

McNeill Bryan H
Form 4
August 21, 2018

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
McNeill Bryan H

(Last) (First) (Middle)
105 CORPORATE CENTER BLVD
(Street)

GREENSBORO, NC 27408

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
V F CORP [VFC]

3. Date of Earliest Transaction (Month/Day/Year)
08/20/2018

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
VP, Chief Accounting Officer

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V Amount (A) or (D) Price | | | |
| Common Stock | 08/20/2018 | | M | 1,080 A \$ 36.4 | 5,121.981 | D | |
| Common Stock | 08/20/2018 | | M | 4,256 A \$ 40.49 | 9,377.981 | D | |
| Common Stock | 08/20/2018 | | M | 4,776 A \$ 56.79 | 14,153.981 | D | |
| Common Stock | 08/20/2018 | | M | 6,671 A \$ 75.35 | 20,824.981 | D | |
| Common Stock | 08/20/2018 | | M | 5,239 A \$ 61.29 | 26,063.981 | D | |

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| | | | | | | | |
|--------------|------------|---|-------|---|-----------|------------|---|
| Common Stock | 08/20/2018 | M | 3,210 | A | \$ 53.47 | 29,273.981 | D |
| Common Stock | 08/20/2018 | S | 1,080 | D | \$ 92.534 | 28,193.981 | D |
| Common Stock | 08/20/2018 | S | 4,256 | D | \$ 92.509 | 23,937.981 | D |
| Common Stock | 08/20/2018 | S | 4,776 | D | \$ 92.462 | 19,161.981 | D |
| Common Stock | 08/20/2018 | S | 6,671 | D | \$ 92.451 | 12,490.981 | D |
| Common Stock | 08/20/2018 | S | 5,239 | D | \$ 92.417 | 7,251.981 | D |
| Common Stock | 08/20/2018 | S | 3,210 | D | \$ 92.406 | 4,041.981 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares | |
|---|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|-------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | |
| 2012 Non-qualified Stock Option (Right to Buy) | \$ 36.4 | 08/20/2018 | | M | 1,080 | <u>(1)</u> | 02/20/2022 | Common Stock | 1,080 |
| 2013 Non-qualified Stock Option (Right to Buy) | \$ 40.49 | 08/20/2018 | | M | 4,256 | <u>(2)</u> | 02/19/2023 | Common Stock | 4,256 |
| 2014 Non-qualified | \$ 56.79 | 08/20/2018 | | M | 4,776 | <u>(3)</u> | 02/18/2024 | Common Stock | 4,776 |

Stock Option
(Right to Buy)

2015

| | | | | | | | | |
|---|----------|------------|---|-------|-----|------------|-----------------|-------|
| Non-qualified Stock Option (Right to Buy) | \$ 75.35 | 08/20/2018 | M | 6,671 | (4) | 02/17/2025 | Common Stock | 6,671 |
|---|----------|------------|---|-------|-----|------------|-----------------|-------|

2016

| | | | | | | | | |
|---|----------|------------|---|-------|-----|------------|-----------------|-------|
| Non-qualified Stock Option (Right to Buy) | \$ 61.29 | 08/20/2018 | M | 5,239 | (5) | 02/22/2026 | Common Stock | 5,239 |
|---|----------|------------|---|-------|-----|------------|-----------------|-------|

2017

| | | | | | | | | |
|---|----------|------------|---|-------|-----|------------|-----------------|-------|
| Non-qualified Stock Option (Right to Buy) | \$ 53.47 | 08/20/2018 | M | 3,210 | (6) | 02/21/2027 | Common Stock | 3,210 |
|---|----------|------------|---|-------|-----|------------|-----------------|-------|

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| McNeill Bryan H 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408 | | | VP, Chief Accounting Officer | |

Signatures

Mark R. Townsend for Bryan H. McNeill (Pursuant to signing authority on file)

08/21/2018

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This option vested as follows: 1,080 shares vested on 02/21/13; 1,080 shares vested on 02/21/14; and 1,080 shares vested on 02/21/15.

(2) This option vested as follows: 2,128 shares vested on 02/20/14; 2,128 shares vested on 02/20/15; and 2,128 shares vested on 02/20/16.

(3) This option vested as follows: 1,592 shares vested on 02/19/15; 1,592 shares vested on 02/19/16; and 1,592 shares vested on 02/19/17.

(4) This option vested as follows: 2,224 shares vested on 02/18/16; 2,224 shares vested on 02/18/17; and 2,223 shares vested on 02/18/18.

(5) This option vests as follows: 2,620 shares vested on 02/23/17; 2,619 shares vested on 02/23/18; and 2,619 shares vest on 02/23/19.

(6) This option vests as follows: 3,210 shares vested on 2/22/18; 3,210 shares vest on 2/22/19; and 3,210 shares vest on 2/22/20.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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