#### Edgar Filing: Gremley Robert C - Form 4

Gremley Ro Form 4											
February 10	ЛЛ								OMB AF	PROVAL	
	UNITED	Washington, D.C. 20549									
Check th if no lon subject t Section Form 4 o Form 5 obligatio may con <i>See</i> Instr	ger o 16. or Filed pur ons stinue.	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 20(b) of the Investment Company Act of 1940								Expires: January 31, 2005 Estimated average burden hours per response 0.5	
1(b).											
(Print or Type	Responses)										
1. Name and A Gremley Re	21 Issuer Fruite und Freiter of Fruding					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
(Last) (First) (Middle) 140 KENDRICK STREET								Director 10% Owner _X Officer (give title Other (specify below) EVP, Chief Marketing Officer			
	Filed(Month/Day/Year) A					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person					
NEEDHAN	A, MA 02494						- I	Form filed by Mo Person	ore than One Rej	porting	
(City)	(State)	(Zip)	Tab	le I - Non-l	Derivative	Secu	rities Acqui	ired, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	saction Date 2A. Deemed /Day/Year) Execution Date, if any (Month/Day/Year)			4. Securit por Dispose (Instr. 3, 4	ed of ( and f (A)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	OwnershipIForm:EDirect (D)C	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	02/10/2012			Code V M	Amount 15,200	or (D) A	Price \$ 8.5	(Instr. 3 and 4) 86,431	D		
Common Stock	02/10/2012			S	15,200	D	\$ 26.8061 (1)	71,231	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of ciorDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 8.5	02/10/2012		М		15,200	(2)	05/30/2012	Common Stock	15,200

## **Reporting Owners**

Reporting Owner Name / Address	Relationships							
I B	Director 10% Owner		Officer	Other				
Gremley Robert C 140 KENDRICK STREET NEEDHAM, MA 02494			EVP, Chief Marketing Officer					
Signatures								
Catherine Gorecki by power of 3/13/2009	attorney	filed	02/10/2012					
**Signature of Reporting	Person		Date					
Explanation of Da								

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

This transaction was executed in multiple trades at prices ranging from \$26.78 to \$26.8083. The price reported above reflects the
(1) weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

- (2) The options became exercisable as to 7,500 shares on each of May 30, 2003, 2004, 2005 and 2006.
- (3) This amount represents the total number of derivative securities beneficially owned of the class shown.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.