

TIVO INC  
Form 4  
March 31, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**ROBERTS MARK ANDREW**

(Last) (First) (Middle)  
**TIVO INC, 2160 GOLD STREET**  
  
(Street)

**ALVISO, CA 95002**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**TIVO INC [tivo]**

3. Date of Earliest Transaction (Month/Day/Year)  
**03/29/2006**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**SVP of Consumer Prods & Ops**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)	
			Code	V	Amount or Price			
Common Stock <sup>(1)</sup>	03/29/2006		A		6,491	A	\$ 0 27,016	D
Common Stock	03/30/2006		M		2,403	A	\$ 5.46 29,419	D
Common Stock	03/30/2006		M		9,678	A	\$ 6.3125 39,097	D
Common Stock	03/30/2006		M		2,813	A	\$ 5.43 41,910	D
Common Stock	03/30/2006		S		14,894	A	\$ 7.7071 27,016	D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)	8. Amount of Shares		
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount
Stock Option (right to buy) <sup>(3)</sup>	\$ 7.24	03/29/2006		A		104,000		04/29/2006	03/29/2006	Common Stock	104,000
Stock Option (right to buy)	\$ 5.46	03/30/2006 <sup>(4)</sup>		M		2,403		02/23/2003	01/23/2013	Common Stock	2,403
Stock Option (right to buy)	\$ 6.3125	03/30/2006 <sup>(4)</sup>		M		9,678		03/06/2001	02/06/2011	Common Stock	9,678
Stock Option (right to buy)	\$ 5.43	03/30/2006 <sup>(4)</sup>		M		2,813		05/24/2003	04/24/2013	Common Stock	2,813

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ROBERTS MARK ANDREW TIVO INC 2160 GOLD STREET ALVISO, CA 95002			SVP of Consumer Prods & Ops	

## Signatures

Phyllis Mesec, Attorney in Fact for: Mark Roberts  
03/31/2006

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted shares vest 100% on first anniversary of grant, subject to the executive's continued employment or service with the Company on that date.
- (2) Average Sales Price, Actual Sales prices ranged from \$7.50 - \$8.00.
- (3) Stock options shall vest in forty-eight(48) equal monthly installments, subject to executive's continued employment or service with the Company.
- (4) This was an automatic disposition of shares pursuant to a 10b5-1 Plan, as defined under the securities and Exchange Act of 1934, as amended.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.