

Item 8.01 Other Events.

LivePerson, Inc. President and Chief Financial Officer Timothy E. Bixby has advised the company that, in order to liquidate certain LivePerson stock options that are nearing expiration, and to otherwise diversify his financial portfolio, he has entered into a written plan for selling shares of LivePerson's stock designed to comply with Rule 10b5-1 under the Securities Exchange Act of 1934, as amended, and in accordance with LivePerson's Insider Trading Policy. Mr. Bixby's plan provides for selling up to 672,500 shares subject to, among other things, certain minimum market prices. The plan has an expiration date of May 10, 2010.

Except as may be required by law, LivePerson does not undertake to report written trading plans established by other LivePerson officers or directors, nor to report modifications, terminations, transactions or other activities under Mr. Bixby's plan or the plan of any other officer or director.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

LIVEPERSON, INC.
(Registrant)

Date: June 12, 2009

By: /s/ Monica L. Greenberg
Name: Monica L. Greenberg
Title: Senior Vice President,
General Counsel and
Secretary
