

Google Inc.  
Form 4  
February 26, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SCHMIDT ERIC E

(Last) (First) (Middle)

C/O GOOGLE INC., 1600  
AMPHITHEATRE PARKWAY

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Google Inc. [GOOG]

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/26/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Executive Chairman of Board

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount or Price		
Class A Common Stock <sup>(1)</sup>	02/26/2013		C		59,674 A \$ 0	59,674	I By Trust
Class A Common Stock <sup>(1)</sup>	02/26/2013		S		595 D \$ 784.8125	59,079	I By Trust
Class A Common Stock <sup>(1)</sup>	02/26/2013		S		1,413 D \$ 785.6005	57,666	I By Trust
Class A Common	02/26/2013		S		1,264 D \$ 786.4424	56,402	I By Trust

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Stock <sup>(1)</sup>					<sup>(4)</sup>				
Class A					\$				
Common Stock <sup>(1)</sup>	02/26/2013	S	3,431	D	787.6588	52,971	I	By Trust	
					<sup>(5)</sup>				
Class A					\$				
Common Stock <sup>(1)</sup>	02/26/2013	S	8,225	D	788.5295	44,746	I	By Trust	
					<sup>(6)</sup>				
Class A					\$				
Common Stock <sup>(1)</sup>	02/26/2013	S	8,000	D	789.5176	36,746	I	By Trust	
					<sup>(7)</sup>				
Class A					\$				
Common Stock <sup>(1)</sup>	02/26/2013	S	12,418	D	790.4035	24,328	I	By Trust	
					<sup>(8)</sup>				
Class A					\$				
Common Stock <sup>(1)</sup>	02/26/2013	S	3,242	D	791.5649	21,086	I	By Trust	
					<sup>(9)</sup>				
Class A					\$				
Common Stock <sup>(1)</sup>	02/26/2013	S	10,228	D	792.4954	10,858	I	By Trust	
					<sup>(10)</sup>				
Class A					\$				
Common Stock <sup>(1)</sup>	02/26/2013	S	5,949	D	793.4101	4,909	I	By Trust	
					<sup>(11)</sup>				
Class A					\$				
Common Stock <sup>(1)</sup>	02/26/2013	S	3,793	D	794.5706	1,116	I	By Trust	
					<sup>(12)</sup>				
Class A					\$				
Common Stock <sup>(1)</sup>	02/26/2013	S	1,116	D	795.3779	0	I	By Trust	
					<sup>(13)</sup>				
Class A					\$				
Common Stock <sup>(1)</sup>	02/26/2013	S	10	D	784.8125	168,384	I	By Family Foundation	
					<sup>(2)</sup>				
Class A					\$				
Common Stock <sup>(1)</sup>	02/26/2013	S	24	D	785.6005	168,360	I	By Family Foundation	
					<sup>(3)</sup>				
Class A					\$				
Common Stock <sup>(1)</sup>	02/26/2013	S	21	D	786.4424	168,339	I	By Family Foundation	
					<sup>(4)</sup>				
Class A					\$				
Common Stock <sup>(1)</sup>	02/26/2013	S	58	D	787.6588	168,281	I	By Family Foundation	
					<sup>(5)</sup>				
Class A					\$				
Common Stock <sup>(1)</sup>	02/26/2013	S	138	D	788.5295	168,143	I	By Family Foundation	
					<sup>(6)</sup>				

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Class A Common Stock <sup>(1)</sup>	02/26/2013	S	134	D	\$ 789.5176 (7)	168,009	I	By Family Foundation
Class A Common Stock <sup>(1)</sup>	02/26/2013	S	207	D	\$ 790.4035 (8)	167,802	I	By Family Foundation
Class A Common Stock <sup>(1)</sup>	02/26/2013	S	54	D	\$ 791.5649 (9)	167,748	I	By Family Foundation
Class A Common Stock <sup>(1)</sup>	02/26/2013	S	171	D	\$ 792.4954 (10)	167,577	I	By Family Foundation
Class A Common Stock <sup>(1)</sup>	02/26/2013	S	100	D	\$ 793.4101 (11)	167,477	I	By Family Foundation
Class A Common Stock <sup>(1)</sup>	02/26/2013	S	64	D	\$ 794.5706 (12)	167,413	I	By Family Foundation
Class A Common Stock <sup>(1)</sup>	02/26/2013	S	19	D	\$ 795.3779 (13)	167,394	I	By Family Foundation
Class A Common Stock <sup>(1)</sup>	02/26/2013	S	2,069	D	\$ 789.8608 (7)	165,325	I	By Family Foundation
Class A Common Stock <sup>(1)</sup>	02/26/2013	S	6,080	D	\$ 790.5193 (8)	159,245	I	By Family Foundation
Class A Common Stock <sup>(1)</sup>						24,285	D	
Class A Common Stock <sup>(1)</sup>						0	I	By Limited Partnership I
Class A Common Stock <sup>(1)</sup>						0	I	By Limited Partnership II

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)



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- (8) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$790.01 to \$791.00, inclusive.
- (9) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$791.01 to \$792.00, inclusive.
- (10) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$792.01 to \$793.00, inclusive.
- (11) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$793.01 to \$794.00, inclusive.
- (12) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$794.01 to \$795.00, inclusive.
- (13) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$795.01 to \$796.00, inclusive.
- (14) All shares are exercisable as of the transaction date.
- (15) There is no expiration date for the Issuer's Class B Common Stock.

### Remarks:

This Form 4 is one of two Form 4s filed on February 26, 2013 for transactions effected by the Reporting Person on the same d

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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