Green Steven B. Form 4 May 08, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

Form filed by More than One Reporting

January 31, 2005

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if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Green Steven B. Issuer Symbol NEW YORK TIMES CO [NYT.A] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) _X__ Director 10% Owner _ Other (specify Officer (give title THE NEW YORK TIMES 05/04/2012 below) COMPANY, 620 8TH AVENUE (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person

NEW YORK, NY 10018

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)				5. Amount of 6. Securities Ownership Beneficially Form: Owned Direct (D) Following or Indirect Reported (I) Transaction(s) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Class A Common Stock	05/04/2012		P	10,000	A	\$ 5.97	10,000 (1) (2)	Ι	By Ordinance Capital LP	
Class A Common Stock	05/04/2012		P	10,000	A	\$ 5.919	20,000 (1) (2)	I	By Ordinance Capital LP	
Class A Common Stock	05/07/2012		P	10,000	A	\$ 6.01	30,000 (1) (2)	I	By Ordinance Capital LP	
Class A Common	05/07/2012		P	10,000	A	\$ 6.02	40,000 (1) (2)	I	By Ordinance	

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Stock								Capital LP
Class A Common Stock	05/07/2012	P	5,000	A	\$ 5.949	45,000 (1) (2)	I	By Ordinance Capital LP
Class A Common Stock	05/07/2012	P	5,000	A	\$ 5.91	50,000 (1) (2)	I	By Ordinance Capital LP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (Instr.	ection 8)	5. nNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Titl Amou Under Secur (Instr.	int of lying	8. Price of Derivative Security (Instr. 5)
				Code	V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Green Steven B. THE NEW YORK TIMES COMPANY 620 8TH AVENUE NEW YORK, NY 10018	X						

Signatures

/s/Theodore R. Wagner as Atorney-in- fact for Steven B.

Green 05/08/2012

**Signature of Reporting Person Date

Reporting Owners 2

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) In addition, as previously reported, the reporting person owns 123,799 shares of Class A Common Stock indirectly by his wife, as to which shares he disclaims beneficial ownership, and 1,400,000 shares of Class A Common Stock indirectly by a trust.
- (2) The reporting person disclaims beneficial ownership of these securities held by Ordinance Capital LP, except to the extent of reporting person's pecuniary interest (approximately 75%) in the securities.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.