

VIVUS INC  
Form 8-K  
October 04, 2010

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

**Washington, D. C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**October 1, 2010**

Date of Report (date of earliest event reported)

**VIVUS, INC.**

(Exact name of registrant as specified in charter)

**Delaware**  
(State or other jurisdiction of  
incorporation)

**001-33389**  
(Commission File Number)

**94-3136179**  
(I. R. S. Employer Identification  
No.)

**1172 Castro Street, Mountain View, California 94040**

(Address of principal executive offices)

Registrant's telephone number, including area code: **(650) 934-5200**

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N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 1.01 Entry into a Material Definitive Agreement.**

On October 4, 2010, VIVUS, Inc. (the Company) announced that on October 1, 2010, it had entered into a definitive asset purchase agreement with MEDA AB (Meda) to transfer its rights and assets related to MUSE®, transurethral alprostadil, for the treatment of erectile dysfunction (ED) (the Transaction). Meda has been the Company's European distributor of MUSE since 2002. The assets being transferred in the Transaction include the United States and foreign MUSE patents, existing inventory and the manufacturing facility located in Lakewood, New Jersey. It is expected that the Company's employees that are MUSE dedicated, including the field sales force, will join Meda. The Company will retain all of the liabilities associated with the pre-closing operations of the MUSE business and the accounts receivables for pre-closing MUSE sales. The closing of the Transaction must occur on or before November 15, 2010 and is contingent upon the satisfaction of various closing conditions, including the release of security interests in certain assets associated with outstanding loans from Deerfield Management Company, L.P., and affiliates, and Crown Bank, N.A. Under the terms of the Transaction, the Company will receive an upfront payment of \$22 million upon the closing and is eligible to receive an additional \$1.5 million based on future sales of MUSE. Upon the closing of the Transaction, Meda will be responsible for the manufacturing, selling and marketing of MUSE. Meda will also assume all post-closing expenses and liabilities associated with MUSE. The Company has agreed not to develop, manufacture or sell any transurethral erectile dysfunction drugs for a period of three years following the closing of the Transaction.

A copy of the Asset Purchase Agreement, dated October 1, 2010 is attached hereto as Exhibit 10.1 and is incorporated herein by reference.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits.

<b>Exhibit No.</b>	<b>Description</b>
10.1	Asset Purchase Agreement, dated October 1, 2010.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: October 4, 2010

**VIVUS, INC.**

/s/ Timothy E. Morris  
Timothy E. Morris  
Senior Vice President, Finance and Chief Financial Officer

**EXHIBIT INDEX**

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