ROGERS JOHN W JR

Form 4 April 01, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Last)

ARIEL CAPITAL

(Print or Type Responses)

1. Name and Address of Reporting Person * ROGERS JOHN W JR

2. Issuer Name and Ticker or Trading Symbol

MCDONALDS CORP [MCD]

5. Relationship of Reporting Person(s) to

Issuer

(Middle)

(Zip)

3. Date of Earliest Transaction

(Check all applicable)

(Month/Day/Year)

03/31/2005

X_ Director 10% Owner Officer (give title Other (specify below)

MANAGEMENT, INC., 200 EAST RANDOLPH DRIVE, SUITE 2900

(First)

(Street)

(State)

4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

CHICAGO, IL 60601

(City)

1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3) (Month/Day/Year)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of 6. Ownership 7. Nature of Securities Form: Direct Beneficially (D) or Owned Indirect (I) **Following** (Instr. 4)

Reported Transaction(s)

(A) (Instr. 3 and 4)

or Code V Amount (D) Price

Common Stock

35,000 D

Common

100 I

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

daughter

By

Indirect

Beneficial

Ownership

(Instr. 4)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Security or Exercise any Code Derivative (Month/Day/Year) (Instr. 3 and 4) (Instr. 3) Price of (Month/Day/Year) (Instr. 8) Securities Derivative Acquired	Derivative Security (Instr. 5)
(Instr. 3) Price of (Month/Day/Year) (Instr. 8) Securities Derivative Acquired	•
Derivative Acquired	(Instr. 5)
1	
·	
Security (A) or	
Disposed	
of (D)	
(Instr. 3, 4,	
and 5)	
and 3)	
Amount	
Deta Emination Of	
Date Expiration Title Number	
Exercisable Date of	
Code V (A) (D) Shares	
Phantom (2) Common (7)	
Stock (1) 03/31/2005 $A_{\frac{(2)}{3}}$ 674 (3) Common 674	<u>(1)</u>

Reporting Owners

Reporting Owner Name / Address

Piractor 10% Owner Officer Other

Director 10% Owner Officer Other

ROGERS JOHN W JR ARIEL CAPITAL MANAGEMENT, INC. 200 EAST RANDOLPH DRIVE, SUITE 2900 CHICAGO, IL 60601



Signatures

/s/ Carol A. Vix, Attorney-in-fact 04/01/2005

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Acquisition of phantom stock pursuant to Directors' Stock Plan. The phantom stock converts to common stock on a one-for-one basis.
- (2) Acquisition of phantom stock pursuant to Directors' Stock Plan in transaction exempt under Rule 16b-3(d)(1). Amount represents deferred compensation or dividends reinvested.
- (3) Exercisable upon retirement.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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