ENDOCYTE INC Form DFAN14A October 18, 2018

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### **SCHEDULE 14A**

(Rule 14a-101)

#### INFORMATION REQUIRED IN PROXY STATEMENT

#### **SCHEDULE 14A INFORMATION**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant O

Filed by a Party other than the Registrant X

Check the appropriate box:

o Preliminary Proxy Statement

o Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

o Definitive Proxy Statement o Definitive Additional Materials x Soliciting Material under §240.14a-12

#### Endocyte, Inc.

(Name of Registrant as Specified In Its Charter)

#### **Novartis AG**

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

x No fee required.

o Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed

pursuant to Exchange Act Rule 0-11 (set forth the amount on which the

filing fee is calculated and state how it was determined):

(4)	Proposed maximum aggregat	e value of transaction:
(5)	Total fee paid:	
Fee paid previously with preliminary materials.  Check box if any part of the fee is offset as provided by Exchange Act F offsetting fee was paid previously. Identify the previous filing by registre the date of its filing.  (1) Amount Previously Paid:		• •
(1) (2)	Form, Schedule or Registration Statement No.:	
(3)	Filing Party:	
(4)	Date Filed:	

On October 18, 2018, Novartis AG ( Novartis ) issued an investor presentation in connection with its third quarter 2018 results and its proposed acquisition (the Proposed Acquisition ) of Endocyte, Inc. ( Endocyte ). Set forth below are excerpts of such presentation relating to the Proposed Acquisition.