E TRADE FINANCIAL CORP Form 3

March 07, 2008

## FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

Expires:

January 31, 2005

0.5

Estimated average burden hours per

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, response...

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *  CITADEL ADVISORS LLC			2. Date of Event Requiring Statement (Month/Day/Year)	3. Issuer Name and Ticker or Trading Symbol E TRADE FINANCIAL CORP [ETFC]				
(Last) (	(First)	(Middle)	02/26/2008	4. Relationship of Reporting Person(s) to Issuer			5. If Amendment, Date Original Filed(Month/Day/Year)	
131 S. DEARBORN STREET, 32ND FLOOR				(Check all applicable)				
CHICAGO, I	Street) ILÂ 6060	03			X 10% X Othe w) (specify belone Exhibit 99.1 (	r ow)	6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person _X_ Form filed by More than One Reporting Person	
(City) (	(State)	(Zip)	Table I - I	Non-Derivat	ive Securiti	es Be	neficially Owned	
1.Title of Security (Instr. 4)			2. Amount of Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owne (Instr	*	
Common Stock	ζ.		79,867,08	7	D (1)	Â		
Common Stock	ζ.		704,676		D (2)	Â		
Common Stock	ζ.		109,113		D (3)	Â		
Common Stock	ς.		8,945,249		D (4)	Â		
Reminder: Report owned directly or i		ate line for ea	ach class of securities benefic	cially S	EC 1473 (7-02	)		
j	Perso	nation conta	pond to the collection of ained in this form are no and unless the form disp	t				

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
	Date Exercisable			Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)		
CALL OPTION: EUSDA [OBLIGATION TO SELL]	(5)	04/19/2008	Common Stock	209	\$ 5	D (2) (5)	Â	
CALL OPTION: EUSDB [RIGHT TO PURCHASE]	(5)	04/19/2008	Common Stock	522	\$ 10	D (2) (5)	Â	
CALL OPTION: EUSDB [OBLIGATION TO SELL]	(5)	04/19/2008	Common Stock	212	\$ 10	D (3) (5)	Â	
CALL OPTION: EUSDC [RIGHT TO PURCHASE]	(5)	04/19/2008	Common Stock	114	\$ 15	D (2) (5)	Â	
CALL OPTION: EUSDC [OBLIGATION TO SELL]	(5)	04/19/2008	Common Stock	198	\$ 15	D (3) (5)	Â	
CALL OPTION: EUSDD [RIGHT TO PURCHASE]	(5)	04/19/2008	Common Stock	134	\$ 20	D (3) (5)	Â	
CALL OPTION: EUSDD [RIGHT TO PURCHASE]	(5)	04/19/2008	Common Stock	3	\$ 20	D (2) (5)	Â	
CALL OPTION: EUSDE [OBLIGATION TO SELL]	(5)	04/19/2008	Common Stock	71	\$ 25	D (2) (5)	Â	
CALL OPTION: EUSDG [OBLIGATION TO SELL]	(5)	04/19/2008	Common Stock	59	\$ 3	D (2) (5)	Â	
CALL OPTION: EUSDH [OBLIGATION TO SELL]	(5)	04/19/2008	Common Stock	79	\$ 4	D (2) (5)	Â	
CALL OPTION: EUSDI [OBLIGATION TO SELL]	(5)	04/19/2008	Common Stock	156	\$ 6	D (3) (5)	Â	
CALL OPTION: EUSDI [OBLIGATION TO SELL]	(5)	04/19/2008	Common Stock	80	\$ 6	D (2) (5)	Â	
CALL OPTION: EUSDJ [OBLIGATION TO SELL]	(5)	04/19/2008	Common Stock	112	\$ 7	D (3) (5)	Â	
CALL OPTION: EUSDJ	(5)	04/19/2008	Common	340	\$ 7	D (2) (5)	Â	

[OBLIGATION TO SELL]			Stock				
CALL OPTION: EUSDK [RIGHT TO PURCHASE]	(5)	04/19/2008	Common Stock	36	\$ 8	D (3) (5)	Â
CALL OPTION: EUSDK [OBLIGATION TO SELL]	(5)	04/19/2008	Common Stock	549	\$ 8	D (2) (5)	Â
CALL OPTION: EUSDL [RIGHT TO PURCHASE]	(5)	04/19/2008	Common Stock	19	\$ 9	D (2) (5)	Â
CALL OPTION: EUSDL [OBLIGATION TO SELL]	(5)	04/19/2008	Common Stock	43	\$ 9	D (3) (5)	Â
CALL OPTION: EUSDM [RIGHT TO PURCHASE]	(5)	04/19/2008	Common Stock	63	\$ 11	D (3) (5)	Â
CALL OPTION: EUSDM [RIGHT TO PURCHASE]	(5)	04/19/2008	Common Stock	142	\$ 11	D (2) (5)	Â
CALL OPTION: EUSDN [OBLIGATION TO SELL]	(5)	04/19/2008	Common Stock	242	\$ 12	D (3) (5)	Â
CALL OPTION: EUSDN [OBLIGATION TO SELL]	(5)	04/19/2008	Common Stock	139	\$ 12	D (2) (5)	Â
CALL OPTION: EUSDO [OBLIGATION TO SELL]	(5)	04/19/2008	Common Stock	163	\$ 13	D (3) (5)	Â
CALL OPTION: EUSDO [OBLIGATION TO SELL]	(5)	04/19/2008	Common Stock	821	\$ 13	D (2) (5)	Â
CALL OPTION: EUSDP [RIGHT TO PURCHASE]	(5)	04/19/2008	Common Stock	66	\$ 14	D (3) (5)	Â
CALL OPTION: EUSDP [RIGHT TO PURCHASE]	(5)	04/19/2008	Common Stock	46	\$ 14	D (2) (5)	Â
CALL OPTION: EUSDQ [RIGHT TO PURCHASE]	(5)	04/19/2008	Common Stock	85	\$ 16	D (3) (5)	Â
CALL OPTION: EUSDQ [RIGHT TO PURCHASE]	(5)	04/19/2008	Common Stock	232	\$ 16	D (2) (5)	Â
CALL OPTION: EUSDR [RIGHT TO PURCHASE]	(5)	04/19/2008	Common Stock	204	\$ 17	D (3) (5)	Â
CALL OPTION: EUSDR [RIGHT TO PURCHASE]	(5)	04/19/2008	Common Stock	24	\$ 17	D (2) (5)	Â

#### **Reporting Owners**

Reporting Owner Name / Address		Relationships					
		10% Owner	Officer	Other			
CITADEL ADVISORS LLC 131 S. DEARBORN STREET, 32ND FLOOR CHICAGO, IL 60603	Â	ÂX	Â	Please see Exhibit 99.1 (1)			
CITADEL HOLDINGS I LP 131 S. DEARBORN STREET, 32ND FLOOR CHICAGO, IL 60603	Â	ÂX	Â	Please see Exhibit 99.1 (1)			
CITADEL HOLDINGS II LP 131 S. DEARBORN STREET, 32ND FLOOR CHICAGO, IL 60603	Â	ÂX	Â	Please see Exhibit 99.1 (1)			
Citadel Derivatives Group, LLC 131 S. DEARBORN STREET, 32ND FLOOR CHICAGO, IL 60603	Â	ÂX	Â	Please see Exhibit 99.1 (1)			
CITADEL DERIVATIVES TRADING LTD 131 S. DEARBORN STREET, 32ND FLOOR CHICAGO, IL 60603	Â	ÂX	Â	Please see Exhibit 99.1 (1)			
CITADEL INVESTMENT GROUP II, L.L.C. 131 S. DEARBORN STREET, 32ND FLOOR CHICAGO, IL 60603	Â	ÂX	Â	Please see Exhibit 99.1 (1)			

### **Signatures**

/s/ John C. Nagel	03/06/2008
**Signature of Reporting Person	Date

#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Please see Exhibit 99.1 (2)
- (2) Please see Exhibit 99.1 (3)
- (3) Please see Exhibit 99.1 (4)
- **(4)** Please see Exhibit 99.1 (5)
- (5) Please see Exhibit 99.1 (6)

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A Form 3 is limited to a maximum of ten reporting persons. As a result, this Form 3 is one Â the same securities by the following eleven joint filers: Citadel Investment Group, L.L.C., Citadel Â Citadel Equity Fund Ltd., Citadel AC Investments Ltd., Kenneth Griffin, Citadel Investment Group Â Holdings I LP, Citadel Holdings II LP, Citadel Advisors LLC, Citadel Derivatives Group LLC and Ltd.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.