APPIPHANY TECHNOLOGIES HOLDINGS CORP Form 10-K August 08, 2013

## **UNITED STATES**

| SECURITIES AND EXCHANGE COMMISSION   |
|--|
| Washington, D.C. 20549   |
|  |
| FORM 10-K  |
|  |
| (Mark One)   |
|  |
| X.   |
| ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 |
|  |
| For the Fiscal Year Ended <u>April 30, 2013</u>                                      |
| •  |
| TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE EXCHANGE ACT                |
| For the transition period from to  |

APPIPHANY TECHNOLOGIES HOLDINGS CORP.

(Exact name of registrant as specified in its charter)

Nevada

(State or other jurisdiction of Incorporation)

000-54524

(Commission File Number)

30-0678378

(IRS Employer Identification Number)

P.O. Box 21101 Orchard Park

Kelowna, B.C.

Canada V1Y 9N8

(Address of principal executive offices)

(205) 864-5377

(Registrant s Telephone Number)

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.

Yes . No X.

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act.

Yes . No X.

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days.

Yes X. No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes . No X.

| Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained       |
|---|
| herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements |
| incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K                              |
|   |
|   |
|   |
|   |

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer,

| or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. |
|--|
| Large Accelerated Filer  |
| Accelerated Filer  |
| Non-Accelerated Filer  |
| Smaller Reporting Company  |
| ${\sf X}$ .  |
| Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).   |
| Yes .  |
| No X.  |

The aggregate market value of the voting and non-voting common equity held by non-affiliates of the registrant as of April 30, 2013 was \$NIL based upon the price (\$NIL) at which the common stock was last sold as of the last business day of the most recently completed second fiscal quarter, multiplied by the approximate number of shares of common stock held by persons other than executive officers, directors and five percent stockholders of the registrant without conceding that any such person is an affiliate of the registrant for purposes of the federal securities laws.

As of August 6, 2013, there were 9,837,038 shares of the registrant s \$0.001 par value common stock issued and outstanding.

# Edgar Filing: APPIPHANY TECHNOLOGIES HOLDINGS CORP - Form 10-K Documents incorporated by reference: None

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## FORWARD-LOOKING STATEMENTS

This Annual Report on Form 10-K contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the Securities Act ) and Section 21E of the Securities Exchange Act of 1934, as amended (the Exchange Act ). These forward-looking statements are not historical facts but rather are based on current expectations, estimates and projections. We may use words such as anticipate, expect, intend, plan, believe, foresee, estimate and variations of these words and similar expressions to identify forward-looking statements. These statements are not guarantees of future performance and are subject to certain risks, uncertainties and other factors, some of which are beyond our control, are difficult to predict and could cause actual results to differ materially from those expressed or forecasted. These risks and uncertainties include the following:

| The availability and adequacy of our cash flow to meet our requirements;   |
|--|
|  |
| Economic, competitive, demographic, business and other conditions in our local and regional markets;   |
|  |
| Changes or developments in laws, regulations or taxes in our industry;   |
|  |
| Actions taken or omitted to be taken by third parties including ourcompetitors, as well as legislative, regulatory, judicial and other governmental authorities; |
|  |
| Competition in our industry;   |
|  |
| The loss of or failure to obtain any license or permit necessary or desirable in the operation of our business;  |
|  |
| Changes in our business strategy, capital improvements or development plans;   |
|  |

| The availability of additional capital to support capital improvements and development; and |  |
|---|--|
|   |  |

Other risks identified in this report and in our other filings with the Securities and Exchange Commission or the SEC.

This report should be read completely and with the understanding that actual future results may be materially different from what we expect. The forward-looking statements included in this report are made as of the date of this report and should be evaluated with consideration of any changes occurring after the date of this Report. We will not update forward-looking statements even though our situation may change in the future and we assume no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

## **Use of Term**

Except as otherwise indicated by the context, references in this report to Company, we, us and our are reference Appiphany Technologies Holdings Corp. All references to USD or United States Dollars refer to the legal currency of the United States of America.

## **PART I**

#### ITEM 1. BUSINESS

## Corporate History

We were incorporated in the State of Nevada on February 24, 2010, under the name Appiphany Technologies Holdings Corp. On May 1, 2010, we entered into a Share Exchange Agreement (the "SEA") with Appiphany Technologies Corp. ("ATC"), a company incorporated in British Columbia, Canada in June 2009, pursuant to which we acquired all of the issued and outstanding shares of ATC in exchange for 1,500,000 shares of the Company s common stock.

#### Our Business

ATC commenced operations as a diversified technology company in June of 2009. As a result of the SEA, we are a diversified technology company. The scope of our business is based around third-party application (App ) development for the iPhone, iPod Touch and iPad manufactured and marketed by Apple, Inc (Apple). In September 2009, the Company finalized a contract license with Apple, to design, develop, manufacture and sell accessories that are made for Apple s iPod and iPhone. With our focus on the new Apple SDK (software development kit), we have the ability to develop, debug, and distribute commercial or in-house Apps for the iPhone, iPod Touch and iPad.

To date, we have designed and developed a variety of Apps that are currently available for purchase through Apple, and we are in the process of developing additional Apps and products. We believe that the Company will evolve into a third-party accessories company, integrating our accessories to function with our Apps. We aim to maximize user experience while exploring the innovative technological possibilities of today. Our goal is to become a successful developer of Apps and App software and maintain a balanced company through streamlined web-based marketing and sales.

Our target customers are those consumers wishing to purchase Apps for their Apple products and third-party commercial businesses wishing to develop Apps for resale. We anticipate that we will be able to continue generating revenues from the sale of our Apps. As of April 30, 2013, we have generated \$8,258 collectively from the sale of our Apps on the iTunes website. We also have a license that allows us to develop and sell accessories that are compatible

with Apple s iPod and iPhone to existing and new customers; however, no such accessories have been developed or sold to date. In addition, we are evaluating the feasibility of providing additional services, including web design, graphic design, hosting, marketing, and new business consulting focused on technology implementation. We believe that our success will depend on our ability to promote products and software consistent with the Apple culture and image. We will also need to anticipate and respond to changing consumer demands and tastes, as well as the demands of Apple.

Our founder and President, Jesse Keller, has an extensive technical background that he developed over the course of more than eleven years working in the technology industry, specifically through his work in software development, web design, graphic design, web development and webmaster/customer service. Mr. Keller also has significant experience in search engine marketing, affiliate marketing, investor relations, public relations and business planning after having successfully developed several business ventures. We anticipate that our eventual sales and development force will be composed of employees and independent contractors involved in computer software technology and Apple technology fields that will enhance our corporate image, provide valuable insights into our merchandising, and heighten our understanding of our target market.

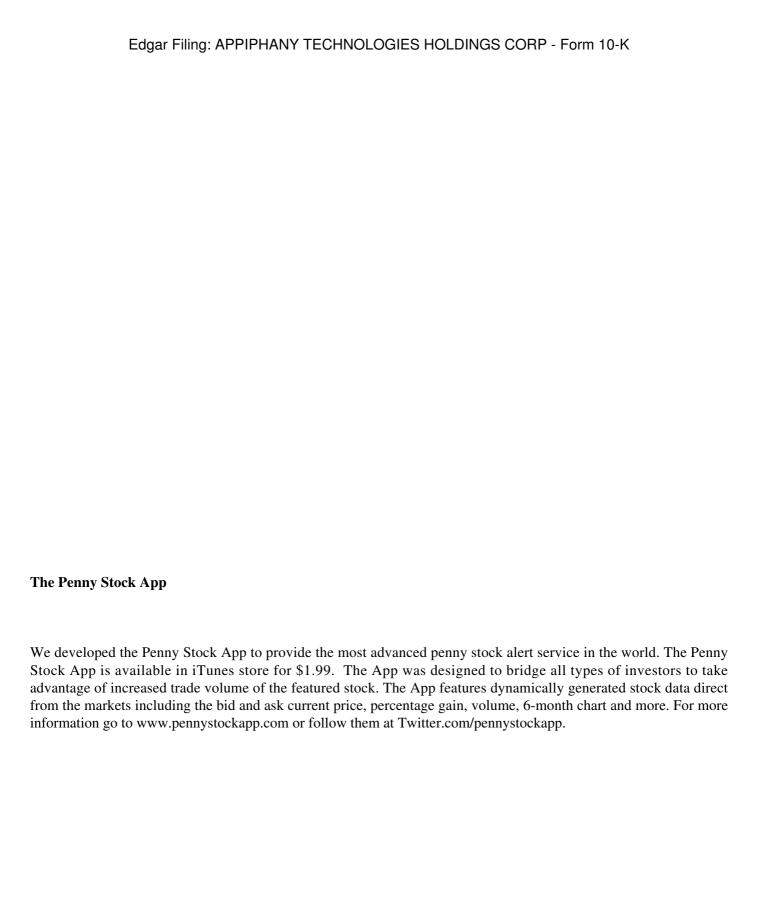
#### **Products and Services**

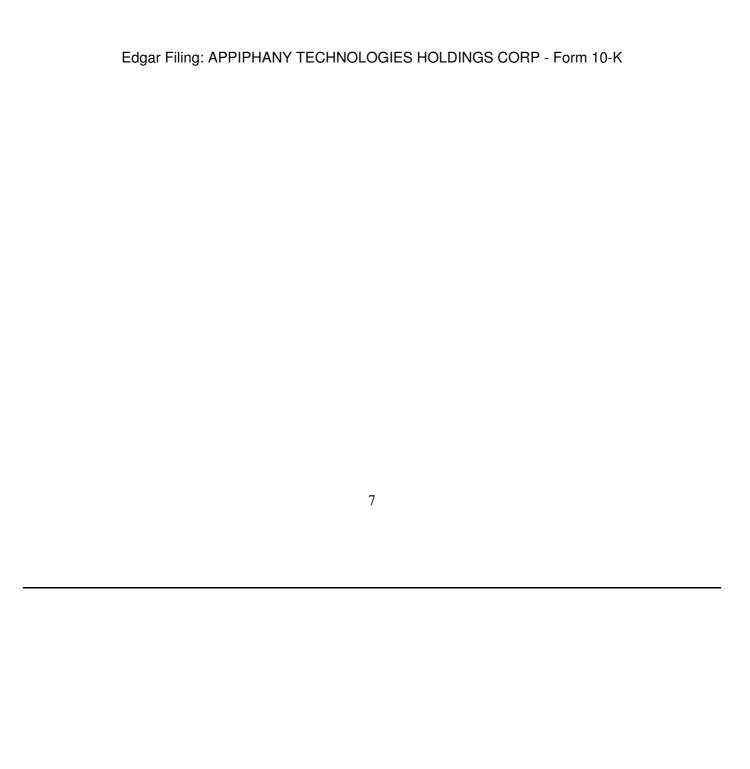
Currently, we develop and sell Apps for the iPhone and iPod. We have several Apps that we have created, developed and sold. Below is a short description of our current products and projects. Each of the Apps described below have been created under the direction and direct supervision of our President, Jesse Keller. We use developers on a contract or limited basis to develop the Apps. As of April 30, 2013, we have generated \$8,258 in revenues from the aggregate sale of our Apps. We generate revenues through iTunes. Our Apps are displayed and sold on the iTunes website, and Apple receives the initial proceeds from the purchase of any Apps. We receive seventy percent of the proceeds Apple receives from the sale of our Apps, and Apple keeps thirty percent of the proceeds received from the sale. At the end of the month we receive a direct deposit from Apple consisting of our share of proceeds from sales of our Apps for that month, so long as the proceeds are over \$150.00. If our proceeds for a particular month are under \$150.00 the proceeds will carry over into the next month s deposit.

## The Big White & Silver Star App

We have developed and consulted with the owners of The Big White Ski Resort and the Silver Star Ski Resort to create the Big White App and the Silver Star App for iPhone and iPod Touch users. Both Apps provide maps and live camera feeds to see current ski and weather conditions; the maps work anywhere and users can pinch, zoom and pan through each map. The Apps are currently available for sale at iTunes for \$0.99 each. We are currently in discussions with the marketing department for both resorts, and we are considering planning further development of the Apps.







## **Student Notes App**

We developed the Study Notes App to serve as a useful tool for Students to take notes. Students can use the Study Notes App while they are in class to record important notes to use at a later time. The user will be able to enter notes with the keyboard on their phone, upload video or audio recordings. The time and date for each entry are automatically entered by the application once the entry has been saved. Students will be able to browse the internet with the application giving the user the ability to upload pictures alongside with notes. Users can purchase this App through the iTunes store for \$2.99.

## 250hosting.com\*beta

While not directly related to our main business, 250 Hosting is a panel clustered server environment that allows us to resell hosting packages for an affordable price. The site was designed using WHMCS. WHMCS is an all-in-one client management, billing & support solution for online businesses. It handles everything from sign-up to termination, with

automated billing, provisioning & management. This is a perfect complement to any technologies company. For more information about 250 Hosting please visit the web site: http://www.whmcs.com/.

## **MMA Animals**

Our newest project is the MMA Animals. MMA Animals is a fantasy based interactive cartoon/video game made for iPhone, iPod Touch and iPad that will be specifically developed for sale in iTunes, the App Store and iBooks. MMA Animals is a blend between a video game and a video, where you watch a video for 5 minutes and then play a game and based on the results of the game, it takes you to the next sequence of video, seamlessly transitioning from game to show. The videos could be ready for the networks and provide a medium to promote sales of the interactive games/shows available to the iPhone, iPad and the MMA Animals web site. MMA Animals will be developed to acquire a large network deal for syndicated broadcast to the North American and eventually world markets. The ultimate goal is to create a MMA Animals feature film. We are in the predevelopment phase of our MMA Animals and we hope to offer MMA Animals Apps within the next year.

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| The Artist that we have contracted to design the MMA Animals is best known for his 3D modeling. He has worked on projects like, Dr. Seuss Horton Hears a Who!, Ice Age & Ice Age: The Melt Down, and Robots, to name a few.  |
| Growth Strategy  |
| Our long-term goal is to continue to build our diversified technologies company with a broad portfolio of products and services that we will offer in multiple channels of online retail distribution. To that end, we will implement the following growth strategies: |
| 1)   |
| Execute new initiatives. Along with our current products and services, we intend to seek opportunities that will diversify our technologies beyond web hosting and App development in order to reach a broader range of customers.                                     |
| 2)   |
| Expand upon our services and current client base. We will attempt to expand our current client base by providing top quality App development to our current clients and in return, receiving good reviews and references within the App development field.             |
|  |

## Advertising and Marketing

Our marketing strategy will begin with word of mouth, which will always be our most important means of promotion. We will rely on the quality App development that we have completed for our existing customers to create positive customer feedback, which could resonate to potential clients. We will also track sales and downloads of our completed Apps, and advertise their popularity to potential clients. If we generate sufficient revenues, we intend to implement an advertising and marketing campaign to increase awareness of the Company and to acquire new customers through multiple channels, including traditional and online advertising. We believe that the use of multiple marketing channels reduces reliance on any one source of customers, maximizes brand awareness and promotes customer acquisition.

## Our Industry

The iPhone, manufactured and marketed by Apple, won invention of the year in 2007 from Time Magazine, and has since gone on to be purchased by more than 30 million users worldwide. Third-party Apps were launched in mid-2008 for use on the iPhone, and became available for purchase or free download from the Apple App Store. These Apps have diverse functions, including games, reference, GPS navigation, social networking, and advertising for television shows, films, and celebrities. Since their release, the popularity of Apps used on the iPhone, iPod Touch, and iPad has grown to include over 130,000 different Apps and over 58 million App Store users. In the month of December 2009, App Store users downloaded over 280 million Apps, equating to over 250 million dollars in sales. As of January 5, 2010, App Store users have downloaded over 3 billions Apps. http://news.cnet.com

The Company s team has been intrigued by the iPhone since its inception and has always been up to speed with the latest trends in App development for the iPhone, iPod Touch, and iPad. Whether by porting an existing App or developing one from scratch, we can help customers take advantage of a fast growing medium. We intend to focus our business on becoming one of the leading App development companies and capitalize on the astounding market created by Apple.

## Competition

In general, the computer technology and software development industries are highly competitive, and especially so in the relatively new field of App development. Of the more than 45,000 Apps included in the App Store, there are over 28,000 developers. We believe that our success depends in large part upon our ability to anticipate, gauge and respond to changing consumer demands within this rapidly changing field. Competing developers may be able to engage in larger scale branding, advertising and developing activities more extensively than we can. Further, with sufficient financial backing, talented designers and developers can become competitors within several months of establishing a business. We compete primarily on the basis of design, development, quality, and service. Our business depends on our ability to shape and stimulate consumer tastes and demands by marketing innovative and exciting Apps, as well as on our ability to remain competitive in the areas of quality and price.

## Plan of Operations

To date, the Company has begun implementing its business plan and is attempting to secure additional funding to continue expansion of our services and products. The Company intends to continue development of third-party Apps for the iPhone, iPod Touch and iPad as well as integrate accessories to function with our Apps. The Company has not had any significant revenues generated from its business operations since inception. Until the Company is able to generate any consistent and significant revenue, it may be required to raise additional funds by way of equity or debt financing.

To become profitable and competitive, the Company must continue to develop, advance and distribute Apps for the iPhone, iPod Touch and iPad that can be sold commercially or in-house. Further, we have a license that allows us to design, develop, manufacture and sell accessories that are made for Apple s iPod and iPhone; however, no such accessories have been developed or sold to date. Our goal is to become a successful developer of Apps and App software and maintain a balanced company through streamlined web-based marketing and sales. To achieve this goal, management has prepared the following phases for its plan of operations for the next 12 months.

### Phase 1 - Develop the Application Software and Products (4-6 months)

During the next 12 months, the Company will continue to develop its current Apps, design and develop additional Apps, and create and manufacture accessories to be used with the Apps that are compatible with the iPhone, iPod Touch and iPad. The Company currently has many additional projects underway at various stages of development related to App development and design. Further, the Company intends to seek opportunities that will diversify our technologies beyond App development in order to reach a broader range of customers.

## Phase 2 - Implement Marketing Strategy (3 to 4 months)

The Company plans to commence Phase 2 of its business plan, which will include an aggressive marketing campaign designed to increase consumer awareness of its products and services. Currently, the Company relies on word of mouth as its primary means of advertisement. We will rely on the quality Apps that we have developed and completed for our existing customers to create positive customer feedback, which could resonate to potential clients. We will also track sales and downloads of our completed Apps, and advertise their popularity to potential clients.

In Phase 2, the Company plans to (1) create a marketing strategy for the Company s Apps and other products, and (2) implement its marketing strategy towards its target group of clients. We will attempt to acquire new customers through multiple channels, including traditional and online advertising because we believe that the use of multiple marketing channels reduces reliance on any one source of customers, maximizes brand awareness and promotes customer acquisition.

## Licensing

Because we are focusing our business on becoming a leading iPhone, iPod Touch, and iPad App developer using the new iPhone SDK (software development kit), it is imperative that we abide by the licensing of Apple.

As of June, 2009, the Company entered into an iPhone Developer Program License Agreement (Developer License) with Apple and became a registered Apple developer. The Developer License allows the Company to use Apple s software to develop, debug, and distribute commercial Apps in the iTunes store for an initial term of one year. The License can be renewed each year for a fee of \$100.00 and acceptance of an updated contract of terms and conditions, both of which the Company has complied with up to date. The Agreement provides that developers must develop their Apps using binary code and must submit these Apps to Apple for approval. Upon approval, the Apps are displayed and sold on the iTunes website and Apple receives thirty percent of the proceeds from each App that is sold, and the Company receives seventy percent of the proceeds. If a particular App is not approved by Apple, Apple will send the App back to the developer to work on any issues Apple has pointed out.

In September 2009, the Company finalized a Made for iPod contract and license agreement with Apple. (the MFi License ) to design, develop, manufacture and sell accessories that are made for Apple s iPod and iPhone. The MFi License allows our Company to develop electronic accessories that connect to both the iPod and iPhone. The License costs \$80.00 and the program is open to the public. Once Apple approves and the fee is paid, Apple grants the Company access to technical documentation, hardware components, technical support and certification logos. We have paid the initial fee; however, the Company has not created or developed any accessories under this program, but we intend to do so in the future.

#### Government Regulation

Our operations are subject to government regulation in many areas, including user privacy, telecommunications, and data protection. The application of these laws and regulations to our business is often unclear and sometimes may conflict. It may take years to determine whether and how existing laws such as those governing intellectual property, privacy, advertising, etc. will apply. Nonetheless, laws and regulations directly applicable to communications and intellectual property are becoming more prevalent. Due to the increasing popularity and use of communications technology, it is possible that laws and regulations may be adopted covering issues such as user privacy, content, and much more. Compliance with these regulations may involve significant costs or require changes in business practices that could result in reduced revenue. Noncompliance could result in penalties being imposed on us or orders that we stop the alleged noncompliant activity. At this time, however, we do not believe that compliance with these rules and regulations will have a material impact upon our business.

## WHERE YOU CAN GET ADDITIONAL INFORMATION

We file annual, quarterly and current reports, proxy statements and other information with the SEC. You may read and copy our reports or other filings made with the SEC at the SEC s Public Reference Room, located at 100 F Street, N.E., Washington, DC 20549. You can obtain information on the operations of the Public Reference Room by calling the SEC at 1-800-SEC-0330. You can also access these reports and other filings electronically on the SEC s web site, <a href="https://www.sec.gov">www.sec.gov</a>.

## ITEM 1A. RISK FACTORS

We are a smaller reporting company as defined by Rule 12b-2 of the Securities Exchange Act of 1934 and are not required to provide the information under this item.

## ITEM 1B. UNRESOLVED STAFF COMMENTS

None.

#### ITEM 2. PROPERTIES

Our offices are currently located at 1630 Pandosy Street in Kelowna, British Columbia, and our telephone number is (778) 478-9944. As of the date of this filing, we have not sought to move or change our office site. We currently utilize office space free of charge on a month-to-month basis from 250 Media Corp., of which our President, Jesse Keller, is the current Chief Executive Officer. The office space is approximately 1000 square feet of industrial/office space with opportunities to expand our facilities. Additional space may be required as we expand our operations. We do not foresee any significant difficulties in obtaining any required additional space. We currently do not own any real property.

## ITEM 3. LEGAL PROCEEDINGS

We know of no material, existing or pending legal proceedings against our company, nor are we involved as a plaintiff in any material proceeding or pending litigation. There are no proceedings in which our director, officer or any affiliates, or any registered or beneficial shareholder, is an adverse party or has a material interest adverse to our interest.

#### ITEM 4. MINE SAFETY DISCLOSURES

Not applicable.

## **PART II**

ITEM 5.

MARKET FOR THE COMPANY S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES

#### Common Stock

Our common stock is currently quoted on the OTC Bulletin Board. Our common stock has been quoted on the OTC Bulletin Board since October 20, 2011. Because we are quoted on the OTC Bulletin Board, our securities may be less liquid, receive less coverage by security analysts and news media and generate lower prices than might otherwise be obtained if they were listed on a national securities exchange.

We began trading on the OTCBB in December 2012. The following table sets forth the high and low bid prices for our common stock per quarter as reported by the OTCBB for 2013 and 2012 based on our fiscal year end April 30. These prices represent quotations between dealers without adjustment for retail mark-up, markdown or commission and may not represent actual transactions.

|   | High  | Low   |
|---|-------|-------|
| First Quarter (May 1, 2012 Jul. 31, 2012)   | N/A   | N/A   |
| Second Quarter (Aug. 1, 2012 Oct. 31, 2012) | N/A   | N/A   |
| Third Quarter (Nov. 1, 2012 Jan. 31, 2013)  | 0.500 | 0.150 |
| Fourth Quarter (Feb. 1, 2013 Apr. 30, 2013) | 0.250 | 0.150 |

#### **Record Holders**

As of August 6, 2013, an aggregate of 9,837,038 shares of our common stock were issued and outstanding and were owned by approximately 30 holders of record, based on information provided by our transfer agent.

#### Recent Sales of Unregistered Securities

On July 30, 2012, the Company issued 100,000 shares of its common stock at \$0.05 per share for proceeds of \$5,000.

On August 8, 2012, the Company issued 40,000 shares of its common stock at \$0.05 per share for proceeds of \$2,000.

On November 16, 2012, the Company issued 800,000 common shares with a fair value of \$40,000 to a consultant for services rendered.

On November 27, 2012, the Company issued 300,000 common shares with a fair value of \$15,000 to a consultant for services rendered.

| On March 4, 2013, the Company issued 300,000 common shares with a fair value of \$45,000 to a consultant for services to be rendered. |
|---|
| Re-Purchase of Equity Securities  |
| None.   |
| Dividends   |

We have not paid any cash dividends on our common stock since inception and presently anticipate that all earnings, if any, will be retained for development of our business and that no dividends on our common stock will be declared in the foreseeable future. Any future dividends will be subject to the discretion of our Board of Directors and will depend upon, among other things, future earnings, operating and financial conditions, capital requirements, general business conditions and other pertinent facts. Therefore, there can be no assurance that any dividends on our common stock will be paid in the future.

## Securities Authorized for Issuance Under Equity Compensation Plans

On November 9, 2012, the Company registered on Form S-8 the 2012 Equity Incentive Plan, under which the Company is authorized to issue up to two million (2,000,000) shares of the Company s Common Stock to the Company s employees, executives and consultants.

#### ITEM 6. SELECTED FINANCIAL DATA

We are a smaller reporting company as defined by Rule 12b-2 of the Securities Exchange Act of 1934 and are not required to provide the information under this item.

## ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OR PLAN OF OPERATION

This Annual Report on Form 10-K contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the Securities Act ) and Section 21E of the Securities Exchange Act of 1934, as amended (the Exchange Act ). These forward-looking statements are not historical facts but rather are based on current expectations, estimates and projections. We may use words such as anticipate, expect, intend, plan, believe, foresee, estimate and variations of these words and similar expressions to identify forward-looking statements. These statements are not guarantees of future performance and are subject to certain risks, uncertainties and other factors, some of which are beyond our control, are difficult to predict and could cause actual results to differ materially from those expressed or forecasted. You should read this report completely and with the understanding that actual future results may be materially different from what we expect. The forward-looking statements included in this report are made as of the date of this report and should be evaluated with consideration of any changes occurring after the date of this Report. We will not update forward-looking statements even though our situation may change in the future and we assume no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

## RESULTS OF OPERATIONS

## Working Capital

|                           | April 30, 2013 | April 30, 2012 |
|---------------------------|----------------|----------------|
|                           | \$             | \$             |
| Current Assets            | 22,798         | 8,462          |
| Current Liabilities       | 239,388        | 204,658        |
| Working Capital (Deficit) | (216,590)      | (196,196)      |

## Cash Flows

|   | April 30, 2013 | April 30, 2012 |
|---|----------------|----------------|
|   | \$             | \$             |
| Cash Flows used in Operating Activities | (3,274)        | (33,187)       |
| Cash Flows used in Investing Activities | -              | -              |
| Cash Flows from Financing Activities    | (5,076)        | 28,390         |
| Net decrease in Cash During Period      | (8,350)        | (4,797)        |

## **Operating Revenues**

As at April 30, 2013 and 2012, the Company recorded revenues of \$689 and \$1,544, respectively.

## Operating Expenses and Net Loss

During the year ended April 30, 2013, the Company recorded operating expenses of \$161,528 compared with \$153,041 for the year ended April 30, 2012. The increase in operating expenses was attributed to an increase of \$71,564 for stock based compensation to consultants, offset by a decline of \$10,078 in general and administrative costs, a decline of \$30,927 in professional fees and a decline of \$22,000 in management fees as the Company had limited cash flows for day-to-day operations during the year.

Net loss for the year ended April 30, 2013 was \$120,839 compared with \$145,493 during the year ended April 30, 2012. In addition to the increase in operating expenses, the Company recorded a \$40,000 gain on settlement of outstanding accounts payable. The Company recorded a loss per share of \$0.01 for the year ended April 30, 2013 compared with a loss per share of \$0.02 for the year ended April 30, 2012.

## Liquidity and Capital Resources

At April 30, 2013, the Company s cash and total asset balance was \$112 and \$23,056 respectively, compared to \$8,462 and \$9,165 respectively, as at April 30, 2012. The decrease in the cash balance and increase in total asset balance was due to the fact that the Company incurred operating expenses during the year and prepaid consulting fees with stock-based compensation.

As at April 30, 2013, the Company had total liabilities of \$239,388 compared with total liabilities of \$204,658 as at April 30, 2012. The increase in total liabilities was attributed to an increase in accounts payable and accrued liabilities of \$16,693 relating to general operating expenses that have not been paid due to the lack of sufficient financing to settle outstanding obligations, and by an increase in accrued compensation of \$24,000 to management.

During the year ended April 30, 2013, the Company issued 40,000 common shares for proceeds of \$2,000 and issued 1,400,000 common shares for compensation to consultants of the Company with a fair value of \$100,000.

As at April 30, 2013, the Company had a working capital deficit of \$216,590 compared with a working capital deficit of \$196,196 as at April 30, 2012. The decrease in working capital deficit was attributed to an increase in accounts payable and accrued compensation.

## Cashflows from Operating Activities

During the year ended April 30, 2013, the Company used \$3,274 of cash for operating activities compared to the use of \$33,187 of cash for operating activities during the year ended April 30, 2012. The change in net cash used in operating activities is attributed to the fact that the current year had limited amounts of cash from financing activities which limited the amount of the cash the Company had available for operating purposes.

## Cashflows from Investing Activities

During the years ended April 30, 2013 and April 30, 2012 the Company did not have any investing activities.

## Cashflows from Financing Activities

During the year ended April 30, 2013, the Company used \$5,076 of cash from financing activities compared to proceeds received of \$28,390 for the year ended April 30, 2012. During the year, the Company received \$200 from related parties offset by repayments to related parties of \$5,276.

## Going Concern

We have not attained profitable operations and are dependent upon obtaining financing to pursue any extensive acquisitions and activities. For these reasons, our auditors stated in their report on our audited financial statements that they have substantial doubt that we will be able to continue as a going concern without further financing.

#### Off-Balance Sheet Arrangements

We have no significant off-balance sheet arrangements that have or are reasonably likely to have a current or future effect on our financial condition, changes in financial condition, revenues or expenses, results of operations, liquidity, capital expenditures or capital resources that are material to stockholders.

## **Future Financings**

We will continue to rely on equity sales of our common shares in order to continue to fund our business operations. Issuances of additional shares will result in dilution to existing stockholders. There is no assurance that we will achieve any additional sales of the equity securities or arrange for debt or other financing to fund planned acquisitions and exploration activities.

## **Critical Accounting Policies**

Our financial statements and accompanying notes have been prepared in accordance with United States generally accepted accounting principles applied on a consistent basis. The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting periods.

We regularly evaluate the accounting policies and estimates that we use to prepare our financial statements. A complete summary of these policies is included in the notes to our financial statements. In general, management's estimates are based on historical experience, on information from third party professionals, and on various other assumptions that are believed to be reasonable under the facts and circumstances. Actual results could differ from those estimates made by management.

## Recently Issued Accounting Pronouncements

The Company has implemented all new accounting pronouncements that are in effect. These pronouncements did not have any material impact on the financial statements unless otherwise disclosed, and the Company does not believe that there are any other new accounting pronouncements that have been issued that might have a material impact on its financial position or results of operations.

#### **Contractual Obligations**

We are a smaller reporting company as defined by Rule 12b-2 of the Securities Exchange Act of 1934 and are not required to provide the information under this item.

## ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We are a smaller reporting company as defined by Rule 12b-2 of the Securities Exchange Act of 1934 and are not required to provide the information under this item.

## ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

## APPIPHANY TECHNOLOGIES HOLDINGS CORP.

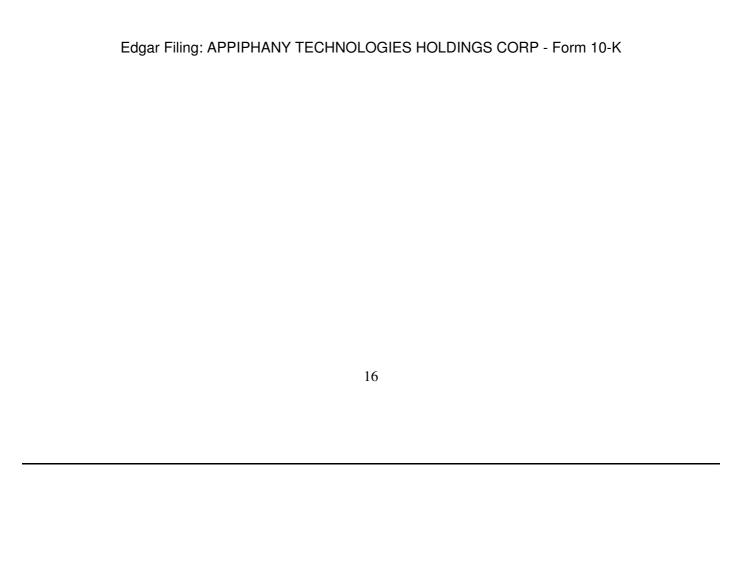
(A Development Stage Company)

**Consolidated Financial Statements** 

For the Years Ended April 30, 2013 and 2012



| Report of Independent Registered Public Accounting Firm |     |
|---|-----|
|   | F-1 |
| Consolidated Balance Sheets                             |     |
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| Consolidated Statements of Operations                   |     |
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| REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM   |
|---|
| To the Board of Directors   |
| Appiphany Technologies Holdings Corp.   |
| We have audited the accompanying consolidated balance sheets of Appiphany Technologies Holdings Corp. (the Company) as of April 30, 2013 and 2012 and the related consolidated statements of operations, stockholders deficit and cash flows for the years then ended and for the cumulative period from June 4, 2009 (date of inception) through April 30, 2013. These consolidated financial statements are the responsibility of the Company s management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits. |
| We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement. The Company is not required to have,   |
| 20  |

nor were we engaged to perform, an audit of its internal control over financial reporting. Our audits included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company s internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the consolidated financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Appiphany Technologies Holdings Corp. as of April 30, 2013 and 2012, and the results of their operations and cash flows for the years then ended and for the cumulative period from June 4, 2009 (date of inception) through April 30, 2013, in conformity with U.S. generally accepted accounting principles.

The accompanying consolidated financial statements have been prepared assuming that the Company will continue as a going concern. As discussed in Note 1 to the consolidated financial statements, the Company had accumulated losses of \$463,186 for the period from inception through April 30, 2013 which raises substantial doubt about its ability to continue as a going concern. Management s plans concerning these matters are also described in Note 1. The consolidated financial statements do not include any adjustments that might result from the outcome of this uncertainty.

/s/ Sadler, Gibb & Associates, LLC

Salt Lake City, UT

August 1, 2013

(The accompanying notes are an integral part of these consolidated financial statements)

# APPIPHANY TECHNOLOGIES HOLDINGS CORP.

(A Development Stage Company)

Consolidated Balance Sheets

(Expressed in US dollars)

April 30, 2013 April 30, 2012

\$ \$

#### **ASSETS**

#### **Current Assets**

| Cash                        | 112    | 8,462 |
|-----------------------------|--------|-------|
| Prepaid expenses            | 22,686 |       |
| Total Current Assets        | 22,798 | 8,462 |
|                             | ,      | -, -  |
| Property and Equipment, net | 258    | 703   |
| Total Assets                | 23,056 | 9,165 |
|                             |        |       |

### **LIABILITIES**

### **Current Liabilities**

| Accounts payable and accrued liabilities | 123,049 | 106,356 |
|--|---------|---------|
| Accrued compensation                     | 24,000  |         |
| Due to related parties                   | 60,367  | 65,699  |
| Notes payable                            | 31,972  | 32,603  |
|  |         |         |

Total Liabilities 239,388 204,658

### STOCKHOLDERS DEFICIT

Preferred Stock

Authorized: 10,000,000 preferred shares with a par value of \$0.001 per share

Issued and outstanding: nil preferred shares

# Common Stock

Authorized: 250,000,000 common shares with a par value of \$0.001 per share

| Issued and outstanding: 9,837,038 and 8,397,038 common shares, respectively | 9,837     | 8,397     |
|---|-----------|-----------|
| Additional Paid-In Capital  | 237,017   | 136,457   |
| Common Stock Issuable   |           | 2,000     |
| Accumulated Deficit during the Development Stage                            | (463,186) | (342,347) |
| Total Stockholders Deficit  | (216,332) | (195,493) |
| Total Liabilities and Stockholders Deficit                                  | 23,056    | 9,165     |

(The accompanying notes are an integral part of these consolidated financial statements)

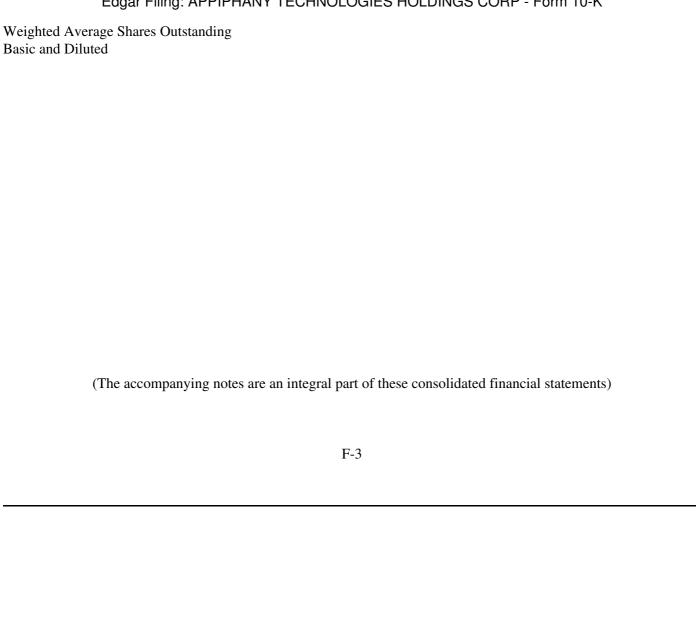
# APPIPHANY TECHNOLOGIES HOLDINGS CORP.

(A Development Stage Company)

Consolidated Statements of Operations

(Expressed in US dollars)

|   | For the year ended  April 30,  2013                                 | For the year ended April 30,                                       | Accumulated from<br>June 4, 2009 (Date<br>of Inception) to<br>April 30, |
|---|---|--|---|
|   | \$  | \$   | \$  |
| Revenues  | 689   | 1,544  | 8,258   |
|   | 689   | 1,544  | 8,258   |
| Operating Expenses  |   |  |   |
| Consulting Fees Depreciation General and Administrative Professional Fees Management fees  Total Operating Expenses  Net loss before other income (expenses)  Other Income (Expenses) | 77,314<br>529<br>13,412<br>46,273<br>24,000<br>161,528<br>(160,839) | 5,750<br>601<br>23,490<br>77,200<br>46,000<br>153,041<br>(151,497) | 93,064<br>1,631<br>125,204<br>200,661<br>94,652<br>515,212<br>(506,954) |
| Gain on settlement of debt Interest income (expense) Sale of URL  | 40,000  | 1,373<br>(369)<br>5,000  | 41,373<br>(2,605)<br>5,000  |
| Net Loss  | (120,839)   | (145,493)  | (463,186)   |
| Net Loss per Share Basic and Diluted  | (0.01)<br>8,961,148   | (0.02)<br>7,392,747  |   |



# APPIPHANY TECHNOLOGIES HOLDINGS CORP.

(A Development Stage Company)

Consolidated Statement of Stockholders Deficit

From June 4, 2009 (Date of Inception) to April 30, 2013

(Expressed in US dollars)

|  | Commo<br>Shares<br># | n Stock<br>Par Value<br>\$ | Additional<br>Paid-in<br>Capital<br>\$ | Common<br>Stock<br>Issuable<br>\$ | Accumulated Deficit \$ | Total<br>\$ |
|--|----------------------|----------------------------|--|-----------------------------------|------------------------|-------------|
| Balance June 4, 2009 (Date of Inception)         | -                    | -                          | -                                      | -                                 | -                      | -           |
| Founders shares for cash at \$0.001 per share    | 5,500,000            | 5,500                      | (5,500)                                |                                   |                        |             |
| Common stock issued for cash at \$0.05 per share | 400,000              | 400                        | 19,601                                 |                                   |                        | 20,001      |
| Net loss for the period                          |                      |                            |  |                                   | (67,502)               | (67,502)    |
| Balance April 30, 2010                           | 5,900,000            | 5,900                      | 14,101                                 |                                   | (67,502)               | (47,501)    |
| Proceeds from common stock issuable              |                      |                            |  | 12,000                            |                        | 12,000      |
| Net loss for the year                            |                      |                            |  |                                   | (129,352)              | (129,352)   |
| Balance April 30, 2011                           | 5,900,000            | 5,900                      | 14,101                                 | 12,000                            | (196,854)              | (164,853)   |
| Issuance of common stock for cash                | 955,000              | 955                        | 46,796                                 | (12,000)                          |                        | 35,751      |
| Issuance of common shares to settle debt         | 557,038              | 557                        | 27,295                                 |                                   |                        | 27,852      |
| Issuance of common shares for services           | 985,000              | 985                        | 48,265                                 |                                   |                        | 49,250      |
|  |                      |                            |  | 2,000                             |                        | 2,000       |

Proceeds from common stock issuable

| Net loss for the year                  |           |       |         |         | (145,493) | (145,493) |
|--|-----------|-------|---------|---------|-----------|-----------|
| Balance April 30, 2012                 | 8,397,038 | 8,397 | 136,457 | 2,000   | (342,347) | (195,493) |
| Issuance of common stock for cash      | 40,000    | 40    | 1,960   | (2,000) |           |           |
| Issuance of common shares for services | 1,400,000 | 1,400 | 98,600  |         |           | 100,000   |
| Net loss for the year                  |           |       |         |         | (120,839) | (120,839) |
| Balance April 30, 2013                 | 9,837,038 | 9,837 | 237,017 |         | (463,186) | (216,332) |

(The accompanying notes are an integral part of these consolidated financial statements)

# APPIPHANY TECHNOLOGIES HOLDINGS CORP.

(A Development Stage Company)

Consolidated Statements of Cash flow

(Expressed in US dollars)

|   | For the year ended April 30, | For the year ended April 30, | Accumulated<br>from June 4,<br>2009 (Date of<br>Inception) to<br>April 30, |
|---|------------------------------|------------------------------|--|
|   | 2013                         | 2012                         | 2013   |
|   | \$                           | \$                           | \$   |
| Operating Activities  |                              |                              |  |
| Net loss  | (120,839)                    | (145,493)                    | (463,186)  |
| Adjustments to reconcile net loss to net cash provided by operating activities: |                              |                              |  |
| Depreciation  | 445                          | 601                          | 1,547  |
| Shares issued for services  |                              | 49,250                       | 49,250   |
| Gain on settlement of debt  | (40,000)                     | (1,369)                      | (41,369)   |
| Expenses paid by related party  | 86                           |                              | 86   |
| Changes in operating assets and liabilities:                                    |                              |                              |  |
| Prepaid expenses  | 77,314                       |                              | 77,314   |
| Accounts payable and accrued liabilities  | 55,720                       | 63,824                       | 164,140  |
| Accrued compensation  | 24,000                       |                              | 24,000   |
| Net Cash (Used In) Operating Activities   | (3,274)                      | (33,187)                     | (188,218)  |
| Investing Activities  |                              |                              |  |
| Purchase of property and equipment  |                              |                              | (1,805)  |
| Net Cash Provided by Investing Activities                                       |                              |                              | (1,805)  |
| Financing Activities  |                              |                              |  |
| Proceeds from issuance of common shares   |                              | 37,751                       | 69,752   |

| Proceeds from notes payable                         |         |          | 27,157   |
|---|---------|----------|----------|
| Proceeds from related party                         | 200     | 12,148   | 120,011  |
| Repayment of proceeds from related party            | (5,276) | (21,509) | (26,785) |
| Net Cash Provided by (Used In) Financing Activities | (5,076) | 28,390   | 190,135  |
| Increase (Decrease) in Cash                         | (8,350) | (4,797)  | 112      |
| Cash Beginning of Period                            | 8,462   | 13,259   |          |
| Cash End of Period                                  | 112     | 8,462    | 112      |
|   |         |          |          |

# **Supplemental Disclosures**

Interest paid
Income tax paid

# Non-cash investing and financing activities

| Shares issued for founders shares             |         |        | 5,500  |
|---|---------|--------|--------|
| Shares issued to settle debt                  |         | 27,157 | 27,157 |
| Common stock issued for subscriptions payable | 2,000   |        | 2,000  |
| Common stock issued for prepaid services      | 100,000 |        | 45,000 |

(The accompanying notes are an integral part of these consolidated financial statements)

#### APPIPHANY TECHNOLOGIES HOLDINGS CORP.

(A Development Stage Company)

Notes to the Consolidated Financial Statements

(Expressed in US dollars)

1.

### **Nature of Operations and Continuance of Business**

The Company was incorporated in the State of Nevada on June 4, 2009. The Company is a development stage company as defined by FASB guidelines. On May 1, 2010, the Company entered into a share exchange agreement with Appiphany Technologies Corporation (ATC) to acquire all of the outstanding common shares of ATC in exchange for 1,500,000 common shares of the Company. As the acquisition involved companies under common control, the acquisition was accounted for in accordance with ASC 805-50, Business Combinations Related Issues, and the consolidated financial statements reflect the accounts of the Company and ATC since inception.

#### Going Concern

These financial statements have been prepared on a going concern basis, which implies that the Company will continue to realize its assets and discharge its liabilities in the normal course of business. As at April 30, 2013, the Company has not recognized significant revenue, has a working capital deficit of \$9,174, and has an accumulated deficit of \$463,186. The continuation of the Company as a going concern is dependent upon the continued financial support from its management, and its ability to identify future investment opportunities and obtain the necessary debt or equity financing, and generating profitable operations from the Company s future operations. These factors raise substantial doubt regarding the Company s ability to continue as a going concern. These financial statements do not include any adjustments to the recoverability and classification of recorded asset amounts and classification of liabilities that might be necessary should the Company be unable to continue as a going concern.

2.

### **Summary of Significant Accounting Policies**

a)

| _   |          |       |
|-----|----------|-------|
| Rec | laccific | ation |

Certain balances in previously issued financial statements have been reclassified to be consistent with the current period presentation.

b)

**Basis of Presentation** 

The consolidated financial statements of the Company have been prepared in accordance with accounting principles generally accepted in the United States ( US GAAP ) and are expressed in U.S. dollars. The Company s fiscal year end is April 30.

c)

Use of Estimates

The preparation of financial statements in conformity with US GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. The Company regularly evaluates estimates and assumptions related to the fair value and estimated useful life of long-lived assets and deferred income tax asset valuation allowances. The Company bases its estimates and assumptions on current facts, historical experience and various other factors that it believes to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities and the accrual of costs and expenses that are not readily apparent from other sources. The actual results experienced by the Company may differ materially and adversely from the Company s estimates. To the extent there are material differences between the estimates and the actual results, future results of operations will be affected.

d)

Cash and cash equivalents

The Company considers all highly liquid instruments with a maturity of three months or less at the time of issuance to be cash equivalents. The Company maintains its cash in bank deposit accounts which are federally insured up to limits of \$250,000. The Company has not experienced any losses related to this concentration of risk. Deposits did not exceed insured limits during the years ended April 30, 2013 and 2012.

#### APPIPHANY TECHNOLOGIES HOLDINGS CORP.

(A Development Stage Company)

| Notes to the Consolidated Financial Statements   |
|--|
| (Expressed in US dollars)  |
|  |
|  |
| 2.   |
| Summary of Significant Accounting Policies (continued)   |
|  |
| e)   |
| Basic and Diluted Net Loss per Share   |
|  |
| The Company computes net loss per share in accordance with ASC 260, <i>Earnings per Share</i> . ASC 260 requires presentation of both basic and diluted earnings per share (EPS) on the face of the income statement. Basic EPS is computed by dividing net loss available to common shareholders (numerator) by the weighted average number of shares outstanding (denominator) during the period. Diluted EPS gives effect to all dilutive potential common shares outstanding during the period using the treasury stock method and convertible preferred stock using the if-converted method. In computing diluted EPS, the average stock price for the period is used in determining the number of shares assumed to be purchased from the exercise of stock options or warrants. Diluted EPS excludes all dilutive potential shares if their effect is anti dilutive. As of April 30, 2013 and 2012, the Company did not have any potentially dilutive shares. |

f) Financial Instruments

Pursuant to ASC 820, Fair Value Measurements and Disclosures, an entity is required to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. ASC 820 establishes a fair value hierarchy based on the level of independent, objective evidence surrounding the inputs used to measure fair value. A financial instrument s categorization within the fair value hierarchy is based upon the lowest level of input that is significant to the fair value measurement. ASC 820 prioritizes the inputs into three levels that may be used to measure fair value:

Level 1

Level 1 applies to assets or liabilities for which there are quoted prices in active markets for identical assets or liabilities.

#### Level 2

Level 2 applies to assets or liabilities for which there are inputs other than quoted prices that are observable for the asset or liability such as quoted prices for similar assets or liabilities in active markets; quoted prices for identical assets or liabilities in markets with insufficient volume or infrequent transactions (less active markets); or model-derived valuations in which significant inputs are observable or can be derived principally from, or corroborated by, observable market data.

#### Level 3

Level 3 applies to assets or liabilities for which there are unobservable inputs to the valuation methodology that are significant to the measurement of the fair value of the assets or liabilities.

The Company s financial instruments consist principally of cash, accounts payable and accrued liabilities and amounts due to related parties. Pursuant to ASC 820, the fair value of our cash is determined based on Level 1 inputs, which consist of quoted prices in active markets for identical assets. We believe that the recorded values of all of our other financial instruments approximate their current fair values because of their nature and respective maturity dates or durations.

g)

Comprehensive Loss

ASC 220, *Comprehensive Income*, establishes standards for the reporting and display of comprehensive loss and its components in the financial statements. As at April 30, 2013 and 2012, the Company has no items that represent a comprehensive loss and, therefore, has not included a schedule of comprehensive loss in the financial statements.

h)

Revenue Recognition

The Company recognizes revenue from online advertising. Revenue will be recognized only when the price is fixed and determinable, persuasive evidence of an arrangement exists, the service has been provided, and collectability is assured. The Company is not exposed to any credit risks as amounts are prepaid prior to performance of services.

## APPIPHANY TECHNOLOGIES HOLDINGS CORP.

| (A Development Stage Company)   |
|---|
| Notes to the Consolidated Financial Statements  |
| (Expressed in US dollars)   |
|   |
|   |
| 2.  |
| Summary of Significant Accounting Policies (continued)  |
|   |
| i)  |
| Stock-based Compensation  |
|   |
| The Company records stock-based compensation in accordance with ASC 718, Compensation Stock Compensation and ASC 505, Equity Based Payments to Non-Employees, which requires the measurement and recognition of compensation expense based on estimated fair values for all share-based awards made to employees and directors, including stock options.  |
| ASC 718 requires company to estimate the fair value of share-based awards on the date of grant using an option-pricing model. The Company uses the Black-Scholes option pricing model as its method of determining fair value. This model is affected by the Company s stock price as well as assumptions regarding a number of subjective variables. These subjective variables include, but are not limited to the Company s expected stock price volatility over the term of the awards, and actual and projected employee stock option exercise behaviours. The value of the portion of the award that is ultimately expected to vest is recognized as an expense in the statement of operations over the requisite service period. |
| All transactions in which goods or services are the consideration received for the issuance of equity instruments are accounted for based on the fair value of the consideration received or the fair value of the equity instrument issued, whichever is more reliably measurable.   |
| j)  |
| Recent Accounting Pronouncements  |

The Company has implemented all new accounting pronouncements that are in effect. These pronouncements did not have any material impact on the financial statements unless otherwise disclosed, and the Company does not believe that there are any other new accounting pronouncements that have been issued that might have a material impact on its financial position or results of operations.

#### **3.**

### **Property and Equipment**

|                   |             |                           | April 30,    | April 30,    |  |
|-------------------|-------------|---------------------------|--------------|--------------|--|
|                   |             |                           | 2013         | 2012         |  |
|                   |             | Accumulated               | Net Carrying | Net Carrying |  |
|                   | Cost        | Depreciation Depreciation | Value        | Value        |  |
| Computer hardware | \$<br>1,805 | \$<br>1,547               | \$<br>258    | \$<br>703    |  |
|                   | 1,805       | 1,547                     | 258          | 703          |  |

#### 4.

#### **Related Party Transactions**

a)

During the year ended April 30, 2013, the Company incurred \$15,000 (2012 - \$nil) of management fees to the President and Director of the Company. At April 30, 2013, the Company owed \$15,000 (2012 - \$nil) in accrued compensation.

b)

During the year ended April 30, 2013, the Company incurred \$9,000 (2012 - \$nil) of management fees to the Secretary and Treasurer of the Company. At April 30, 2013, the Company owed \$9,000 (2012 - \$nil) in accrued compensation.

c)

As at April 30, 2012, the Company owed \$60,281 (2012 - \$65,700) to the President and Director of the Company for financing of day-to-day expenditures incurred on behalf of the Company. The amounts owing are unsecured, non-interest bearing, and due on demand.

d)

During the year ended April 30, 2013, the Company had \$86 of professional fees paid on its behalf by the Secretary and Treasurer of the Company. As of April 30, 2013, the Company owed \$86 (April 30, 2013 - \$nil) to the Secretary and Treasurer of the Company, which is unsecured, non-interest bearing, and due on demand.

# APPIPHANY TECHNOLOGIES HOLDINGS CORP.

| (A Development Stage Company)   |
|---|
| Notes to the Consolidated Financial Statements  |
| (Expressed in US dollars)   |
|   |
|   |
| 5.  |
| Common Shares   |
|   |
| a)  |
| On August 8, 2012, the Company issued 40,000 common shares at \$0.05 per share for proceeds of \$2,000.                               |
|   |
| b)  |
| On November 16, 2012, the Company issued 800,000 common shares with a fair value of \$40,000 to a consultant for services rendered.   |
|   |
| c)  |
| On November 27, 2012, the Company issued 300,000 common shares with a fair value of \$15,000 to a consultant for services rendered.   |
|   |
| d)  |
| On March 4, 2013, the Company issued 300,000 common shares with a fair value of \$45,000 to a consultant for services to be rendered. |
|   |
| 6.  |
| Income Taxes  |

The Company has \$503,407 of net operating losses carried forward to offset taxable income in future years which expire commencing in fiscal 2030. The income tax benefit differs from the amount computed by applying the US federal income tax rate of 34% and the Canada federal and provincial tax rate of 25% to net loss before income taxes for the year ended April 30, 2013 and 2012 as a result of the following:

|  | 2013                         | 2012                         |
|--|------------------------------|------------------------------|
|  | \$                           | \$                           |
| Net loss before taxes<br>Statutory rate  | (143,525)<br>34.0%           | (145,493)<br>33.1%           |
| Computed expected tax recovery Permanent differences and other Change in valuation allowance | 41,085<br>16,837<br>(57,922) | 48,012<br>12,649<br>(60,661) |

Income tax provision

The significant components of deferred income tax assets and liabilities as at April 30, 2013 and 2012 after applying enacted corporate income tax rates are as follows:

|   | 2013                 | 2012                 |
|---|----------------------|----------------------|
|   | \$                   | \$                   |
| Net operating losses carried forward                          | 171,158              | 113,236              |
| Total gross deferred income tax assets<br>Valuation allowance | 171,158<br>(171,158) | 113,236<br>(113,236) |

Net deferred tax asset

Future tax benefits, which may arise as a result of these losses, have not been recognized in these financial statements, and have been offset by a valuation allowance. As at April 30, 2013, the Company has no uncertain tax positions.

# APPIPHANY TECHNOLOGIES HOLDINGS CORP.

| (A Development Stage Company)   |
|---|
| Notes to the Consolidated Financial Statements  |
| (Expressed in US dollars)   |
|   |
|   |
| 7.  |
| Subsequent Events   |
|   |
| We have evaluated subsequent events through the date of issuance of the financial statements, and did not have any material recognizable subsequent events, with the exception of the following:  |
| a)  |
| On May 21, 2013, the Company issued a convertible debenture, to a non-related party, for proceeds of \$32,500. Under the terms of the debenture, the amount owing is unsecured, bears interest at 8% per annum, and is due on February 28, 2014. The debenture is convertible into common shares of the Company commencing November 17, 2013 at a conversion price equal to 51% of the lowest two trading prices of the Company s common shares for the past 30 trading days prior to notice of conversion. |
|   |
|   |
|   |
| F-10  |
|   |

| ITEM 9.   |
|---|
| CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING   |
| AND FINANCIAL DISCLOSURE.   |
|   |
| None.   |
|   |
| ITEM 9A.  |
| CONTROLS AND PROCEDURES.  |
|   |
| Disclosure Controls and Procedures  |
|   |
| We maintain disclosure controls and procedures, as defined in Rule 13a-15(e) promulgated under the Securities Exchange Act of 1934 (the "Exchange Act"), that are designed to ensure that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure. |
| We carried out an evaluation, under the supervision and with the participation of our management, including our Chief   |

Management s Annual Report on Internal Control Over Financial Reporting

Management is responsible for establishing and maintaining adequate internal control over financial reporting, as defined in Exchange Act Rule 13a-15(f). The Company s internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with accounting principles generally accepted in the United States of

Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures as of April 30, 2013. Based on the evaluation of these disclosure controls and procedures, and in light of the material weaknesses found in our internal controls over financial reporting, our Chief Executive Officer

and Chief Financial Officer concluded that our disclosure controls and procedures were not effective.

America.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Under the supervision and with the participation of management, including the Chief Executive Officer and Chief Financial Officer, the Company conducted an evaluation of the effectiveness of the Company s internal control over financial reporting as of April 30, 2013 using the criteria established in *Internal Control - Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission ("COSO").

A material weakness is a deficiency, or combination of deficiencies, in internal control over financial reporting, such that there is a reasonable possibility that a material misstatement of the Company s annual or interim financial statements will not be prevented or detected on a timely basis. In its assessment of the effectiveness of internal control over financial reporting as of April 30, 2013, the Company determined that there were control deficiencies that constituted material weaknesses, as described below.

1.

We do not have an Audit Committee While not being legally obligated to have an audit committee, it is the management s view that such a committee, including a financial expert member, is an utmost important entity level control over the Company s financial statement. Currently the Board of Directors acts in the capacity of the Audit Committee, and does not include a member that is considered to be independent of management to provide the necessary oversight over management s activities.

2.

We did not maintain appropriate cash controls As of April 30, 2013, the Company has not maintained sufficient internal controls over financial reporting for the cash process, including failure to segregate cash handling and accounting functions, and did not require dual signature on the Company s bank accounts. Alternatively, the effects of poor cash controls were mitigated by the fact that the Company had limited transactions in their bank accounts.

3. We did not implement appropriate information technology controls As at April 30, 2013, the Company retains copies of all financial data and material agreements; however there is no formal procedure or evidence of normal backup of the Company s data or off-site storage of the data in the event of theft, misplacement, or loss due to unmitigated factors.

Accordingly, the Company concluded that these control deficiencies resulted in a reasonable possibility that a material misstatement of the annual or interim financial statements will not be prevented or detected on a timely basis by the company s internal controls.

As a result of the material weaknesses described above, management has concluded that the Company did not maintain effective internal control over financial reporting as of April 30, 2013 based on criteria established in Internal Control Integrated Framework issued by COSO.

### Changes in Internal Control over Financial Reporting

There has been no change in our internal control over financial reporting identified in connection with our evaluation we conducted of the effectiveness of our internal control over financial reporting as of April 30, 2013, that occurred during our fourth fiscal quarter that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

This annual report does not include an attestation report of the Company s registered public accounting firm regarding internal control over financial reporting. Managements report was not subject to attestation by the Company s registered public accounting firm pursuant to temporary rules of the SEC that permit the Company to provide only management s report in this annual report.

### Continuing Remediation Efforts to address deficiencies in Company s Internal Control over Financial Reporting

Once the Company is engaged in a business of merit and has sufficient personnel available, then our Board of Directors, in particular and in connection with the aforementioned deficiencies, will establish the following remediation measures:

| 1.   |                  |  | Our Board of Directors will nomin or a financial expert on our Boarnext fiscal year.                           |   |  |  |  |  |  |
|--|------------------|--|--|---|--|--|--|--|--|
| 2.   |                  |  | We will appoint additional person preparation of the Company reporting, including preparation reconciliations. | s monthly financial                           |  |  |  |  |  |
| ITEM 9B.   |                  |  |  |   |  |  |  |  |  |
| OTHER INFORMATION  | •                |  |  |   |  |  |  |  |  |
|  |                  |  |  |   |  |  |  |  |  |
| None.  |                  |  |  |   |  |  |  |  |  |
|  |                  |  |  |   |  |  |  |  |  |
|  |                  | PART   | r III  |   |  |  |  |  |  |
| MINERAL 10   |                  |  |  |   |  |  |  |  |  |
| ITEM 10.   |                  | VEELCED C  |  |   |  |  |  |  |  |
| DIRECTORS AND EXEC   | UIIVE            | FFICERS.   |  |   |  |  |  |  |  |
| Identification of Directors and Executive Officers   |                  |  |  |   |  |  |  |  |  |
| The following table sets forth the names and ages of our current directors and executive officers: |                  |  |  |   |  |  |  |  |  |
| Name<br>Jesse Keller<br>Richard M. Smith   | <b>Age</b> 34 44 | Position with the Co<br>President, CEO, CFO<br>Treasurer & Secretary | , Treasurer, Secretary and Director  | Since<br>February 23, 2010<br>January 9, 2013 |  |  |  |  |  |

The board of directors has no nominating, audit or compensation committee at this time.

#### Term of Office

Each of our directors is appointed to hold office until the next annual meeting of our shareholders or until his respective successor is elected and qualified, or until he resigns or is removed in accordance with the provisions of the Nevada Revised Statues. Our officers are appointed by our Board of Directors and hold office until removed by the Board or until their resignation.

#### Background and Business Experience

The business experience during the past five years of the person presently listed above as an Officer or Director of the Company is as follows:

JESSE KELLER. Mr. Keller has an extensive background in sales and marketing for various industries. His introduction to online marketing and sales began in 1998 when he helped develop and sell turnkey software solutions to companies and private individuals looking to invest in the industry. This allowed him to develop advanced technical knowledge which he has parlayed into several successful business ventures to date. In 2001, Mr. Keller relocated to San Jose, Costa Rica to pursue a marketing manager / software development position. Then in 2003, Mr. Keller founded a media investor relations company. From 2001 through 2004, Mr. Keller served as President and Director of Can West Media, Inc., an online marketing and consulting company that works with companies around the world and whose services include search engine marketing, affiliate marketing, web design, graphic design and webmaster/customer service. From 2004 through 2009, Mr. Keller held the positions of President and Director of 250media.com, which provides investor relations services to low to mid-cap public companies including public relations services, investor relations, visual communications, web development, brand design, brochure and business collateral production. Mr. Keller was appointed as Director of the Company because of his broad technical background in online marketing, web design, graphic design, webmaster/customer service, and web development, his prior positions as President and Director of both Can West Media, Inc. and 250media.com, and his knowledge of investor relations, consulting and business ventures.

RICHARD M. SMITH. Mr. Smith has over 20 years of experience in the investment industry with a specialty in micro cap IPOs and mergers. His extensive knowledge of the investment industry was garnered from years of experience in all areas of the industry including a two-year tenure from 2007 to 2009 as Manager of Listings for Western Canada for the Canadian National Stock Exchange. He was a pioneer in cross listing companies between North America and Europe and was the first to list a CNSX traded company on the Berlin Stock Exchange in 2007. In July 2009, Mr. Smith founded Wingrave Capital Corp. in British Columbia and served as its Managing Director from 2009 to 2012. While working for Wingrave, Mr. Smith was responsible for listing companies on various stock

exchanges and assisting companies with fundraising. In 2012, Mr. Smith co-founded Smith Jones Capital and has served as a Director from 2012 to present. His responsibilities at Smith Jones include listing companies on various stock exchanges and assisting companies with fundraising, market liquidity and investor awareness. His wide range of knowledge and contacts have made him invaluable, being able to advise companies on market and funding strategies and seeing they get executed in a timely manner. Mr. Smith will be responsible for issues relating to the public market and providing funding to move the Appiphany business plan forward.

#### Identification of Significant Employees

We have two full-time employees, including our President and Treasurer. We use consultants and independent contractors on a case-to-case basis. We use developers on a contract or limited basis to develop code for the Apps. As such developers are hired on an as-needed basis, we do not have agreements in place with the developers, nor do we plan on entering into agreements with the developers. In the future, we intend on having a team of in-house developers who are employees of the Company.

#### Family Relationship

We currently do not have any officers or directors of our Company who are related to each other.

#### Involvement in Certain Legal Proceedings

During the past ten years no director, executive officer, promoter or control person of the Company has been involved in the following:

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| (1)   |
|---|
| A petition under the Federal bankruptcy laws or any state insolvency law which was filed by or against, or a receiver fiscal agent or similar officer was appointed by a court for the business or property of such person, or any partnership in which he was a general partner at or within two years before the time of such filing, or any corporation or business association of which he was an executive officer at or within two years before the time of such filing;  |
|   |
| (2)   |
| Such person was convicted in a criminal proceeding or is a named subject of a pending criminal proceeding (excluding traffic violations and other minor offenses);  |
|   |
|   |
| (3)   |
| Such person was the subject of any order, judgment, or decree, not subsequently reversed, suspended or vacated, or any court of competent jurisdiction, permanently or temporarily enjoining him from, or otherwise limiting, the following activities:   |
|   |
| i.  |
| Acting as a futures commission merchant, introducing broker, commodity trading advisor, commodity pool operator floor broker, leverage transaction merchant, any other person regulated by the Commodity Futures Trading Commission, or an associated person of any of the foregoing, or as an investment adviser, underwriter, broker or dealer in securities, or as an affiliated person, director or employee of any investment company, bank, savings and loan association or insurance company, or engaging in or continuing any conduct or practice in connection with such activity; |
|   |
| ii.   |
| Engaging in any type of business practice; or   |

| iii.   |
|--|
| Engaging in any activity in connection with the purchase or sale of any security or commodity or in connection with any violation of Federal or State securities laws or Federal commodities laws;   |
|  |
| (4)  |
| Such person was the subject of any order, judgment or decree, not subsequently reversed, suspended or vacated, of any Federal or State authority barring, suspending or otherwise limiting for more than 60 days the right of such person to engage in any activity described in paragraph $(f)(3)(i)$ of this section, or to be associated with persons engaged in any such activity; |
|  |
| (5)  |
| Such person was found by a court of competent jurisdiction in a civil action or by the Commission to have violated any Federal or State securities law, and the judgment in such civil action or finding by the Commission has not been subsequently reversed, suspended, or vacated;  |
|  |
| (6)  |
| Such person was found by a court of competent jurisdiction in a civil action or by the Commodity Futures Trading Commission to have violated any Federal commodities law, and the judgment in such civil action or finding by the Commodity Futures Trading Commission has not been subsequently reversed, suspended or vacated;   |
|  |
|  |
| Such person was the subject of, or a party to, any Federal or State judicial or administrative order, judgment, decree or finding, not subsequently reversed, suspended or vacated, relating to an alleged violation of:   |
|  |
| i.   |
| Any Federal or State securities or commodities law or regulation; or   |
|  |

ii.

Any law or regulation respecting financial institutions or insurance companies including, but not limited to, a temporary or permanent injunction, order of disgorgement or restitution, civil money penalty or temporary or permanent cease-and-desist order, or removal or prohibition order; or

iii.

Any law or regulation prohibiting mail or wire fraud or fraud in connection with any business entity; or

(8)

Such person was the subject of, or a party to, any sanction or order, not subsequently reversed, suspended or vacated, of any self-regulatory organization (as defined in Section 3(a)(26) of the Exchange Act (15 U.S.C. 78c(a)(26))), any registered entity (as defined in Section 1(a)(29) of the Commodity Exchange Act (7 U.S.C. 1(a)(29))), or any equivalent exchange, association, entity or organization that has disciplinary authority over its members or persons associated with a member.

#### Audit Committee and Audit Committee Financial Expert

The Company does not have an audit committee or an audit committee financial expert (as defined in Item 407 of Regulation S-K) serving on its Board of Directors. All current members of the Board of Directors lack sufficient financial expertise for overseeing financial reporting responsibilities. The Company has not yet employed an audit committee financial expert on its Board due to the inability to attract such a person.

The Company intends to establish an audit committee of the board of directors, which will consist of independent directors. The audit committee is duties will be to recommend to the Company is board of directors the engagement of an independent registered public accounting firm to audit the Company is financial statements and to review the Company is accounting and auditing principles. The audit committee will review the scope, timing and fees for the annual audit and the results of audit examinations performed by the internal auditors and independent registered public accounting firm, including their recommendations to improve the system of accounting and internal controls. The audit committee will at all times be composed exclusively of directors who are, in the opinion of the Company is board of directors, free from any relationship which would interfere with the exercise of independent judgment as a committee member and who possess an understanding of financial statements and generally accepted accounting principles.

#### Code of Ethics

Our Board of Directors has not adopted a code of ethics due to the fact that we presently only have one director and we are in the development stage of our operations. We anticipate that we will adopt a code of ethics when we increase either the number of our directors and officers or the number of our employees.

#### Compliance with Section 16(a) of the Exchange Act

Section 16(a) of the Securities Exchange Act of 1934 requires our directors and executive officers and persons who beneficially own more than ten percent of a registered class of our equity securities to file with the SEC initial reports of ownership and reports of change in ownership of common stock and other equity securities of the Company. Officers, directors and greater than ten percent stockholders are required by SEC regulations to furnish us with copies of all Section 16(a) forms they file. Based solely upon a review of Forms 3 and 4 and amendments thereto furnished to us under Rule 16a-3(e) during the year ended April 30, 2013, Forms 5 and any amendments thereto furnished to us with respect to the year ended April 30, 2013, and the representations made by the reporting persons to us, we believe

that during the year ended April 30, 2013, our executive officers and directors and all persons who own more than ten percent of a registered class of our equity securities complied with all Section 16(a) filing requirements.

#### ITEM 11. EXECUTIVE COMPENSATION

The following table sets forth the compensation paid to our executive officers during the twelve month periods ended April 30, 2013 and 2012:

## **Summary Compensation Table**

|              |        |             |             |        |        | Non-Equity   | Nonqualified |                           |          |
|--------------|--------|-------------|-------------|--------|--------|--------------|--------------|---------------------------|----------|
| Name         | Fiscal |             |             |        |        | Incentive    | Deferred     |                           |          |
| and          | Year   |             |             | Stock  | Option | Plan         | Compensation |                           |          |
| Principal    | Ended  | Salary      | Bonus       | Awards | Awards | Compensation | Earnings     | All Other<br>Compensation | Total    |
| Position     | 4/30   | (\$)        | (\$)        | (\$)   | (\$)   | (\$)         | (\$)         | (\$)                      | (\$)     |
| Jesse Keller | 2013   | \$15,000(1) | -2          | -0-    | -0-    | -0-          | -0-          | -0-                       | \$15,000 |
| President,   |        |             |             |        |        |              |              |                           |          |
| CEO, CFO,    |        |             |             |        |        |              |              |                           |          |
| Director     | 2012   | -0-         | \$46,000(2) | -0-    | -0-    | -0-          | -0-          | -0-                       | \$46,000 |
| Richard M.   |        |             |             |        |        |              |              |                           |          |
| Smith        | 2013   | \$9,000(3)  | -2          | -0-    | -0-    | -0-          | -0-          | -0-                       | \$9,000  |
| Treasurer &  |        |             |             |        |        |              |              |                           |          |
| Secretary    | 2012   | N/A         | N/A         | N/A    | N/A    | N/A          | N/A          | N/A                       | N/A      |

Notes to Summary Compensation Table:

(1)

During the year ended 2013, Jesse Keller received \$15,000 in management fees.

| / | 1 | 1 |
|---|---|---|
| 1 | , | ١ |
|   |   |   |

On January 19, 2012, the Company issued 920,000 common shares with a fair value of \$46,000 to the President and Director of the Company as a bonus for services rendered. This dollar estimate is based on the grant date aggregate fair value at the close of business in accordance with FASB ASC Topic 718.

(3)

During the year ended 2013, Richard M. Smith received \$9,000 in management fees.

### Narrative Disclosure to Summary Compensation Table

There are no employment contracts, compensatory plans or arrangements, including payments to be received from the Company with respect to any executive officer, that would result in payments to such person because of his or her resignation, retirement or other termination of employment with the Company, or its subsidiaries, any change in control, or a change in the person s responsibilities following a change in control of the Company.

#### Outstanding Equity Awards at Fiscal Year-End

No executive officer received any equity awards, or holds exercisable or unexercisable options, as of the year ended April 30, 2013.

#### **Long-Term Incentive Plans**

There are no arrangements or plans in which we provide pension, retirement or similar benefits for directors or executive officers.

#### Compensation Committee

We currently do not have a compensation committee of the Board of Directors. The Board of Directors as a whole determines executive compensation.

# Compensation of Directors

Our directors receive no extra compensation for their service on our Board of Directors.

# ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS.

The following table sets forth certain information concerning the number of shares of our common stock owned beneficially as of August 6, 2013 by: (i) each of our directors; (ii) each of our named executive officers; and (iii) each person or group known by us to beneficially own more than 5% of our outstanding shares of common stock. Unless otherwise indicated, the shareholders listed below possess sole voting and investment power with respect to the shares they own. As of August 6, 2013, we had 9,837,038 shares of common stock issued and outstanding.

| Name and Address of Beneficial Owner  | Title of Class   | Amount and Nature of Beneficial | Percent of<br>Class (2) |
|---|------------------|---------------------------------|-------------------------|
|   |                  | Ownership (1)                   | (%)                     |
| Jesse Keller (3)  | Common           | (#)<br>3,420,000                | 34.77%                  |
| 403-1630 Pandosy St.  |                  |                                 |                         |
| Kelowna, BC Canada V1Y 1P7<br>All Officers and Directors as a Group (1 Person)<br>Ian Jonas Klippenstein <sup>(4)</sup> | Common<br>Common | <b>3,420,000</b> 2,500,000      | <b>34.77</b> % 25.41%   |
| 403-1630 Pandosy St.  |                  |                                 |                         |
| Kelowna, BC Canada V1Y 1P7  Garth Roy   | Common           | 605,000                         | 6.15%                   |
| 403-1630 Pandosy St.  |                  |                                 |                         |

Kelowna, BC Canada V1Y 1P7

| 1 | 1 | ١ |
|---|---|---|
| ľ | 1 | J |

The number and percentage of shares beneficially owned is determined under rules of the SEC and the information is not necessarily indicative of beneficial ownership for any other purpose. Under such rules, beneficial ownership includes any shares as to which the individual has sole or shared voting power or investment power and also any shares which the individual has the right to acquire within 60 days through the exercise of any stock option or other right. The persons named in the table have sole voting and investment power with respect to all shares of common stock shown as beneficially owned by them, subject to community property laws where applicable and the information contained in the footnotes to this table.

(2)

Based on 9,837,038 issued and outstanding shares of common stock as of August 6, 2013.

(3)

Jesse Keller is the Company s President, CEO, CFO and director. His beneficial ownership includes 3,420,000 common shares.

(4)

Ian Jonas Klippenstein was the former Secretary and a Director of the Company until his resignation on May 10, 2011. His beneficial ownership includes 2,500,000 common shares.

#### Changes in Control

There are no present arrangements or pledges of the Company s securities which may result in a change in control of the Company.

#### **ITEM 13.**

CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE.

#### **Related Party Transactions**

As at April 30, 2013, the Company owed \$60,281 (2012 - \$65,700) to the President and Director of the Company for financing of day-to-day expenditures incurred on behalf of the Company. The amounts owing are unsecured, non-interest bearing, and due on demand.

As at April 30, 2013, the Company owed \$32,602 (2012 - \$32,602) to a former director of the Company for financing of day-to-day expenditures incurred on behalf of the Company. The amounts owing are unsecured, non-interest bearing, and due on demand.

As at April 30, 2013, the Company owed \$86 (2012 - \$nil) to the Secretary and Treasurer of the Company for financing of day-to-day expenditures incurred on behalf of the Company. The amounts owing are unsecured, non-interest bearing, and due on demand.

Other than the foregoing, none of the directors or executive officers of the Company, nor any person who owned of record or was known to own beneficially more than 5% of the Company s outstanding shares of its Common Stock, nor any associate or affiliate of such persons or companies, has any material interest, direct or indirect, in any transaction that has occurred during the past fiscal year, or in any proposed transaction, which has materially affected or will affect the Company.

With regard to any future related party transaction, we plan to fully disclose any and all related party transactions in the following manner:

Disclosing such transactions in reports where required;

Disclosing in any and all filings with the SEC, where required;

Obtaining disinterested directors consent; and

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Obtaining shareholder consent where required.

# Director Independence

For purposes of determining director independence, we have applied the definitions set out in NASDAQ Rule 5605(a)(2). The OTCBB on which shares of Common Stock are quoted does not have any director independence requirements. The NASDAQ definition of Independent Director means a person other than an Executive Officer or employee of the Company or any other individual having a relationship which, in the opinion of the Company's Board of Directors, would interfere with the exercise of independent judgment in carrying out the responsibilities of a director.

According to the NASDAQ definition, Jesse Keller is not an independent director because he is also an executive officer of the Company.

## Review, Approval or Ratification of Transactions with Related Persons

We are a smaller reporting company as defined by Rule 12b-2 of the Securities Exchange Act of 1934 and are not required to provide the information under this item.

# ITEM 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES.

|                    | Year Ended     |    | Year Ended     |  |
|--------------------|----------------|----|----------------|--|
|                    | April 30, 2013 |    | April 30, 2012 |  |
| Audit fees         | \$<br>8,500    | \$ | 7,500          |  |
| Audit-related fees | \$<br>0        | \$ | 0              |  |
| Tax fees           | \$<br>0        | \$ | 0              |  |
| All other fees     | \$<br>0        | \$ | 0              |  |
| Total              | \$<br>8,500    | \$ | 7,500          |  |

### Audit Fees

During the fiscal year ended April 30, 2013, we incurred approximately \$8,500 in fees to our principal independent accountants for professional services rendered in connection with the audit and reviews of our financial statements for the fiscal year ended April 30, 2013.

During the fiscal year ended April 30, 2012, we incurred approximately \$7,500 in fees to our principal independent accountants for professional services rendered in connection with the audit and reviews of our financial statements for fiscal year ended April 30, 2012.

### Audit-Related Fees

The aggregate fees billed during the fiscal years ended April 30, 2013 and 2012 for assurance and related services by our principal independent accountants that are reasonably related to the performance of the audit or review of our financial statements (and are not reported under Item 9(e)(1) of Schedule 14A was \$0 and \$0, respectively.

#### Tax Fees

The aggregate fees billed during the fiscal years ended April 30, 2013 and 2012 for professional services rendered by our principal accountant tax compliance, tax advice and tax planning were \$0 and \$0, respectively.

#### All Other Fees

The aggregate fees billed during the fiscal year ended April 30, 2013 and 2012 for products and services provided by our principal independent accountants (other than the services reported in Items 9(e)(1) through 9(e)(3) of Schedule 14A was \$0 and \$0, respectively.

# **PART IV**

# **ITEM 15.**

# **EXHIBITS.**

(a)

**Exhibits** 

| Exhibit |  |   |
|---------|--|---|
| Number  | Description of Exhibit                         | Filing  |
| 3.01    | Articles of Incorporation                      | Filed with the SEC on June 11, 2010 as part of our    |
|         |  | Registration Statement on Form S-1.                   |
| 3.02    | Bylaws   | Filed with the SEC on June 11, 2010 as part of our    |
|         |  | Registration Statement on Form S-1.                   |
| 4.01    | 2012 Equity Incentive Plan                     | Filed with the SEC on November 9, 2012 as part of     |
|         | • •  | our Registration Statement on Form S-8.               |
| 10.01   | Share Exchange Agreement between Appiphany     | Filed with the SEC on June 11, 2010 as part of our    |
|         | Technologies Holdings Corp. and Appiphany      | Registration Statement on Form S-1.                   |
|         | Technologies Corp. dated May 1, 2010           |   |
| 10.02   | Contract license agreement between Appiphany   | Filed with the SEC on June 11, 2010 as part of our    |
|         | Technologies Corp. and Apple, Inc. dated       | Registration Statement on Form S-1.                   |
|         | September, 2009                                |   |
| 10.03   | Promissory Note between the Company and Scott  | Filed with the SEC on November 4, 2010 as part of     |
|         | Osborne dated July 22, 2010                    | our Amended Registration Statement on Form S-1/A.     |
| 10.04   | Promissory Note between the Company and Fraser | Filed with the SEC on November 4, 2010 as part of     |
|         | Polmie dated October 28, 2010                  | our Amended Registration Statement on Form S-1/A.     |
| 10.05   | Promissory Note between the Company and Darren | Filed with the SEC on November 4, 2010 as part of     |
|         | Wright dated October 28, 2010                  | our Amended Registration Statement on Form S-1/A.     |
| 10.06   | Promissory Note between the Company and Joshua | Filed with the SEC on November 4, 2010 as part of     |
|         | Kostyniuk dated October 28, 2010               | our Amended Registration Statement on Form S-1/A.     |
| 10.07   | Consulting Agreement between the Company and   | Filed with the SEC on November 4, 2010 as part of     |
|         | Voltaire Gomez dated September 23, 2010        | our Amended Registration Statement on Form S-1/A.     |
| 10.08   | Consulting Agreement between the Company and   | Filed with the SEC on January 18, 2012 as part of our |
|         | Garth Roy dated January 16, 2012               | Current Report on Form 8-K.                           |
| 10.09   | •  | •   |

|                      | Consulting Agreement between the Company and          | Filed with the SEC on November 12, 2012 as part of  |
|----------------------|---|---|
|                      | Brian D. Jones dated November 9, 2012                 | our Current Report on Form 8-K.                     |
| 10.10                | Consulting Agreement between the Company and          | Filed with the SEC on November 29, 2012 as part of  |
| 10.10                | Jon Trump dated November 27, 2012                     | our Current Report on Form 8-K.                     |
| 10.11                | Consulting Agreement between the Company and          | Filed with the SEC on March 5, 2013 as part of our  |
| 10.11                | Jon Trump dated March 1, 2013.                        | Current Report on Form 8-K.                         |
| 16.01                | *   | Filed with the SEC on September 19, 2011 as part of |
| 10.01                | 2011  | our Current Report on Form 8-K.                     |
| 21.01                | List of Subsidiaries                                  | Filed with the SEC on November 4, 2010 as part of   |
| 21.01                | Dist of Substatutes                                   | our Amended Registration Statement on Form S-1/A.   |
| 31.01                | Certification of Principal Executive Officer Pursuant |   |
|                      | to Rule 13a-14  |   |
| 31.02                | Certification of Principal Financial Officer Pursuant | Filed herewith.                                     |
|                      | to Rule 13a-14  |   |
| 32.01                | CEO and CFO Certification Pursuant to Section 906     | Filed herewith.                                     |
|                      | of the Sarbanes-Oxley Act                             |   |
| 101.INS*             | XBRL Instance Document                                | Filed herewith.                                     |
| 101.SCH <sup>3</sup> | *XBRL Taxonomy Extension Schema Document              | Filed herewith.                                     |
| 101.CAL <sup>2</sup> | *XBRL Taxonomy Extension Calculation Linkbase         | Filed herewith.                                     |
|                      | Document  |   |
| 101.LAB              | *XBRL Taxonomy Extension Labels Linkbase              | Filed herewith.                                     |
|                      | Document  |   |
| 101.PRE*             | XBRL Taxonomy Extension Presentation Linkbase         | Filed herewith.                                     |
|                      | Document  |   |
| 101.DEF*             | XBRL Taxonomy Extension Definition Linkbase           | Filed herewith.                                     |
|                      | Document  |   |

\*Pursuant to Regulation S-T, this interactive data file is deemed not filed or part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933, is deemed not filed for purposes of Section 18 of the Securities Exchange Act of 1934, and otherwise is not subject to liability under these sections.

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Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Company caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

# APPIPHANY TECHNOLOGIES HOLDINGS CORP.

| Dated: August 8, 2013   |
|---|
| /s/ Jesse Keller  |
| By: Jesse Keller  |
| Its: President, Principal Executive Officer & Principal Financial Officer (Principal Accounting Officer)  |
|   |
| Pursuant to the requirement of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the Company and in the capacities and on the dates indicated: |
|   |
|   |
| Dated: August 8, 2013   |
| /s/ Jesse Keller  |
| Jesse Keller - Director   |