

RAPPE KRISTINE A  
Form 4  
July 05, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
RAPPE KRISTINE A

2. Issuer Name and Ticker or Trading Symbol  
WISCONSIN ENERGY CORP  
[WEC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
231 WEST MICHIGAN STREET  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
07/01/2005

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Sr. VP, Chief Admin. Officer

MILWAUKEE,, WI 53203

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	07/01/2005		M		9,500 A \$ 30.188	18,047 <sup>(1)</sup>	D
Common Stock	07/01/2005		M		6,251 A \$ 19.969	24,298 <sup>(1)</sup>	D
Common Stock	07/01/2005		M		6,991 A \$ 20.39	31,289 <sup>(1)</sup>	D
Common Stock	07/01/2005		M		1,595 A \$ 21.73	32,884 <sup>(1)</sup>	D
Common Stock	07/01/2005		M		15,004 A \$ 22.655	47,888 <sup>(1)</sup>	D

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Common Stock	07/01/2005	S	39,341	D	\$ 39.03	8,547 <sup>(1)</sup>	D	
Common Stock						6,389 <sup>(2)</sup>	I	ERSP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
Stock Option (right to buy)	\$ 30.188	07/01/2005		M	9,500	12/20/1999 12/20/2005	Common Stock	9,500
Stock Option (right to buy)	\$ 19.969	07/01/2005		M	6,251	04/03/2004 04/03/2010	Common Stock	6,251
Stock Option (right to buy)	\$ 20.39	07/01/2005		M	6,991	02/07/2005 02/07/2011	Common Stock	6,991
Stock Option (right to buy)	\$ 21.73	07/01/2005		M	1,595	05/01/2005 05/01/2011	Common Stock	1,595
Stock Option (right to buy)	\$ 22.655	07/01/2005		M	15,004	12/31/2004 <sup>(3)</sup> 01/02/2012	Common Stock	15,004

