |  | $(1,716)$ |  | $(1,735)$ |
| Purchase of treasury stock |  | (631) |  | $(2,206)$ |
| Net cash provided by (used in) financing activities |  | $(19,511)$ |  | 1,415 |
|  |  |  |  |  |
| Effect of exchange rate changes on cash |  | 3,000 |  | 1,268 |
|  |  |  |  |  |
| Net increase (decrease) in cash and cash equivalents |  | 15,306 |  | $(58,053)$ |
|  |  |  |  |  |
| Cash and cash equivalents - beginning of period |  | 42,404 |  | 90,034 |


| Cash and cash equivalents - end of period | $\$ 57,710$ | $\$$ | 31,981 |  |
| :--- | ---: | ---: | ---: | ---: |
| Supplemental disclosure of cash flow information: |  |  |  |  |
| Cash paid for: | $\$$ | 2,000 | $\$$ | 2,866 |
| Interest | 9,746 | 12,346 |  |  |
| Income taxes |  |  |  |  |

See notes to consolidated financial statements

Page 5

# Edgar Filing: INTER PARFUMS INC - Form 10-Q 

INTER PARFUMS, INC. AND SUBSIDIARIES<br>Notes to Consolidated Financial Statements

Significant Accounting Policies:
The accounting policies we follow are set forth in the notes to our financial statements included in our Form 10-K which was filed with the Securities and Exchange Commission for the year ended December 31, 2008. We also discuss such policies in Part I, Item 2, Management's Discussion and Analysis of Financial Condition and Results of Operations, included in this Form 10-Q.
2.

Recently Issued Accounting Pronouncements:
In December 2007, the FASB issued Accounting Standards Codification ("ASC") topic 810-10-65-1 (formerly SFAS No. 160, "Noncontrolling Interests in Consolidated Financial Statements"). ASC topic 810-10-65-1 establishes requirements for ownership interests in subsidiaries held by parties other than the Company (sometimes called "minority interests") be clearly identified, presented, and disclosed in the consolidated statement of financial position within equity, but separate from the parent's equity. All changes in the parent's ownership interests are required to be accounted for consistently as equity transactions and any noncontrolling equity investments in deconsolidated subsidiaries must be measured initially at fair value. ASC topic 810-10-65-1 is effective, on a prospective basis, for fiscal years beginning after December 15, 2008. The adoption by the Company of ASC topic 810-10-65-1 did not have a material impact on its consolidated financial statements. However, presentation and disclosure requirements of ASC topic 810-10-65-1 were retrospectively applied to the Company's consolidated financial statements.

In May 2009, the FASB issued ASC topic 855 (formerly SFAS No. 165, "Subsequent Events"). ASC topic 855 provides guidance on management's assessment of subsequent events and incorporates this guidance into accounting literature. ASC topic 855 is effective prospectively for interim and annual periods ending after June 15, 2009.

In June 2009, the FASB issued ASC topic 810 (formerly SFAS No. 167, "Amendments to FASB Interpretation No. 46(R)"). ASC topic 810 amends the consolidation guidance applicable to variable interest entities and affects the overall consolidation analysis. ASC topic 810 is effective for fiscal years beginning after November 15, 2009. We do not believe that the adoption of ASC topic 810 will have a material impact on our consolidated financial statements.

In June 2009, the FASB issued ASC topic 105 (formerly SFAS No. 168, "The FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles"). ASC 105 contains guidance which reduces the U.S. GAAP hierarchy to two levels, one that is authoritative and one that is not. ASC topic 105 is effective for financial statements issued for interim and annual periods ending after September 15, 2009. The adoption of this pronouncement did not have a material impact on our consolidated financial statements.

There are no other new accounting pronouncements issued but not yet adopted that would have a material effect on our consolidated financial statements.

Page 6

# Edgar Filing: INTER PARFUMS INC - Form 10-Q 

INTER PARFUMS, INC. AND SUBSIDIARIES

## Notes to Consolidated Financial Statements

3. 

Inventories consist of the following:

|  | September 30, <br> 2009 | December 31, <br> 2008 |  |  |
| :--- | :---: | ---: | ---: | ---: |
| (In thousands) |  |  |  |  |
| Raw materials and component parts | 24,060 | $\$$ | 37,248 |  |
| Finished goods | 71,938 | 86,385 |  |  |
|  | $\$$ | 95,998 | $\$$ | 123,633 |

## 4.

Fair Value Measurement:
The carrying amount of cash and cash equivalents, short-term investments, accounts receivable, other receivables, accounts payable and accrued expenses approximates fair value due to the short terms to maturity of these instruments. The carrying amount of loans payable approximates fair value as the interest rates on the Company's indebtedness approximate current market rates. The fair value of the Company's long-term debt was estimated based on the current rates offered to companies for debt with the same remaining maturities and is approximately equal to its carrying value.

Foreign currency forward exchange contracts are valued based on quotations from financial institutions and the value of interest rate swaps are the discounted net present value of the swaps using quotes obtained from financial institutions.

The following tables present our financial assets and liabilities that are measured at fair value on a recurring basis and are categorized using the fair value hierarchy. The fair value hierarchy has three levels based on the reliability of the inputs used to determine fair value.

| (In thousands) | Total |  | Quoted Prices in Significant Other <br> Active Markets forObservable <br> Identical Assets Inputs <br> (Level 1) (Level 2) |  |  |  | Significant Unobservable Inputs (Level 3) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Assets: |  |  |  |  |  |  |  |  |
| Money market funds | \$ | 20,591 | \$ | 20,591 | \$ | - | \$ |  |
| Foreign currency forward exchange contracts accounted for using hedge accounting |  | 2,310 |  | - |  | 2,310 |  |  |
| Foreign currency forward exchange contracts not accounted for using hedge accounting |  | 3,138 |  | - |  | 3,138 |  |  |
|  | \$ | 26,039 | \$ | 20,591 | \$ | 5,448 | \$ |  |
| Liabilities: |  |  |  |  |  |  |  |  |
| Interest rate swaps | \$ | 920 | \$ | - | \$ | 920 | \$ |  |

Edgar Filing: INTER PARFUMS INC - Form 10-Q

Page 7

INTER PARFUMS, INC. AND SUBSIDIARIES

Notes to Consolidated Financial Statements

| (In thousands) |  |  |  | Value Mea ed Prices i ve Markets ical Assets el 1) |  | at Decen cant Other able |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Assets: |  |  |  |  |  |  |  |  |
| Money market funds | \$ | 19,816 | \$ | 19,816 | \$ |  | \$ |  |
| Foreign currency forward exchange contracts accounted for using hedge accounting |  | 8,162 |  | - |  | 8,162 |  | - |
|  | \$ | 27,978 | \$ | 19,816 | \$ | 8,162 | \$ |  |
| Liabilities: |  |  |  |  |  |  |  |  |
| Foreign currency forward exchange contracts not accounted for using hedge accounting | \$ | 1,429 | \$ | - | \$ | 1,429 | \$ | - |
| Interest rate swaps |  | 811 |  | - |  | 811 |  | - |
|  | \$ | 2,240 | \$ | - | \$ | 2,240 | \$ | - |

The following tables present gains and losses in derivatives designated as hedges and the location of those gains and losses in the financial statements (in thousands):

(A) The amount of gain (loss) recognized in income represents $\$ 713$ related to the amount excluded from the assessment of hedge effectiveness.

| Derivatives in | Amount of Gain | Location of Gain | Amount of Gain | Location of Gain | Amount of Gain |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cash Flow | (Loss) Recognized | (Loss) Reclassified | (Loss) Reclassified | (Loss) | (Loss) Recognized |
| Hedging | in OCI on | from Accumulated | from Accumulated | Recognized in | in Income on |
| Relationships | Derivative | OCI into Income | OCI into Income | Income on | Derivative |
|  | (Effective Portion) | (Effective Portion) | (Effective Portion) | Derivative | (Effective Portion) |


(A) The amount of gain (loss) recognized in income represents $\$ 11$ related to the amount excluded from the assessment of hedge effectiveness.

Page 8

INTER PARFUMS, INC. AND SUBSIDIARIES

Notes to Consolidated Financial Statements
The following tables present gains and losses in derivatives not designated as hedges and the location of those gains and losses in the financial statements (in thousands):

| Derivatives not Designated as Hedging Instruments | Location of Gain (Loss) Recognized in Income on Derivative | Nine months ended <br> September 30, 2009 |  | Nine months ended September 30, 2008 |
| :---: | :---: | :---: | :---: | :---: |
| Interest rate swaps | Interest (expense) | (62) | \$ | (26) |
| Foreign exchange contracts | Gain (loss) on foreign currency | 29 | \$ | (209) |
| Derivatives not Designated as Hedging Instruments | Location of Gain (Loss) Recognized in Income on Derivative | Three months ended September 30, 2009 |  | Three months ended <br> September 30, 2008 |
| Interest rate swaps | Interest (expense) | 43 | \$ | (394) |
| Foreign exchange contracts | Gain (loss) on foreign currency | \$ 5 | \$ | (541) |

All derivative instruments are reported as either assets or liabilities on the balance sheet measured at fair value. The valuation of interest rate swaps resulted in a liability which is included in accrued expenses on the accompanying balance sheet as of September 30, 2009. The valuation of foreign currency forward exchange contracts accounted for using hedge accounting and not accounted for using hedge accounting resulted in assets which are included in other current assets on the accompanying balance sheet as of September 30, 2009. Generally, increases or decreases in the fair value of derivative instruments will be recognized as gains or losses in earnings in the period of change. If the derivative instrument is designated and qualifies as a cash flow hedge, the changes in fair value of the derivative instrument will be recorded as a separate component of shareholders' equity.

The Company enters into foreign currency forward exchange contracts to hedge exposure related to receivables denominated in a foreign currency and to manage risks related to future sales expected to be denominated in a foreign currency. Before entering into a derivative transaction for hedging purposes, it is determined that a high degree of initial effectiveness exists between the change in value of the hedged item and the change in the value of the derivative instrument from movement in exchange rates. High effectiveness means that the change in the cash flows of the derivative instrument will effectively offset the change in the cash flows of the hedged item. The effectiveness of each hedged item is measured throughout the hedged period and is based on the dollar offset methodology and excludes the portion of the fair value of the foreign currency forward exchange contract attributable to the change in spot-forward difference which is reported in current period earnings. Any hedge ineffectiveness as defined by ASC topic 815-10-10 (formerly SFAS No. 133) is also recognized as a gain or loss on foreign currency in the income statement. For hedge contracts that are no longer deemed highly effective or when the underlying forecasted transaction occurs, hedge accounting is discontinued and gains and losses accumulated in other comprehensive income are reclassified to earnings. If it is probable that the forecasted transaction will no longer occur, then any gains or losses accumulated in other comprehensive income are reclassified to current-period earnings. As of September 30, 2009, cash-flow hedges were highly effective, in all material respects.

Page 9

INTER PARFUMS, INC. AND SUBSIDIARIES

## Notes to Consolidated Financial Statements

As a result of the dramatic strengthening of the U.S. dollar, during our fourth quarter ended December 31, 2008, we entered into foreign currency forward exchange contracts to hedge approximately $80 \%$ of our 2009 sales expected to be invoiced in U.S. dollars. At September 30, 2009, we had foreign currency contracts in the form of forward exchange contracts in the amount of approximately U.S. $\$ 42.4$ million and GB pounds 6.6 million which all have maturities of less than one year.

## 5.

## Goodwill and Other Intangible Assets:

The Company reviews goodwill and trademarks with indefinite lives for impairment at least annually, and whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. The following table presents our assets and liabilities that are measured at fair value on a nonrecurring basis and are categorized using the fair value hierarchy.

| (In thousands) |  | Fair Value Measurements at September 30, 2009 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quoted Prices in Active Markets for Identical Assets |  |  | nif |  |  | ficant vable Inputs vel 3) |
| Description: |  |  |  |  |  |  |  |  |
| Trademark - Nickel | \$ | 2,839 | \$ |  | \$ |  | \$ | 2,839 |
| Goodwill | \$ | 5,747 | \$ |  | \$ |  | \$ | 5,747 |

The goodwill and trademarks referred to above, relates to our Nickel skin care business which is primarily a component of our European operations. Nickel brand product sales, which performed in line with our budgets during the three month period ended September 30, 2009, had performed below our expectations in the past, and as a result, we have been reviewing goodwill and trademarks with indefinite lives relating to Nickel for impairment on a quarterly basis. We have measured fair value of goodwill as a multiple of sales applied to the average of 2008 actual sales and projected sales for 2009 and 2010. The sales multiple was based on a third party financial institution study of sales multiples for all transactions in the skin care, perfume and cosmetic sectors during the past four years. There was no change to the carrying amount of the goodwill during the nine month period ended September 30, 2009 other than for the effect of foreign currency translation rates. For indefinite-lived intangible assets, if the carrying value of an indefinite-lived intangible asset exceeds its fair value, as generally estimated using discounted future net cash flow projections and discounted terminal values, the carrying value of the asset is reduced to its fair value. During the three month period ended September 30, 2009, no impairment charges were recorded. For the nine month period ended September 30, 2009, an impairment charge relating to the Nickel trademark in the amount of $\$ 0.26$ million was recorded.
6. Shareholders' Equity:

As of December 31, 2008, the Company's board of directors authorized the repurchase of up to $1,031,863$ shares of the Company's common stock. During the nine month period ended September 30, 2009, the Company repurchased 108,100 shares of its common stock at an average price of $\$ 5.84$ per common share.

# Edgar Filing: INTER PARFUMS INC - Form 10-Q 

INTER PARFUMS, INC. AND SUBSIDIARIES

Notes to Consolidated Financial Statements
7.

Share-Based Payments:
The Company maintains a stock option program for key employees, executives and directors. The plans, all of which have been approved by shareholder vote, provide for the granting of both nonqualified and incentive options. Options granted under the plans typically have a six year term and vest over a four to five-year period. The fair value of shares vested during the nine month periods ended September 30, 2009 and 2008 aggregated $\$ 0.05$ million and $\$ 0.02$ million, respectively.

Compensation cost is recognized on a straight-line basis over the requisite service period for the entire award. It is generally the Company's policy to issue new shares upon exercise of stock options. The following table sets forth information with respect to nonvested options for the nine month period ended September 30, 2009:

|  | Weighted Average Grant |  |  |
| :--- | ---: | :--- | ---: |
|  | Number of Shares | Date Fair Value |  |
| Nonvested options - beginning of period | 490,263 | $\$$ | 3.81 |
| Nonvested options granted | 4,000 | $\$$ | 1.92 |
| Nonvested options vested or forfeited | $(18,990)$ | $\$$ | 3.73 |
| Nonvested options - end of period | 475,273 | $\$$ | 3.79 |

Share-based payment expense decreased income before income taxes by $\$ 0.22$ million and $\$ 0.72$ million for the three and nine month periods ended September 30, 2009, respectively, as compared to $\$ 0.28$ million and $\$ 0.87$ million for the corresponding periods of the prior year. Share-based payment expense decreased income attributable to Inter Parfums, Inc. by $\$ 0.13$ million and $\$ 0.41$ million for the three and nine month periods ended September 30, 2009, respectively, as compared to $\$ 0.15$ million and $\$ 0.48$ million for the corresponding periods of the prior year. The following table summarizes stock option information for the nine month period ended September 30, 2009:

|  | Number of Shares | Weighted Average Exercise Price |  |
| :---: | :---: | :---: | :---: |
| Options outstanding - beginning of period | 1,138,375 | \$ | 11.23 |
| Options granted | 4,000 |  | 6.15 |
| Options exercised | $(5,400)$ |  | 10.11 |
| Options forfeited or expired | $(57,000)$ |  | 15.02 |
| Options outstanding - end of period | 1,079,975 | \$ | 11.02 |
| Options exercisable at September 30, 2009 | 604,703 | \$ | 10.76 |
| Options available for future grants | 1,266,369 |  |  |

As of September 30, 2009, the weighted average remaining contractual life of options outstanding is 2.39 years ( 1.04 years for options exercisable). The aggregate intrinsic value of options outstanding and options exercisable is $\$ 1.6$ million and $\$ 1.0$ million, respectively and unrecognized compensation cost related to stock options outstanding on Inter Parfums, Inc. stock aggregated $\$ 1.4$ million. The amount of unrecognized compensation cost related to stock options outstanding of our majority-owned subsidiary, Inter Parfums S.A., was $€ 0.2$ million. Options under Inter Parfums, S.A. plans vest over a four-year period and no options were granted by Inter Parfums, S.A. during the nine month periods ended September 30, 2009 and 2008.

Edgar Filing: INTER PARFUMS INC - Form 10-Q

# Edgar Filing: INTER PARFUMS INC - Form 10-Q 

INTER PARFUMS, INC. AND SUBSIDIARIES

Notes to Consolidated Financial Statements
Cash proceeds, tax benefits and intrinsic value related to stock options exercised during the nine month periods ended September 30, 2009 and September 30, 2008 were as follows:

|  | September 30, |  | September 30, |  |
| :--- | ---: | ---: | ---: | ---: |
| (In thousands) | 2009 | 2008 |  |  |
| Cash proceeds from stock options exercised | $\$$ | 55 | $\$$ | 272 |
| Tax benefits | 145 | 207 |  |  |
| Intrinsic value of stock options exercised | 11 | 136 |  |  |

The weighted average fair values of the options granted by Inter Parfums, Inc. during the nine months ended September 30, 2009 and 2008 were $\$ 1.92$ and $\$ 3.69$ per share, respectively, on the date of grant using the Black-Scholes option pricing model to calculate the fair value of options granted. The assumptions used in the Black-Scholes pricing model for the periods ended September 30, 2009 and 2008 are set forth in the following table:

| September 30, | September 30, |
| :---: | :---: |
| 2009 | 2008 |


| Weighted-average expected stock-price volatility | $46 \%$ | $39 \%$ |
| :--- | :---: | ---: |
| Weighted-average expected option life | 3.75 years | 4.5 years |
| Weighted-average risk-free interest rate | $1.74 \%$ | $2.7 \%$ |
| Weighted-average dividend yield | $2.20 \%$ | $1.20 \%$ |

Expected volatility is estimated based on historic volatility of the Company's common stock. The Company uses the simplified method in developing its estimate of the expected term of the option as historic data regarding employee exercise behavior is incomplete for the new vesting parameters recently instituted by the Company. The risk-free rate is based on the U.S. Treasury yield curve in effect at the time of the grant of the option and the dividend yield reflects the assumption that the dividend payout in place at the time of stock-based award grant would continue with no anticipated increases.
8.

## Earnings Per Share:

Basic earnings per share is computed using the weighted average number of shares outstanding during each period. Diluted earnings per share is computed using the weighted average number of shares outstanding during each period, plus the incremental shares outstanding assuming the exercise of dilutive stock options and warrants using the treasury stock method. The following table sets forth the computation of basic and diluted earnings per share:

| (In thousands) | Three months ended September 30, |  |  |  | Nine months ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009 |  | 2008 |  | 2009 |  | 2008 |  |
| Numerator: |  |  |  |  |  |  |  |  |
| Net income attributable to Inter |  |  |  |  |  |  |  |  |
| Parfums, Inc. | \$ | 7,262 | \$ | 6,188 | \$ | 16,916 | \$ | 18,668 |
| Effect of dilutive securities of consolidated subsidiary |  |  |  | (35) |  | (18) |  | (122) |
|  | \$ | 7,262 | \$ | 6,153 | \$ | 16,898 | \$ | 18,546 |

Edgar Filing: INTER PARFUMS INC - Form 10-Q
Denominator:

| Weighted average shares | 30,061 | 30,632 | 30,097 | 30,660 |
| :--- | ---: | ---: | ---: | ---: |
| Effect of dilutive securities: | 4 |  |  |  |
| Stock options and warrants |  | 254 | 1 | 209 |
|  | 30,065 | 30,886 | 30,098 | 30,869 |

Page 12

INTER PARFUMS, INC. AND SUBSIDIARIES

## Notes to Consolidated Financial Statements

Not included in the above computations is the effect of antidilutive potential common shares which consist of outstanding options to purchase 1.0 million and 1.1 million shares of common stock for the three and nine month periods ended September 30, 2009, and 0.3 million and 0.4 million shares of common stock for the three and nine month periods ended September 30, 2008, respectively, as well as outstanding warrants to purchase 300,000 shares of common stock for both the three and nine month periods ended September 30, 2009 and 150,000 shares of common stock for both the three and nine month periods ended September 30, 2008.
9.

Comprehensive Income (Loss):

10. Net Income Attributable to Inter Parfums, Inc. and Transfers From the Noncontrolling Interest:

| (In thousands) | Three months ended September 30, |  |  |  | Nine months ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009 |  | 2008 |  | 2009 |  | 2008 |  |
| Net income attributable to Inter Parfums, Inc. | \$ | 7,262 | \$ | 6,188 | \$ | 16,916 | \$ | 18,668 |
| Increase (decrease) in Inter Parfums, Inc.'s additional paid-in capital for subsidiary share transactions |  | (36) |  | 18 |  | (53) |  | 215 |
| Change from net income attributable to Inter Parfums, Inc. and transfers from noncontrolling interest | \$ | 7,226 | \$ | 6,206 | \$ | 16,863 | \$ | 18,883 |

11. 

Segment and Geographic Areas:

We manufacture and distribute one product line, fragrances and fragrance related products and we manage our business in two segments, European based operations and United States based operations. The European assets are primarily located, and operations are primarily conducted, in France. European operations primarily represent the sale of prestige brand name fragrances and United States operations primarily represent the sale of specialty retail and mass market fragrances. Information on the Company's operations by geographical areas is as follows:

Page 13

## INTER PARFUMS, INC. AND SUBSIDIARIES

Notes to Consolidated Financial Statements

| (In thousands) | Three months ended September 30, |  |  |  | Nine months ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2009 |  | 2008 |  | 2009 |  | 2008 |
| Net sales: |  |  |  |  |  |  |  |  |
| United States | \$ | 13,541 | \$ | 14,714 | \$ | 31,150 | \$ | 42,467 |
| Europe |  | 104,001 |  | 109,479 |  | 265,405 |  | 304,983 |
| Eliminations of intercompany sales |  | - |  | (662) |  | - |  | $(1,678)$ |
|  | \$ | 117,542 | \$ | 123,531 | \$ | 296,555 | \$ | 345,772 |
| Net income (loss) attributable to Inter Parfums, Inc.: |  |  |  |  |  |  |  |  |
| United States | \$ | 288 | \$ | 189 | \$ | $(1,057)$ | \$ | 412 |
| Europe |  | 6,969 |  | 5,980 |  | 17,941 |  | 18,252 |
| Eliminations of intercompany profits |  | 5 |  | 19 |  | 32 |  | 4 |
|  | \$ | 7,262 | \$ | 6,188 | \$ | 16,916 | \$ | 18,668 |


|  | September 30, |  | December 31, |  |
| :--- | :---: | ---: | :---: | :---: |
|  | 2009 | 2008 |  |  |
| Total Assets: | $\$$ | 49,693 | $\$$ | 56,320 |
| United States | 380,924 | 380,058 |  |  |
| Europe | $(9,182)$ | $(11,241)$ |  |  |
| Eliminations of investment in subsidiary | $\$$ | 421,435 | $\$$ | 425,137 |

12. 

Entry Into Definitive Agreements:
In October 2009, we entered into an exclusive worldwide license agreement with J Choo Limited for the creation, development and distribution of fragrances under the Jimmy Choo brand. Our rights under such license agreement, which runs through 2022, are subject to certain minimum sales, advertising expenditures and royalty payments as are customary in our industry. A member of the Company's board of directors is also a member of the board of directors of Jimmy Choo Limited.
13.

Subsequent Events:
We evaluated subsequent events through November 9, 2009, the date this Quarterly report was filed with the Securities and Exchange Commission.

Page 14

INTER PARFUMS, INC. AND SUBSIDIARIES

## Item 2:MANAGEMENT'S DISCUSSION AND ANALYSIS OFFINANCIAL CONDITION AND RESULTS OF OPERATIONS

Forward Looking Information

Statements in this report which are not historical in nature are forward-looking statements. Although we believe that our plans, intentions and expectations reflected in such forward-looking statements are reasonable, we can give no assurance that such plans, intentions or expectations will be achieved. In some cases you can identify forward-looking statements by forward-looking words such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "should," "will" and "would" or similar words. You should not rely on forward-looking statements because actual events or results may differ materially from those indicated by these forward-looking statements as a result of a number of important factors. These factors include, but are not limited to, the risks and uncertainties discussed under the headings "Forward Looking Statements" and "Risk Factors" in Inter Parfums' annual report on Form 10-K for the fiscal year ended December 31, 2008 and the reports Inter Parfums files from time to time with the Securities and Exchange Commission. Inter Parfums does not intend to and undertakes no duty to update the information contained in this report.

## Overview

We operate in the fragrance business, and manufacture, market and distribute a wide array of fragrances and fragrance related products. We manage our business in two segments, European based operations and United States based operations. Our prestige fragrance products are produced and marketed by our European operations through our 75\% owned subsidiary in Paris, Inter Parfums, S.A., which is also a publicly traded company as $25 \%$ of Inter Parfums, S.A. shares trade on the Euronext. Prestige cosmetics and prestige skin care products currently represent less than $3 \%$ of consolidated net sales.

We produce and distribute our prestige products primarily under license agreements with brand owners and European based prestige product sales represented $89 \%$ and $88 \%$ of net sales for the nine months ended September 30, 2009 and 2008, respectively. We have built a portfolio of brands, which include Burberry, Lanvin, Van Cleef \& Arpels, Jimmy Choo, Paul Smith, S.T. Dupont and Nickel whose products are distributed in over 120 countries around the world. Burberry is our most significant license; sales of Burberry products represented $58 \%$ and $56 \%$ of net sales for the nine months ended September 30, 2009 and 2008, respectively.

In September 2009, by mutual consent as a result of unsatisfactory commercial development, we agreed to an early termination of our license agreement with Quiksilver. The termination will take effect on June 30, 2010 and is not expected to have any material effect on our consolidated financial statements.

Our specialty retail and mass-market fragrance and fragrance related products are marketed through our United States operations and represented $11 \%$ and $12 \%$ of net sales for the nine months ended September 30, 2009 and 2008, respectively. These products are sold under trademarks owned by us or pursuant to license or other agreements with the owners of the Gap, Banana Republic, New York \& Company, Brooks Brothers, bebe and Jordache trademarks.

Page 15

# Edgar Filing: INTER PARFUMS INC - Form 10-Q 

INTER PARFUMS, INC. AND SUBSIDIARIES

Historically, seasonality has not been a major factor for our Company. However, with the commencement of operations in 2007 of our four majority-owned European distribution subsidiaries and direct to retailer shipments of our specialty retail product lines, sales are more concentrated in the second half of the year.

We grow our business in two distinct ways. First, we grow by adding new brands to our portfolio, either through new licenses or out-right acquisitions of brands. Second, we grow through the introduction of new products and supporting new and established products through advertising, merchandising and sampling as well as phasing out existing products that no longer meet the needs of our consumers. The economics of developing, producing, launching and supporting products influence our sales and operating performance each year. Our introduction of new products may have some cannibalizing effect on sales of existing products, which we take into account in our business planning.

Our business is not capital intensive, and it is important to note that we do not own manufacturing facilities. We act as a general contractor and source our needed components from our suppliers. These components are received at one of our distribution centers and then, based upon production needs, the components are sent to one of several third party fillers which manufacture the finished good for us and ship it back to our distribution center.

As with any business, many aspects of our operations are subject to influences outside our control. These factors include the effect of the current financial crisis and therefore the potential for further deterioration in consumer spending and consumer debt levels, as well as the continued availability of favorable credit sources and capital market conditions in general. The recent economic challenges and uncertainties in a number of countries where we do business, including the United States, have impacted our business. This financial crisis is global in scale and has negatively affected consumer demand, which is having an adverse impact on our distributors and our retail customers. These events have led distributors and retailers to carry less inventory than usual and have resulted in changes in their ordering patterns for the products that we sell. Although some signs of a recovery have become apparent with improving sales trends, the impact of this financial crisis has been challenging for us thus far this year and is expected to continue to be challenging for the remainder of 2009.

We have reviewed our plans and have taken actions to mitigate the impact of these conditions. We have adjusted, and we are continuing to adjust our advertising and promotional budgets to align our spending with anticipated sales. In addition, we have implemented cost saving initiatives to right size our staff in an effort to maintain long-term profitable growth. As part of our strategy, we plan to continue to make investments behind fast-growing markets and channels to grow market share. While our business strategies are designed to strengthen our Company over the long-term, we believe the uncertainty about future market conditions, consumer spending patterns and the financial strength of some of our customers could negatively affect our net sales and operating results.

In addition to the ongoing global financial crisis, our reported net sales in comparison to the corresponding periods of the prior year have been negatively impacted by changes in foreign currency exchange rates. A strong U.S. dollar has an adverse impact on our net sales, as a substantial portion of sales of our European operations are denominated in euro.

Page 16

INTER PARFUMS, INC. AND SUBSIDIARIES

## Recent Important Events

## Jimmy Choo

In October 2009, we entered into an exclusive worldwide license agreement with J Choo Limited for the creation, development and distribution of fragrances under the Jimmy Choo brand. Our rights under such license agreement, which runs through 2022, are subject to certain minimum sales, advertising expenditures and royalty payments as are customary in our industry. Plans call for our first Jimmy Choo fragrance launch in late 2010 or in 2011.
bebe Stores, Inc.
In July 2008, we entered into an exclusive six year worldwide agreement with bebe Stores, Inc. under which we design, manufacture and supply fragrance, bath and body products and color cosmetics for company-owned bebe stores in the United States and Canada as well as select specialty and department stores worldwide.

## Gap and Banana Republic International

In April 2008, we expanded our current relationship with Gap Inc. with the signing of a licensing agreement for international distribution of personal care products through Gap and Banana Republic stores as well as select specialty and department stores outside the United States, including duty-free and other travel related retailers. The agreement is effective through December 31, 2011.

## Discussion of Critical Accounting Policies

We make estimates and assumptions in the preparation of our financial statements in conformity with accounting principles generally accepted in the United States of America. Actual results could differ significantly from those estimates under different assumptions and conditions. We believe the following discussion addresses our most critical accounting policies, which are those that are most important to the portrayal of our financial condition and results of operations. These accounting policies generally require our management's most difficult and subjective judgments, often as a result of the need to make estimates about the effect of matters that are inherently uncertain.

The judgments used by management in applying critical accounting policies could be affected by a further and prolonged general deterioration in the economic environment, which could negatively influence future financial results and availability of continued financing. Specifically, subsequent evaluations of our accounts receivables, inventories, and deferred tax assets in light of the factors then prevailing, could result in significant changes in our allowance and reserve accounts in future periods which in turn could generate significant additional charges. Similarly, the valuation of certain intangible assets could be negatively impacted by prolonged and severely depressed market conditions thus leading to the recognition of impairment losses. The following is a brief discussion of the more critical accounting policies that we employ.

## Page 17

INTER PARFUMS, INC. AND SUBSIDIARIES

## Revenue Recognition

We sell our products to department stores, perfumeries, specialty retailers, mass-market retailers, supermarkets and domestic and international wholesalers and distributors. Sales of such products by our domestic subsidiaries are denominated in U.S. dollars and sales of such products by our foreign subsidiaries are primarily denominated in either Euros or U.S. dollars. Accounts receivable reflect the granting of credit to these customers. We generally grant credit based upon our analysis of the customer's financial position as well as previously established buying patterns. We recognize revenues when merchandise is shipped and the risk of loss passes to the customer. Net sales are comprised of gross revenues less returns, trade discounts and allowances.

## Sales Returns

Generally, we do not permit customers to return their unsold products. However, on a case-by-case basis we occasionally allow customer returns. We regularly review and revise, as deemed necessary, our estimate of reserves for future sales returns based primarily upon historic trends and relevant current data. We record estimated reserves for sales returns as a reduction of sales, cost of sales and accounts receivable. Returned products are recorded as inventories and are valued based upon estimated realizable value. The physical condition and marketability of returned products are the major factors we consider in estimating realizable value. Actual returns, as well as estimated realizable values of returned products, may differ significantly, either favorably or unfavorably, from our estimates, if factors such as economic conditions, inventory levels or competitive conditions differ from our expectations.

## Promotional Allowances

We have various performance-based arrangements with certain retailers. These arrangements primarily allow customers to take deductions against amounts owed to us for product purchases. The costs that our Company incurs for performance-based arrangements, shelf replacement costs and slotting fees are netted against revenues on our Company's consolidated statement of income. Estimated accruals for promotions and advertising programs are recorded in the period in which the related revenue is recognized. We review and revise the estimated accruals for the projected costs for these promotions. Actual costs incurred may differ significantly, either favorably or unfavorably, from estimates if factors such as the level and success of the retailers' programs or other conditions differ from our expectations.

## Inventories

Inventories are stated at the lower of cost or market value. Cost is principally determined by the first-in, first-out method. We record adjustments to the cost of inventories based upon our sales forecast and the physical condition of the inventories. These adjustments are estimates, which could vary significantly, either favorably or unfavorably, from actual requirements if future economic conditions or competitive conditions differ from our expectations.

Page 18

# Edgar Filing: INTER PARFUMS INC - Form 10-Q 

INTER PARFUMS, INC. AND SUBSIDIARIES

## Equipment and Other Long-Lived Assets

Equipment, which includes tools and molds, is recorded at cost and is depreciated on a straight-line basis over the estimated useful lives of such assets. Changes in circumstances such as technological advances, changes to our business model or changes in our capital spending strategy can result in the actual useful lives differing from our estimates. In those cases where we determine that the useful life of equipment should be shortened, we would depreciate the net book value in excess of the salvage value, over its revised remaining useful life, thereby increasing depreciation expense. Factors such as changes in the planned use of equipment, or market acceptance of products, could result in shortened useful lives.

We evaluate goodwill and indefinite-lived intangible assets for impairment at least annually during the fourth quarter, or more frequently when events occur or circumstances change, such as an unexpected decline in sales, that would more likely than not (i) reduce the fair value of the reporting unit below its fair value or (ii) indicate that the carrying value of an indefinite-lived intangible asset may not be recoverable. Impairment of goodwill is evaluated using a two step process. The first step involves a comparison of the estimated fair value of the reporting unit to the carrying value of that unit. If the carrying value of the reporting unit exceeds the fair value of the reporting unit, the second step of the process involves comparison of the implied fair value of goodwill (based on industry purchase and sale transaction data) with its carrying value. If the carrying value of the reporting unit's goodwill exceeds the implied fair value of that goodwill, an impairment loss is recognized as an amount equal to the excess. For indefinite-lived intangible assets, the evaluation requires a comparison of the estimated fair value of the asset to the carrying value of the asset. If the carrying value of an indefinite-lived intangible asset exceeds its fair value, impairment is recorded.

Goodwill relates to our Nickel skin care business, which is primarily a component of our European operations. Testing goodwill for impairment requires us to estimate the fair value of the reporting unit using significant estimates and assumptions. The assumptions we make will impact the outcome and ultimate results of the testing. In making our assumptions and estimates, we use industry accepted valuation models and set criteria that are reviewed and approved by management and, in certain instances, we engage third party valuation specialists to advise us. The first step of our goodwill impairment evaluation has given rise to potential impairment indicators and, as a result of continued sales declines, we test for impairment of goodwill on a quarterly basis. We have measured fair value of goodwill as a multiple of sales applied to the average of 2008 actual sales and projected sales for 2009 and 2010, which we believe is representative of the current state of the reporting unit. We expect Nickel brand sales to decline approximately $5 \%$ in 2009 as the global economic crisis continues, and we expect Nickel brand sales to increase $5 \%$ in 2010 as the result of new product launches in combination with an expected economic recovery. In estimating future sales, we use our internal budgets developed based on recent sales data for existing products and planned timing of new product launches. The sales multiple is based on a third party financial institution study of sales multiples for all transactions in the skin care, perfume and cosmetic sectors during the past four years. At current exchange rates, if average sales for the reporting unit decreased $10 \%$ we would incur a goodwill impairment charge of $\$ 1.0$ million.

Edgar Filing: INTER PARFUMS INC - Form 10-Q

## INTER PARFUMS, INC. AND SUBSIDIARIES

To determine fair value of indefinite-lived intangible assets, we use an income approach, including the relief-from-royalty method. This method assumes that, in lieu of ownership, a third party would be willing to pay a royalty in order to obtain the rights to use the comparable asset. The relief-from-royalty calculations require us to make a number of assumptions and estimates concerning future sales levels, market royalty rates, future tax rates and discount rates. We use this method to determine if an impairment charge is required relating to our Nickel brand trademarks. During the three month period ended June 30, 2009, an impairment charge relating to the Nickel trademark in the amount of $\$ 0.26$ million was recorded. No additional impairment during the three months ended September 30, 2009 was needed. We assumed a market royalty rate of $6 \%$ and a discount rate of $9.5 \%$. The following table presents the impact a change in the following significant assumptions would have had on our impairment charge recognized at June 30, 2009 assuming all other assumptions remained constant:

In thousands

$$
\begin{array}{cc} 
& \text { Increase (decrease) } \\
\text { Change } & \text { to impairment charge }
\end{array}
$$

| Weighted average cost of capital | $+10 \%$ | $\$$ | $(181)$ |
| :--- | ---: | :--- | ---: |
| Weighted average cost of capital | $-10 \%$ | $\$$ | 226 |
| Future sales levels | $+10 \%$ | $\$$ | 264 |
| Future sales levels | $-10 \%$ | $\$$ | $(264)$ |

The fair values used in our evaluations are also estimated based upon discounted future cash flow projections using a weighted average cost of capital of $9.5 \%$. The cash flow projections are based upon a number of assumptions, including, future sales levels and future cost of goods and operating expense levels, as well as economic conditions, changes to our business model or changes in consumer acceptance of our products which are more subjective in nature. We believe that the assumptions that we have made in projecting future cash flows for the evaluations described above are reasonable and currently no impairment indicators exist for our indefinite-lived assets other than the Nickel trademarks referred to above. However, if future actual results do not meet our expectations, we may be required to record an impairment charge, the amount of which could be material to our results of operations.

Intangible assets subject to amortization are evaluated for impairment testing whenever events or changes in circumstances indicate that the carrying amount of an amortizable intangible asset may not be recoverable. If impairment indicators exist for an amortizable intangible asset, the undiscounted future cash flows associated with the expected service potential of the asset are compared to the carrying value of the asset. If our projection of undiscounted future cash flows is in excess of the carrying value of the intangible asset, no impairment charge is recorded. If our projection of undiscounted future cash flows is less than the carrying value of the intangible asset, an impairment charge would be recorded to reduce the intangible asset to its fair value. The cash flow projections are based upon a number of assumptions, including future sales levels and future cost of goods and operating expense levels, as well as economic conditions, changes to our business model or changes in consumer acceptance of our products which are more subjective in nature. We believe that the assumptions we have made in projecting future cash flows for the evaluations described above are reasonable and currently no impairment indicators exist for our intangible assets subject to amortization. In those cases where we determine that the useful life of long-lived assets should be shortened, we would depreciate the net book value in excess of the salvage value (after testing for impairment as described above), over the revised remaining useful life of such asset thereby increasing amortization expense.

Page 20

## INTER PARFUMS, INC. AND SUBSIDIARIES

In determining the useful life of our Lanvin brand names and trademarks, we applied the provisions of ASC topic 350-30-35-3 (formerly paragraph 11 of SFAS 142). The only factor that prevented us from determining that the Lanvin brand names and trademarks were indefinite life intangible assets was Item c. "Any legal, regulatory, or contractual provisions that may limit the useful life". The existence of a repurchase option in 2025 may limit the useful life of the Lanvin brand names and trademarks to the company. However, this limitation would only take effect if the repurchase option were to be exercised and the repurchase price was paid. If the repurchase option is not exercised, then the Lanvin brand names and trademarks are expected to continue to contribute directly to the future cash flows of our company and their useful life would be considered to be indefinite.

With respect to the application of ASC topic 350-30-35-8 (formerly paragraph 13 of SFAS 142), the Lanvin brand names and trademarks would only have a finite life to our company if the repurchase option were exercised, and in applying ASC topic 350-30-35-8 we assumed that the repurchase option is exercised. When exercised, Lanvin has an obligation to pay the exercise price and the company would be required to convey the Lanvin brand names and trademarks back to Lanvin. The exercise price to be received (Residual Value) is well in excess of the carrying value of the Lanvin brand names and trademarks, therefore no amortization is required.

## Derivatives

We account for derivative financial instruments in accordance with ASC topic 815 (formerly SFAS No. 133 "Accounting for Derivative Instruments and Hedging Activities," as amended), which establish accounting and reporting standards for derivative instruments, including certain derivative instruments embedded in other contracts, and for hedging activities. This topic also requires the recognition of all derivative instruments as either assets or liabilities on the balance sheet and that they are measured at fair value.

We currently use derivative financial instruments to hedge certain anticipated transactions and interest rates, as well as receivables denominated in foreign currencies. We do not utilize derivatives for trading or speculative purposes. Hedge effectiveness is documented, assessed and monitored by employees who are qualified to make such assessments and monitor the instruments. Variables that are external to us such as social, political and economic risks may have an impact on our hedging program and the results thereof.

Income Taxes
Deferred income taxes are recognized for the tax consequences of temporary differences by applying enacted statutory tax rates applicable to future years to the difference between the financial statement carrying amounts and the tax bases of existing assets and liabilities. Tax benefits recognized are reduced by a valuation allowance where it is more likely than not that the benefits may not be realized.

Page 21

INTER PARFUMS, INC. AND SUBSIDIARIES

Results of Operations
Three and Nine Months Ended September 30, 2009 as Compared to the Three and Nine Months Ended September 30, 2008

| Net sales <br> (In millions) | Three months ended September 30, \% |  |  |  | Nine months ended   <br> September 30,   <br> $\%$   <br> 2009 Change 2008 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| European based product sales | \$ 104.0 | (4)\% | \$ | 108.8 | \$ | 265.4 | (13)\% | \$ | 303.3 |
| United States based product sales | 13.5 | (8)\% |  | 14.7 |  | 31.2 | (27)\% |  | 42.5 |
| Total net sales \$ | \$ 117.5 | (5)\% | \$ | 123.5 | \$ | 296.6 | (14)\% | \$ | 345.8 |

Net sales for the three months ended September 30, 2009 decreased 5\% to $\$ 117.5$ million, as compared to $\$ 123.5$ million for the corresponding period of the prior year. At comparable foreign currency exchange rates, net sales decreased 6\% for the period. Net sales for the nine months ended September 30, 2009 decreased $14 \%$ to $\$ 296.6$ million, as compared to $\$ 345.8$ million for the corresponding period of the prior year. At comparable foreign currency exchange rates, net sales decreased $11 \%$ for the period. The strength of the U.S. dollar relative to the euro during the first nine months of 2009 gave rise to the difference between constant dollar and reported net sales.

European based prestige product sales decreased 4\% for the three months ended September 30, 2009 and $13 \%$ for the nine months ended September 30, 2009, as compared to the corresponding periods of the prior year. During the three month period ended September 30, 2009 we began to see a small recovery from the worldwide decline in consumer spending and the corresponding destocking of fragrance inventories by distributors and retailers experienced during the first half of the year. Our $4 \%$ decline in net sales for European operations and $5 \%$ decline in total sales are modest and consistent if not less than several of our peers. As was the case in the first half of 2009, the third quarter bar was set quite high last year when third quarter sales by European-based operations were $23 \%$ ahead of the same period one year earlier with much of the gain due to the rollout of Burberry The Beat for women. Nonetheless, in local currency, Burberry fragrance sales were $19 \%$ ahead for the current third quarter with sales of $€ 48.0$ million, compared to $€ 40.3$ million in the third quarter of 2008. For the first nine months of the 2009 Burberry fragrance sales were $€ 125.7$ million, as compared to and $€ 128.0$ million for the corresponding periods of the prior year. Lanvin, our second largest prestige brand, has proven somewhat resilient to the economic downturn with year-to-date sales virtually unchanged from last year in local currency. Quarterly fluctuations are the result of the timing the sell-in period of new product launches. For example, Jeanne Lanvin debuted in the fall of 2008, and Lanvin L'Homme Sport debuted this spring.

Despite the challenging economic environment in many parts of the world, certain territories continue to perform at satisfactory levels, notably, Western Europe, Asia and the Middle East.

## Page 22

## INTER PARFUMS, INC. AND SUBSIDIARIES

There has been an active new product launch schedule throughout the year for European-based operations which began in January with the global rollout of the men's version of Burberry The Beat. Also during the first quarter, we launched our Quiksilver signature fragrance for men. During the second quarter of 2009 we introduced an ST Dupont Rose, a fragrance for women and a Lanvin L'Homme Sport line, with tennis star, Rafael Nadal as its spokesperson. Paul Smith Man debuted in August and a limited edition, high-end women's fragrance line for the Van Cleef \& Arpels brand called Collection Extraordinaire was launched in September.

With respect to our United States specialty retail and mass-market products, net sales for the three and nine months ended September 30, 2009 declined $8 \%$ and $27 \%$, respectively, to $\$ 13.5$ million and $\$ 31.2$ million, respectively, as compared to $\$ 14.7$ million and $\$ 42.5$ million for the corresponding periods of the prior year. In 2008, we expanded our relationship with Gap Inc. with the signing of a license agreement for international distribution of personal care products through Gap and Banana Republic stores as well as select specialty and department stores outside the United States, including duty-free and other travel related retailers. In early 2008, United States specialty retail product sales were climbing as a steady domestic business combined with a new and vibrant international business to drive sales growth. However, beginning in the fourth quarter of 2008, United States specialty retail product sales came under pressure. Our United States operations continue to feel the effects of the global financial crisis discussed above.

We disclosed in our last quarterly report, that new product launches together with existing distribution should stem the sales decline for our U.S. operations, and that was most certainly the case. In April 2009, Close, a new Gap fragrance was launched at approximately 550 Gap stores and roughly 175 Gap Body stores nationwide. International distribution is in process and is expected to reach 5,000 doors by 2009 year end. In August 2009, new fragrances, Republic of Men and Republic of Women, were launched at Banana Republic stores in North America with international distribution following shortly thereafter.

In November 2008, we shipped the Brooks Brothers New York collection for men and women to Brooks Brothers U.S. stores and international distribution is now underway. In addition, a new fragrance, Black Fleece, launched in the fall of 2009. Our signature bebe fragrance was unveiled at 212 bebe stores in the U.S. in August 2009, and over 300 Dillard stores in September 2009. Worldwide distribution began late in the third quarter of 2009. We also have plans to introduce a new fragrance for New York \& Company during the fourth quarter of 2009.

Sales of our mass-market fragrance products have been in a decline for several years. The current global economic crisis has affected both our domestic and international customers. Credit availability has been curtailed and has resulted in continued sales declines. We have no plans to discontinue sales to this market, which aggregated approximately $\$ 4.2$ million and $\$ 11.6$ million for the three and nine months ended September 30, 2009, respectively, as compared to $\$ 5.6$ million and $\$ 15.4$ million for the corresponding periods of the prior year.

In addition, we are actively pursuing other new business opportunities. However, we cannot assure that any new licenses, acquisitions or specialty retail agreements will be consummated.

Page 23

## INTER PARFUMS, INC. AND SUBSIDIARIES

| Gross margin (In millions) | Three months ended September 30, |  |  |  | Nine months ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009 |  | 2008 |  | 2009 |  | 2008 |  |
| Net sales | \$ | 117.5 | \$ | 123.5 | \$ | 296.6 | \$ | 345.8 |
| Cost of sales |  | 50.4 |  | 56.2 |  | 125.7 |  | 148.4 |
| Gross margin | \$ | 67.1 | \$ | 67.3 | \$ | 170.9 | \$ | 197.4 |
| Gross margin as a percent of net sales |  | 57\% |  | 55\% |  | 58\% |  | 57\% |

Gross profit margin was $57 \%$ and $58 \%$ for the three and nine month periods ended September 30, 2009, respectively, as compared to $55 \%$ and $57 \%$ for the corresponding periods of the prior year. For the three and nine months ended September 30, 2009, gross margins included a benefit of approximately 193 basis points and 105 basis points, respectively, as a result of cash flow hedging activities entered into in late 2008 to take advantage of the effect a strong U.S. dollar relative to the euro has on our European based product sales to United States customers. Sales to these customers are denominated in dollars while our costs are incurred in euro. Additional fluctuations in gross margin results from product sales mix within individual lines of Company products. As reported in last years third quarter report, third quarter 2008 European based product sales included an unusually high level of gift sets which generate a lower gross margin than regular product.

Generally, we do not bill customers for shipping and handling costs and such costs, which aggregated $\$ 1.3$ million and $\$ 3.7$ million for the three and nine month periods ended September 30, 2009, respectively, as compared to $\$ 1.8$ million and $\$ 4.9$ million for the corresponding periods of the prior year, are included in selling, general and administrative expenses in the consolidated statements of income. As such, our Company's gross profit may not be comparable to other companies which may include these expenses as a component of cost of goods sold.

| Selling, general and administrative expenses <br> (In millions) | Three months ended September 30, |  |  |  | Nine months ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 09 |  | 08 |  | 09 |  | 08 |
| Selling, general and administrative expenses | \$ | 53.2 | \$ | 56.0 | \$ | 139.8 | \$ | 160.1 |
| Selling, general and administrative expenses as a percent of net sales |  | 45\% |  | 45\% |  | 47\% |  | 46\% |

Selling, general and administrative expenses decreased 5\% and $13 \%$ for the three and nine month periods ended September 30, 2009, respectively, as compared to the corresponding periods of the prior year. As a percentage of sales, selling, general and administrative expenses were $45 \%$ and $47 \%$ of sales for the three and nine month periods ended September 30, 2009, respectively, as compared to $45 \%$ and $46 \%$ for the corresponding periods of the prior year.

Promotion and advertising included in selling, general and administrative expenses aggregated $\$ 18.4$ million and $\$ 46.3$ million for the three and nine month periods ended September 30, 2009, respectively, as compared to $\$ 19.7$ million and $\$ 54.8$ million for the corresponding periods of the prior year.

Page 24

# Edgar Filing: INTER PARFUMS INC - Form 10-Q 

## INTER PARFUMS, INC. AND SUBSIDIARIES

Promotion and advertising represented $15.6 \%$ of net sales for the nine months ended September 30, 2009, as compared to $15.9 \%$ of sales for the corresponding period of the prior year. Advertising expenditures in 2008 were high in support of the launch of Burberry, The Beat for women. As we anticipated lower sales volume in 2009 as compared to 2008, advertising expenditures were curtailed slightly. Royalty expense, included in selling, general and administrative expenses, aggregated $\$ 10.1$ million and $\$ 26.5$ million for the three and nine-month periods ended September 30, 2009, respectively, as compared to $\$ 9.8$ million and $\$ 29.9$ million for the corresponding periods of the prior year. The increase in royalty expense for the three-month period ended September 30, 2009 was a function of product sales mix.

Income from operations increased $23 \%$ to $\$ 13.9$ million for the three months ended September 30, 2009, as compared to $\$ 11.3$ million for the corresponding period of the prior year. Income from operations was $\$ 31.0$ million for the nine month period ended September 30, 2009, as compared to $\$ 37.3$ million for the corresponding period of the prior year. Operating margins were $11.8 \%$ and $10.5 \%$ of net sales for the three and nine month periods ended September 30, 2009 , respectively, as compared to $9.1 \%$ and $10.8 \%$ for the corresponding periods of the prior year.

Interest expense aggregated $\$ 0.5$ million and $\$ 2.2$ million for the three and nine month periods ended September 30, 2009 , respectively, as compared to $\$ 1.4$ million and $\$ 2.9$ million for the corresponding periods of the prior year. We use the credit lines available to us, as needed, to finance our working capital needs. Loans payable - banks and long-term debt including current maturities aggregated $\$ 42.1$ million as of September 30, 2009, as compared to $\$ 73.2$ million as of September 30, 2008. In addition, due to the changes in fair value of interest rate swaps, interest expense for the three months ended September 30, 2008 includes a charge of $\$ 0.4$ million, as compared to a small benefit ( $\$ 0.04$ million) recorded for the three months ended September 30, 2009.

Foreign currency gains aggregated $\$ 0.9$ million and $\$ 4.8$ million for the three and nine-month ended September 30, 2009, respectively, as compared to losses of $\$ 0.1$ million and $\$ 0.3$ million for the corresponding periods of the prior year. We enter into foreign currency forward exchange contracts to manage exposure related to certain foreign currency commitments. As a result of the dramatic strengthening of the U.S. dollar during our fourth quarter ended December 31, 2008, we entered into foreign currency forward exchange contracts to hedge approximately $80 \%$ of our 2009 sales expected to be invoiced in U.S. dollars. As a result, for the three and nine months ended September 30, 2009, the Company recorded a gain of $\$ 1.5$ million and $\$ 5.4$ million, respectively, including amounts reclassified from Other Comprehensive Income into earnings relating to these contracts.

Our effective income tax rate was $33 \%$ and $34 \%$ for the three and nine months ended September 30, 2009, respectively, as compared to $23 \%$ and $34 \%$ for the corresponding periods of the prior year. Our effective tax rate generally approximates $35 \%$. The effective tax rate differs from statutory rates primarily due to the effect of state and local taxes and tax rates in foreign jurisdictions which has declined slightly in 2009 as a result of the 2008 formation by Inter Parfums, SA, our $75 \%$ owned French subsidiary, of IP Suisse, who receives a favorable tax rate on a portion of Inter Parfums, S.A. taxable income. As of September 30, 2008, Nickel S.A., a wholly-owned subsidiary of Inter Parfums, S.A. was merged into Inter Parfums, S.A. As a result of the merger, the Company recognized the utilization of certain foreign operating loss carryforwards for which valuation allowances had previously been recorded. As a result, the tax provision in 2008 has been reduced by a benefit of approximately $\$ 0.7$ million. No significant changes in tax rates were experienced nor were any expected in jurisdictions where we operate.

## Page 25

## INTER PARFUMS, INC. AND SUBSIDIARIES

| Net income and earnings per share (In thousands except per share data) | Three Months Ended September 30, |  |  |  | Nine Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 009 |  | 008 |  | 09 |  | 008 |
| Net income | \$ | 9,611 | \$ | 7,879 | \$ | 22,620 | \$ | 23,506 |
| Less: Net income attributable to the noncontrolling interest |  | 2,349 |  | 1,691 |  | 5,704 |  | 4,838 |
| Net income attributable to Inter Parfums, Inc. | \$ | 7,262 | \$ | 6,188 | \$ | 16,916 | \$ | 18,668 |
| Earnings per share: |  |  |  |  |  |  |  |  |
| Net income attributable to Inter Parfums, Inc. common shareholders: |  |  |  |  |  |  |  |  |
| Basic | \$ | 0.24 | \$ | 0.20 | \$ | 0.56 | \$ | 0.61 |
| Diluted | , | 0.24 | \$ | 0.20 | \$ | 0.56 | \$ | 0.60 |
| Weighted average number of shares outstanding: |  |  |  |  |  |  |  |  |
| Basic |  | 30,097 |  | 30,632 |  | 30,061 |  | 30,660 |
| Diluted |  | 30,098 |  | 30,886 |  | 30,065 |  | 30,869 |

Net income increased $22 \%$ to $\$ 9.6$ million for the three months ended September 30, 2009, as compared to $\$ 7.9$ million for the corresponding period of the prior year. Net income decreased $4 \%$ to $\$ 22.6$ million for the nine months ended September 30, 2009, as compared to $\$ 23.5$ million for the corresponding period of the prior year.

Net income attributable to the noncontrolling interest aggregated $24 \%$ and $25 \%$ of net income for the three and nine months ended September 30, 2009, respectively, as compared to $21 \%$ for both the corresponding periods of the prior year. In 2008, losses from our 51\% owned European distribution subsidiaries offset profits from our other 75\% owned European subsidiaries.

Net income attributable to Inter Parfums, Inc. increased $17 \%$ to $\$ 7.3$ million for the three months ended September 30, 2009, as compared to $\$ 6.2$ million for the corresponding period of the prior year. Net income attributable to Inter Parfums, Inc. decreased $9 \%$ to $\$ 17.0$ million for the nine months ended September 30, 2009, as compared to $\$ 18.7$ million for the corresponding period of the prior year. Increased gross margins and foreign currency exchange gains from hedging activities, contributed to the growth in net income attributable to Inter Parfums, Inc. for the period.

Diluted earnings per share were $\$ 0.24$ and $\$ 0.20$ for the three months ended September 30, 2009 and 2008, respectively, and diluted earnings per share were $\$ 0.56$ and $\$ 0.60$ for the nine month periods ended September 30, 2009 and 2008, respectively. Weighted average shares outstanding aggregated 30.1 million for both the three and nine months ended September 30, 2009, respectively, as compared to 30.6 million and 30.7 million for the corresponding periods of the prior year. On a diluted basis, average shares outstanding were 30.1 million for both the three and nine months ended September 30, 2009, as compared to 30.9 million for both the three and nine months ended September 30,2008 , respectively. The decline in shares outstanding is primarily the result of shares repurchased pursuant to Board of Directors authorizations.

INTER PARFUMS, INC. AND SUBSIDIARIES

## Liquidity and Capital Resources

Our financial position remains strong. At September 30, 2009, working capital aggregated $\$ 195$ million and we had a working capital ratio of almost 2.9 to 1 . Cash and cash equivalents aggregated $\$ 58$ million.

Cash provided by (used in) operating activities aggregated $\$ 33.6$ million and ( $\$ 41.1$ ) million for the nine months ended September 30, 2009 and 2008, respectively. Working capital items provided $\$ 5$ million in cash from operations in 2009 as compared to a use of $\$ 73$ million in 2008. As of December 31, 2007 and continuing through September 30, 2008, we had a significant buildup of inventory to support a very aggressive launch schedule including Burberry, The Beat and new fragrance families for each of Lanvin, Van Cleef \& Arpels, ST Dupont and Nickel. In terms of cash flows, for the nine month period ended September 30, 2009, inventories decreased $\$ 30.9$ million. The global economic crisis has resulted in lower sales levels. Our inventory levels have been steadily declining since third quarter 2008 as we have made modifications to our sales projections to take into account the difficult environment. In terms of cash flow, accounts receivable increased $\$ 1.9$ million for the nine months ended September 30, 2009, as extended payment terms to certain international distributors prevented further declines in accounts receivable during the period. In addition, in the 2009 period, accounts payable and accrued expenses decreased $\$ 24.5$ million as our vendor obligations for the year end inventory buildup became due.

Cash flows used in investing activities in 2009 reflects payments of approximately $\$ 3.8$ million for capital items. Our business is not capital intensive as we do not own any manufacturing facilities. We typically spend between $\$ 2.0$ million and $\$ 3.0$ million per year on tools and molds, depending on our new product development calendar. The balance of capital expenditures is for office fixtures, computer equipment and industrial equipment needed at our distribution centers. Capital expenditures in 2009 are expected to be in the range of $\$ 4.0$ million to $\$ 4.5$ million, considering our 2009 launch schedule.

Our short-term financing requirements are expected to be met by available cash on hand at September 30, 2009, cash generated by operations and short-term credit lines provided by domestic and foreign banks. The principal credit facilities for 2009 consist of a $\$ 15.0$ million unsecured revolving line of credit provided by a domestic commercial bank and approximately $\$ 45.0$ million in credit lines provided by a consortium of international financial institutions. As of September 30, 2009, short-term borrowings aggregated $\$ 10.0$ million.

In 2007, we financed the acquisition of the worldwide rights to the Lanvin brand names and international trademarks and the license for the Van Cleef \& Arpels brand and related trademarks by entering into five-year credit agreements. The long-term credit facilities provide for principal and interest to be repaid in 20 quarterly installments. As of September 30, 2009, total long-term debt including current maturities aggregated $\$ 32.1$ million.

Page 27

## INTER PARFUMS, INC. AND SUBSIDIARIES

As of December 31, 2008, the Company's Board of Directors authorized the repurchase of up to $1,031,863$ shares of the Company's common stock and through September 30, 2009, the Company repurchased 108,100 shares of its common stock at an average price of $\$ 5.84$ per common share.

In December 2008, our Board of Directors authorized a continuation of our cash dividend of $\$ 0.133$ per share, aggregating approximately $\$ 4.0$ million per annum, payable $\$ .033$ per share on a quarterly basis. Our next cash dividend for 2009 will be paid on January 15, 2010 to shareholders of record on December 31, 2009. Dividends paid, including dividends paid once per year to minority shareholders of Inter Parfums, S.A., aggregated $\$ 4.7$ million and $\$ 4.8$ million for the nine months ended September 30, 2009 and 2008, respectively. The cash dividend for 2009 represents a small part of our cash position and is not expected to have any significant impact on our financial position.

We believe that funds provided by or used in operations can be supplemented by our present cash position and available credit facilities, so that they will provide us with sufficient resources to meet all present and reasonably foreseeable future operating needs.

Inflation rates in the U.S. and foreign countries in which we operate did not have a significant impact on operating results for the nine months ended September 30, 2009.

## Contractual Obligations

The following table sets for a schedule of our contractual obligations as of December 31, 2008 over the periods indicated in the table, as well as our total contractual obligations (\$ in thousands).

| Contractual Obligations | Payments due by period |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Less than 1 year |  | $\begin{gathered} \text { Years } \\ 2-3 \end{gathered}$ |  | $\begin{gathered} \text { Years } \\ 4-5 \end{gathered}$ |  | More than 5 years |  |
| Long-Term Debt (2) | \$ | 41,000 | \$ | 13,400 | \$ | 23,000 | \$ | 4,600 |  |  |
| Capital Lease Obligations |  |  |  |  |  |  |  |  |  |  |
| Operating Leases | \$ | 27,100 | \$ | 7,100 | \$ | 13,000 | \$ | 4,300 | \$ | 2,700 |
| Purchase obligations(1) |  | 1,306,500 | \$ | 137,700 | \$ | 293,400 | \$ | 313,900 | \$ | 561,500 |
| Other Long-Term Liabilities Reflected on the Registrant's Balance Sheet under GAAP |  |  |  |  |  |  |  |  |  |  |
| Total |  | 1,374,600 | \$ | 158,200 | \$ | 329,400 | \$ | 322,800 |  | 564,200 |

(1)Consists of purchase commitments for advertising and promotional items, minimum royalty guarantees, including fixed or minimum obligations, and estimates of such obligations subject to variable price provisions. Future advertising commitments were estimated based on planned future sales for the license terms that were in effect at December 31, 2008, without consideration for potential renewal periods and do not reflect the fact that our distributors share our advertising obligations.
(2) Interest due on the Company's long-term debt is payable $\$ 1.10$ million, $\$ 0.70$ million, $\$ 0.40$ million and $\$ 0.07$ million in 2009, 2010, 2011 and 2012, respectively.

## Page 28

## INTER PARFUMS, INC. AND SUBSIDIARIES

## Item 3: QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

## General

We address certain financial exposures through a controlled program of risk management that primarily consists of the use of derivative financial instruments. Our French subsidiary primarily enters into foreign currency forward exchange contracts in order to reduce the effects of fluctuating foreign currency exchange rates. We do not engage in the trading of foreign currency forward exchange contracts or interest rate swaps.

## Foreign Exchange Risk Management

We periodically enter into foreign currency forward exchange contracts to hedge exposure related to receivables denominated in a foreign currency and to manage risks related to future sales expected to be denominated in a foreign currency. We enter into these exchange contracts for periods consistent with our identified exposures. The purpose of the hedging activities is to minimize the effect of foreign exchange rate movements on the receivables and cash flows of Inter Parfums, S.A., our French subsidiary, whose functional currency is the Euro. All foreign currency contracts are denominated in currencies of major industrial countries and are with large financial institutions, which are rated as strong investment grade.

All derivative instruments are required to be reflected as either assets or liabilities in the balance sheet measured at fair value. Generally, increases or decreases in fair value of derivative instruments will be recognized as gains or losses in earnings in the period of change. If the derivative is designated and qualifies as a cash flow hedge, the changes in fair value of the derivative instrument will be recorded in other comprehensive income.

Before entering into a derivative transaction for hedging purposes, we determine that the change in the value of the derivative will effectively offset the change in the fair value of the hedged item from a movement in foreign currency rates. Then, we measure the effectiveness of each hedge throughout the hedged period. Any hedge ineffectiveness is recognized in the income statement.

As a result of the dramatic strengthening of the U.S. dollar during our fourth quarter ended December 31, 2008, we entered into foreign currency forward exchange contracts to hedge approximately $80 \%$ of our 2009 sales expected to be invoiced in U.S. dollars. Hedge effectiveness excludes the portion of the fair value of the foreign currency forward exchange contract attributable to the change in spot-forward difference which is reported in current period earnings. At September 30, 2009, we had foreign currency contracts in the form of forward exchange contracts in the amount of approximately U.S. $\$ 42.5$ million and GB pounds 6.6 million which have varying maturities of less than one year. We believe that our risk of loss as the result of nonperformance by any of such financial institutions is remote.

Page 29

# Edgar Filing: INTER PARFUMS INC - Form 10-Q 

INTER PARFUMS, INC. AND SUBSIDIARIES

Interest Rate Risk Management
We mitigate interest rate risk by continually monitoring interest rates, and then determining whether fixed interest rates should be swapped for floating rate debt, or if floating rate debt should be swapped for fixed rate debt. We have entered into two (2) interest rate swaps to reduce exposure to rising variable interest rates. The first swap, entered into in 2004, effectively exchanged the variable interest rate of $0.6 \%$ above the three month EURIBOR to a variable rate based on the 12 month EURIBOR rate with a floor of $3.25 \%$ and a ceiling of $3.85 \%$. As of December 31, 2008, the remaining balance owed pursuant to this facility was $€ 1.6$ million, which has been paid in full as of September 30, 2009. The second swap entered into in September 2007 on $€ 22$ million of debt, effectively exchanged the variable interest rate of $0.6 \%$ above the three month EURIBOR to a fixed rate of $4.42 \%$. The remaining balance owed pursuant to this facility is $€ 13.2$ million. These derivative instruments are recorded at fair value and changes in fair value are reflected in the accompanying consolidated statements of income.

## Item 4.

## CONTROLS AND PROCEDURES

## Evaluation of Disclosure Controls and Procedures

Our Chief Executive Officer and Chief Financial Officer have reviewed and evaluated the effectiveness of our disclosure controls and procedures (as defined in the Securities Exchange Act of 1934 Rule 13a-15(e)) as of the end of the period covered by this quarterly report on Form 10-Q (the "Evaluation Date"). Based on their review and evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that as of the Evaluation Date our Company's disclosure controls and procedures were effective.

Changes in Internal Controls
There has been no change in our internal control over financial reporting (as defined in Rule 13a-15(f) of the Securities Exchange Act of 1934) that occurred during the quarterly period covered by this report on Form 10-Q that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

Page 30

INTER PARFUMS, INC. AND SUBSIDIARIES

## Part II. Other Information

Items 1, Legal Proceedings, 1A, Risk Factors, 2, Unregistered Sales of Equity Securities and Use of Proceeds, 3, Defaults Upon Senior Securities, 4, Submission of Matters to a Vote of Security Holders and 5, Other Information, are omitted as they are either not applicable or have been included in Part I.

Item 6. Exhibits.
The following documents are filed herewith:

| Exhibit <br> No. | Description | Sequentially <br> Numbered Page in <br> Report |
| :--- | :--- | :--- |
| 10.138 | Licence Agreement between J Choo Limited and Inter Parfums, S.A. signed on <br> September 29, 2009 (Certain confidential information in this Exhibit 10.138 was <br> omitted and filed separately with the Securities and Exchange Commission with <br> a request for confidential treatment by Inter Parfums, Inc). | 35 |
| 31.1 | Certification Required by Rule 13a-14 of Chief Executive Officer | 251 |
| 31.2 | Certification Required by Rule 13a-14 of Chief Financial Officer | 252 |
| 32.1 | Certification Required by Section 906 of the Sarbanes-Oxley Act by Chief <br> Executive Officer | 253 |
| 32.1 | Certification Required by Section 906 of the Sarbanes-Oxley Act by Chief <br> Executive Officer | 254 |

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized on the 6th day of November 2009.

INTER PARFUMS, INC.

By: /s/ Russell Greenberg<br>Executive Vice President and<br>Chief Financial Officer

## Page 31

