

CENTRAL PACIFIC FINANCIAL CORP  
Form DEFA14A  
October 08, 2009

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934

Filed by the Registrant  X

Filed by a Party other than the Registrant  O

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12.

Central Pacific Financial Corp.  
(Name of Registrant as Specified In Its Charter)

N/A  
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
  - (1) Title of each class of securities to which transaction applies:
  - (2) Aggregate number of securities to which transaction applies:
  - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
  - (4) Proposed maximum aggregate value of transaction:
  - (5) Total fee paid:
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
  - (1) Amount Previously Paid:
  - (2) Form, Schedule or Registration Statement No.:
  - (3) Filing Party:
  - (4) Date Filed:

**CENTRAL PACIFIC FINANCIAL CORP.**

**IMPORTANT REMINDER**

**PLEASE VOTE YOUR PROXY TODAY**

October 8, 2009

Dear Fellow Shareholder:

According to our latest records, we have not received your voting instructions for the important Special Meeting of Shareholders of Central Pacific Financial Corp. ( CPF ) to be held on October 22, 2009. **Your vote is extremely important, no matter how many shares you hold.**

For the reasons set forth in the proxy statement, dated August 24, 2009, the Board of Directors unanimously recommends that you vote FOR the proposal to increase the number of authorized shares of common stock from 100,000,000 shares to 185,000,000 shares, FOR the proposal to reduce the two-thirds supermajority vote applicable to us to a simple majority vote, and FOR the proposal to adjourn the special meeting. **Please vote at your earliest convenience via the telephone or Internet, and easy to follow instructions are set forth below. Alternatively, you may vote by signing, dating and returning the enclosed proxy card.**

If you need assistance voting your shares, please call D.F. King & Co., Inc. toll free at (800) 967-4604. If you have already voted, please disregard this notice and accept our thanks. On behalf of your Board of Directors, thank you for your cooperation and continued support.

Sincerely,

Ronald K. Migita

*Chairman, President and Chief Executive Officer*



**You may use one of the following simple methods to vote your shares:**

1. **Vote by Telephone.** Call (800) 560-1965 toll-free. Have your control number listed on the proxy card ready and follow the simple instructions.
2. **Vote by Internet.** Go to [www.eproxy.com/cpf](http://www.eproxy.com/cpf). Have your control number listed on the proxy card ready and follow the simple instructions.
3. **Vote by Mail.** Mark, sign, and date your proxy card or voting instruction form and promptly return it in the postage-paid return envelope provided.

**Additional Information And Where To Find It**

This letter may be deemed to be solicitation material in respect of the special meeting of shareholders. Central Pacific Financial Corp. has filed a proxy statement with the SEC. INVESTORS AND SECURITYHOLDERS ARE URGED TO READ THE PROXY STATEMENT AND ANY OTHER RELEVANT DOCUMENTS FILED OR THAT WILL BE FILED WITH THE SEC WHEN THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION. Investors and security holders will be able to receive the proxy statement and other relevant documents free of charge at the SEC's web site, [www.sec.gov](http://www.sec.gov) or from the investor relations page of Central Pacific Financial Corp.'s website.

**Participants In Solicitation**

Central Pacific Financial Corp. and its directors and executive officers and other members of management and employees may be deemed to be participants in the solicitation of proxies in respect of the shareholders meeting. Information regarding the interests of Central Pacific Financial Corp.'s directors and executive officers in the proxy solicitation is included in Central Pacific Financial Corp.'s definitive proxy statement.

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