

GOOGLE INC.

Form 4

September 09, 2015

**FORM 4**
**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Pichai Sundar

(Last) (First) (Middle)

C/O GOOGLE INC., 1600  
AMPHITHEATRE PKWY

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
GOOGLE INC. [GOOG]

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/08/2015

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_X\_\_ Officer (give title \_\_\_\_ Other (specify  
below) below)

Sr. Vice President, Products

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3)  | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired<br>(A) or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|----------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------|
| Class A<br>Google<br>Stock Unit<br>(1) | 09/08/2015                              |                                                             | C(2)                                    | 457                                                                     | D \$ 0                                                                                                             | 1,457                                                                | D                                                                 |
| Class A<br>Common<br>Stock             | 09/08/2015                              |                                                             | C(2)                                    | 457                                                                     | A \$ 0                                                                                                             | 1,129                                                                | D                                                                 |
| Class A<br>Google<br>Stock Unit<br>(1) | 09/08/2015                              |                                                             | F(3)                                    | 500                                                                     | D \$<br>628.96                                                                                                     | 957                                                                  | D                                                                 |

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|                                        |            |                  |     |   |          |         |   |
|----------------------------------------|------------|------------------|-----|---|----------|---------|---|
| Class C<br>Google<br>Stock Unit<br>(4) | 09/08/2015 | C <sup>(2)</sup> | 457 | D | \$ 0     | 1,457   | D |
| Class C<br>Capital<br>Stock            | 09/08/2015 | C <sup>(2)</sup> | 457 | A | \$ 0     | 1,161   | D |
| Class C<br>Google<br>Stock Unit<br>(4) | 09/08/2015 | F <sup>(3)</sup> | 500 | D | \$ 600.7 | 957     | D |
| Class A<br>Google<br>Stock Unit<br>(5) |            |                  |     |   |          | 55,585  | D |
| Class C<br>Google<br>Stock Unit<br>(5) |            |                  |     |   |          | 55,585  | D |
| Class C<br>Google<br>Stock Unit<br>(6) |            |                  |     |   |          | 88,485  | D |
| Class C<br>Google<br>Stock Unit<br>(7) |            |                  |     |   |          | 353,939 | D |
| Class C<br>Google<br>Stock Unit<br>(8) |            |                  |     |   |          | 149,415 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) | 8. Price<br>of<br>Deriva<br>Securi<br>(Instr. |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------|-----------------------------------------------|
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------|-----------------------------------------------|

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Disposed  
of (D)  
(Instr. 3,  
4, and 5)

|                                                        |                |  |  | Code | V | (A) | (D) | Date<br>Exercisable | Expiration<br>Date | Title                       | Amount<br>or<br>Number<br>of<br>Shares |
|--------------------------------------------------------|----------------|--|--|------|---|-----|-----|---------------------|--------------------|-----------------------------|----------------------------------------|
| Option<br>To<br>Purchase<br>Class A<br>Common<br>Stock | \$<br>318.2102 |  |  |      |   |     |     | (9)                 | 04/04/2022         | Class A<br>Common<br>Stock  | 8,646                                  |
| Option<br>To<br>Purchase<br>Class A<br>Common<br>Stock | \$<br>218.5563 |  |  |      |   |     |     | (9)                 | 07/29/2019         | Class A<br>Common<br>Stock  | 2,436                                  |
| Option<br>To<br>Purchase<br>Class A<br>Common<br>Stock | \$<br>253.6664 |  |  |      |   |     |     | (9)                 | 08/04/2020         | Class A<br>Common<br>Stock  | 1,459                                  |
| Option to<br>Purchase<br>Class C<br>Capital<br>Stock   | \$<br>316.9399 |  |  |      |   |     |     | (9)                 | 04/04/2022         | Class C<br>Capital<br>Stock | 8,646                                  |
| Option to<br>Purchase<br>Class C<br>Capital<br>Stock   | \$<br>217.6838 |  |  |      |   |     |     | (9)                 | 07/29/2019         | Class C<br>Capital<br>Stock | 2,436                                  |
| Option to<br>Purchase<br>Class C<br>Capital<br>Stock   | \$<br>252.6537 |  |  |      |   |     |     | (9)                 | 08/04/2020         | Class C<br>Capital<br>Stock | 1,459                                  |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director

10% Owner

Officer

Other

Pichai Sundar  
C/O GOOGLE INC., 1600 AMPHITHEATRE PKWY  
MOUNTAIN VIEW, CA 94043

Sr. Vice  
President,  
Products

## Signatures

/s/ Valentina Margulis, Attorney-in-fact for Sundar  
Pichai

09/09/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The Google Stock Units ("GSUs") entitle the Reporting Person to receive one share of Google Inc.'s Class A Common Stock for each
- (1) share underlying the GSU as the GSU vests. The GSUs vest at a rate of 1/16th per quarter, subject to continued employment on the applicable vesting dates.
  - (2) Vesting of GSUs grant of which was previously reported in Form 4.
  - (3) Shares withheld to satisfy tax obligations arising out of vesting of GSUs.
  - (4) The GSUs entitle the Reporting Person to receive one share of Google Inc.'s Class C Capital Stock for each share underlying the GSU as the GSU vests. The GSUs vest at a rate of 1/16th per quarter, subject to continued employment on the applicable vesting dates.
  - (5) The GSUs vest at a rate of 1/72 per month, subject to continued employment on the applicable vesting dates.
  - (6) 50% of the grant will vest on April 25, 2016 and 50% of the grant will vest on April 25, 2017, subject to continued employment on such dates.
  - (7) 100% of the grant will vest on April 25, 2018, subject to continued employment on such date.
  - (8) The GSUs vest at a rate of 1/8th per quarter, subject to continued employment on the applicable vesting dates.
  - (9) Option is fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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