BONSO ELECTRONICS INTERNATIONAL INC

Form 6-K February 17, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Issuer

Pursuant to Rule 13a-16 or 15d-16 of

the Securities Exchange Act of 1934

For February 17, 2004

BONSO ELECTRONICS INTERNATIONAL INC.

(Translation of Registrant's name into English)

Unit 1106-1110, 11F, Star House 3 Salisbury Road, Tsimshatsui Kowloon, Hong Kong

(Address of principal executive offices)

[Indicate by check mark whether the Registrant files or will file annual reports under cover of Form 20-F or Form 40-F.]

Form 20-F [X] Form 40-F []

[Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.]

Yes [] No [X]

THIRD QUARTER EARNINGS RELEASE

Bonso Electronics Reports Record Sales for the First Nine Months with Earnings Up 103%

HONG KONG, Feb 17/PRNewswire-FirstCall/- Bonso Electronics International, Inc (Nasdaq: BNSO) today reported net income of \$2,105,000 or \$0.37 per share (diluted) on revenues of \$58,340,000 for the nine months ended 31 December 2003. This represents an increase of 103 percent in net income and 69 percent in revenues as compared to net income of \$1,037,000 or \$0.19 per share (diluted) and sales of \$34,581,000 posted during the same period last year.

Net income in the three months ended 31 December 2003 rose to \$601,000 or \$0.11 per share over \$489,000 and \$0.09 per share during the same period last year, representing an increase of 23%. Revenues increased to \$17,260,000, a 25% increase over \$13,853,000 during the same period last year.

"I am pleased to report that our earnings and revenues are continuing to grow substantially in the nine month period as well as, in the current quarter. These sales improvements came from increases in both Telecom and Sensor based (scale) products," said Mr. Anthony So, Bonso Chairman, CEO and President. Mr. So stated, "I feel the nine month and quarterly results continue to represent a significant positive change in our business."

"The nine months and quarterly results further demonstrate that we can significantly increase our sales volume while maintaining positive cash flow from operations thereby improving our cash and cash equivalents position to approximately \$15,116,000 or \$2.66 per share with little long term debt."

About Bonso Electronics

Headquartered in Hong Kong, Bonso Electronics designs, develops, manufactures, assembles and markets a comprehensive line of telecommunications products, electronic scales and weighing instruments. Bonso products are manufactured in the People's Republic of China with customers primarily located in North America and Europe. Company services include product design and prototyping, production tooling, procurement of components, total quality management, and just-in-time delivery. For further information, visit the company's website at http://www.bonso.com.

The statements contained in this press release which are not historical fact are forward looking statements that involve certain risks and uncertainties including, but not limited to, risks associated with the uncertainty of future financial results, seasonality of sales of certain products, additional financing requirements, development of new products, government approval processes, the impact of competitive products or pricing, technological changes, currency fluctuations, estimates of market growth, the effect of economic conditions and other uncertainties detailed in the company's filings with the Securities and Exchange Commission.

BONSO ELECTRONICS INTERNATIONAL INC. CONSOLIDATED BALANCE SHEET (In U.S. Dollars)

	Dec 31 2003	March 31 2003
	(Unaudited)	(Audited)
Assets		
Current assets		
Cash and cash equivalents	15,116,595	3,633,528
Restricted cash deposits		4,104,168
Trade receivables, net	7,949,851	6,191,627
Inventories	7,599,281	12,656,518
Notes receivable		358,188
Tax recoverable	356 , 532	52,087
Deferred income tax assets - current		38,348
Other receivables, deposits and prepayments	1,086,086	1,166,234
Total current assets	32,108,345	28,200,698
Deposits	551,399	551,399

Deferred income tax assets - non current Goodwill Brand name, net	82,210 1,089,258 2,576,578	128,887 1,100,962 2,597,392
Property, plant and equipment Leasehold land and buildings Plant and machinery Furniture, fixtures and equipment Motor vehicles	14,161,850 17,022,262 3,488,090 369,086	12,505,141 12,801,183 5,251,171 343,068
	35,041,288	
Less: accumulated depreciation and amortization Net property, plant and equipment		(14,569,165) 16,331,398
Total assets	53,554,221	48,910,736
Liabilities and shareholders' equity Current liabilities		
Bank overdraft Notes payable Accounts payable Accrued charges and deposits Short-term loans		216, 410 4,818,971 6,350,527 1,827,286 4,727,988
Current portion of long-term debt and capital lease obligations	537,796	482,940
Total current liabilities	20,452,716	18,424,122
Long-term debt and capital lease obligations, net of current maturities	1,434,286	606,488
Commitments and contingencies Minority Interests Redeemable Common Stock	100,370	•
Redeemable Common Stock par value \$0.003 per share - issued and outstanding shares: March & December 2003 - 180,726	1,445,808	1,445,808
Shareholders' equity Preferred stock par value \$0.01 per share - authorized shares - 10,000,000 - issued and outstanding shares : March & December 2003 - 0		
Common stock par value \$0.003 per share - authorized shares - 23,333,334 - issued and outstanding shares: March 31, 2003 - 5,529,133; December 31, 2003 - 5,494,844	16,480	16,583
Additional paid-in capital Deferred consultancy fee	21,394,136	21,458,376
Retained earnings Accumulated other comprehensive income Common stock held in treasury, at cost	8,353,660 356,765	6,533,224 409,692 (38,832)
	30,121,041	28,379,043
Total liabilities and shareholders' equity	53,554,221	48,910,736

BONSO ELECTRONICS INTERNATIONAL INC. CONSOLIDATED INCOME STATEMENT (In Thousands of U.S. Dollars) Unaudited

onaudited	Three months e	Nine months ended	
	2003	2002	2003
Net sales	17,260	13,853	58,340
Cost of sales		(10,315)	
Gross margin	4,026	3,538	11,855
Selling expenses		564	
Salaries and related costs		1,154	
Research and development expenses	84	105	
Administration and general expenses	1,067	922	2,781
Amortization of Brand Name	47	17	149
Income from operations	652	776	2,405
Interest Income	81	15	
Other income	106	73	270
Interest Expenses	(192)	(172)	(657)
Foreign exchange (loss)/ gains	(35)	(16)	45
Consultancy fee		(95)	
Income before income taxes and minority interest	612	581	2 , 168
Income tax benefit	(3)	(62)	(18)
Net income before minority interest	609		2 , 150
Minority interests	(8)	(30)	(45)
Net income	601	489	2,105
Earnings per share Basic & diluted	0.11	0.09	0.37
Weighted average shares Outstanding	5,675,570	5,529,133	5,675,570 5,

For more information, please contact,

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the

undersigned, thereunto duly authorized.

BONSO ELECTRONICS INTERNATIONAL INC.

(Registrant)

Date: February 17, 2004 By: /s/ Henry F. Schlueter

Henry F. Schlueter, Assistant Secretary