

Berger Adam  
 Form 4  
 September 17, 2012

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Berger Adam

2. Issuer Name and Ticker or Trading Symbol  
 SPARK NETWORKS INC [LOV]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

C/O SPARK NETWORKS, INC., 8383 WILSHIRE BLVD., SUITE 800

3. Date of Earliest Transaction (Month/Day/Year)  
 09/13/2012

Director  10% Owner  
 Officer (give title below)  Other (specify below)

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

BEVERLY HILLS, CA 90211

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	Amount				(A) or (D)
Common Stock	09/13/2012		M			5,499	\$ 3	5,499	D	
Common Stock	09/13/2012		S			1,618	\$ 6	3,881	D	
Common Stock	09/13/2012		S			630	\$ 6.01	3,251	D	
Common Stock	09/13/2012		S			1,651	\$ 6.02	1,600	D	
Common Stock	09/13/2012		S			1,100	\$ 6.03	500	D	

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Common Stock	09/13/2012	S	300	D	\$ 6.035	200	D
Common Stock	09/13/2012	S	100	D	\$ 6.05	100	D
Common Stock	09/13/2012	S	100	D	\$ 6.06	0	D
Common Stock	09/14/2012	M	29,655	A	\$ 3	29,655	D
Common Stock	09/14/2012	S	19,228	D	\$ 5.9	10,427	D
Common Stock	09/14/2012	S	2,100	D	\$ 5.905	8,327	D
Common Stock	09/14/2012	S	7,409	D	\$ 5.91	918	D
Common Stock	09/14/2012	S	918	D	\$ 5.92	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (Right to Buy)	\$ 3	09/13/2012		M	5,499	<u>(1)</u> 01/05/2019	Common Stock	5,499
Stock Option (Right to Buy)	\$ 3	09/14/2012		M	29,655	<u>(1)</u> 01/05/2019	Common Stock	29,655

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Berger Adam C/O SPARK NETWORKS, INC. 8383 WILSHIRE BLVD., SUITE 800 BEVERLY HILLS, CA 90211		X		

## Signatures

/s/ Adam Berger                      09/17/2012

\_\_Signature of                      Date  
Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options are currently exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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