#### **UMPQUA HOLDINGS CORP**

Form 4

February 03, 2014

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB APPROVAL
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Form 5
obligations
may continue.
See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * MCLAUGHLIN NEAL T			2. Issuer Name <b>and</b> Ticker or Trading Symbol UMPQUA HOLDINGS CORP [UMPQ]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)		
(Last) (First) (Middle)  ONE SW COLUMBIA STREET, SUITE 1200		, ,	3. Date of Earliest Transaction (Month/Day/Year) 01/31/2014	Director 10% Owner _X Officer (give title Other (specify below)  EVP/Treasurer		
PODEL AND	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting		
PORTLAND	), OR 97258			Person		

(City)	(State) (	Zip) Table	e I - Non-D	erivative	Secur	ities Acqu	uired, Disposed of	, or Beneficial	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securi r(A) or Di (Instr. 3,	(A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	01/31/2014		F	2,909	D	\$ 17.56	44,141	D	
Common Stock	01/31/2014		F	236	D	\$ 17.56	43,905	D	
Common Stock							782	I	by 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration Date (Month/Day/Year	-		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Sha	
Non-Qualified Stock Option (right to buy)	\$ 9.23					02/02/2010(1)	02/01/2019	Common Stock	2,00	
Non-Qualified Stock Option (right to buy)	\$ 10.97					01/31/2014(1)	01/30/2021	Common Stock	5,00	
Non-Qualified Stock Option (right to buy)	\$ 11.89					02/05/2011(2)	02/05/2020	Common Stock	20,00	
Non-Qualified Stock Option (right to buy)	\$ 15.5					01/28/2009(1)	01/27/2018	Common Stock	15,00	
Non-Qualified Stock Option (right to buy)	\$ 22.94					04/19/2006(1)	04/19/2015	Common Stock	5,00	

## **Reporting Owners**

McLaughlin

Reporting Owner Name / Address	Relationships						
reporting owner name, reduces	Director	10% Owner	Officer	Other			
MCLAUGHLIN NEAL T ONE SW COLUMBIA STREET, SUITE 1200 PORTLAND, OR 97258			EVP/Treasurer				
Signatures							
By: Steven L. Philpott, Attorney in Fact For: Ne	al T.		02/03/2014				

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\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All options are fully vested.
- (2) Option granted 2/5/10. Beginning on the first anniversary of the grant date, the options vest 20% per year for five years.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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