#### PVAM HOLDINGS LTD.

Form 3

November 27, 2017

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

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**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Statement

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

Person \* PVAM Perlus Microcap Fund, (Month/Day/Year)

(First)

usell.com, Inc. [USEL]

L.P.

11/16/2017

(Last)

(Middle)

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year)

5TH FLOOR, 37

ESPLANADE Â ST HELIER

(Street)

\_\_X\_\_ 10% Owner Director

Officer

(Check all applicable)

(give title below) (specify below)

6. Individual or Joint/Group

Filing(Check Applicable Line) Form filed by One Reporting

Person

X Form filed by More than One

Reporting Person

JERSEY, CHANNEL ISLANDS, X0Â JE1 2TR

> (City) (State) (Zip)

#### Table I - Non-Derivative Securities Beneficially Owned

Other

1. Title of Security (Instr. 4)

2. Amount of Securities Beneficially Owned

(Instr. 4)

3. Ownership 4. Nature of Indirect Beneficial

Form: Direct (D) Ownership (Instr. 5)

or Indirect (I) (Instr. 5)

Â Common stock 4,000,000  $\mathbf{D}^{(1)}$ 

Reminder: Report on a separate line for each class of securities beneficially

SEC 1473 (7-02)

4.

owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security

2. Date Exercisable and 3. Title and Amount of **Expiration Date** 

Securities Underlying Derivative Security (Instr. 4)

5. Ownership Conversion or Exercise Form of

6. Nature of Indirect Beneficial Ownership

(Instr. 5)

Price of Derivative Security:

(Instr. 4)

(Month/Day/Year)

Derivative

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Date Expiration Title
Exercisable Date

Amount or Security Number of Shares Direct (D) or Indirect (I) (Instr. 5)

## **Reporting Owners**

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PVAM Perlus Microcap Fund, L.P. 5TH FLOOR, 37 ESPLANADE ST HELIER JERSEY, CHANNEL ISLANDS, X0 JE1 2TR	Â	ÂX	Â	Â
PACIFIC VIEW ASSET MANAGEMENT (UK) LLP 5TH FLOOR 6 ST. ANDREW STREET LONDON, X0 EC4A 3AE	Â	ÂX	Â	Â
PVAM HOLDINGS LTD. 5TH FLOOR 6 ST. ANDREW STREET LONDON, X0 EC4A 3AE	Â	ÂX	Â	Â

## **Signatures**

/s/ Steve Druskin 11/27/2017

\*\*Signature of Date
Reporting Person

/s/ Steve Druskin 11/27/2017

\*\*Signature of Date

Reporting Person

/s/ Steve Druskin 11/27/2017

\*\*Signature of Person Date
Reporting Person

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - (1) PVAM Perlus Microcap Fund L.P. (formerly The Perlus Microcap Fund L.P.) is the beneficial owner of the shares of common stock of Usell.com, Inc. (the "Shares"). The Shares are held in the account of PVAM Perlus Microcap Fund L.P., the investments of which are managed by Pacific View Asset Management (UK) LLP (formerly Perlus Investment Management LLP) of which PVAM Holdings Ltd.
- (1) ("PVAM") is the managing member. Pacific View Asset Management (UK) LLP ("PVAM LLP") exercises voting power and shares dispositive control over the Shares and PVAM shares indirect voting and dispositive power over the Shares. Each of PVAM and PVAM LLP disclaims beneficial ownership of the Shares, except to the extent of any pecuniary interest therein. This report shall not be deemed an admission that either PVAM or PVAM LLP is a beneficial owner of the Shares for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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