

Del Vecchio Claudio  
 Form 144  
 September 13, 2004

**OMB APPROVAL**

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**UNITED STATES  
 SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

**SEC USE ONLY**

**FORM 144**

**DOCUMENT SEQUENCE NO.**

**CUSIP NUMBER**

**NOTICE OF PROPOSED SALE OF SECURITIES  
 PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933**

**WORK LOCATION**

**ATTENTION:** *Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker.*

1 (a) NAME OF ISSUER (Please type or print) LUXOTTICA GROUP S.p.A (b) IRS IDENT. NO. N/A (c) S.E.C. FILE NO. 1-10421

1 (d) ADDRESS OF ISSUER Via Cantù 2 STREET Milan CITY Italy STATE Italy ZIP CODE 20123 (e) TELEPHONE NO. AREA CODE 011 39 NUMBER 02-863341

2 (a) NAME OF PERSON FOR WHOSE ACCOUNT THE SECURITIES ARE TO BE SOLD Claudio and Debra Del Vecchio (b) IRS IDENT. NO. 104-66-0258 (c) RELATIONSHIP TO ISSUER Director (d) ADDRESS 3 Toboggan Hill Path (e) STREET CITY Cold Spring Harbor STATE NY ZIP CODE 11724-1200

*INSTRUCTION: The person filing this notice should contact the issuer to obtain the I.R.S. Identification Number and the S.E.C. File Number.*

3 (a)	(b)	<b>SEC USE ONLY</b>	(c)	(d)	(e)	(f)	(g)
<b>Title of the Class of Securities To Be Sold</b>	<b>Name and Address of Each Broker Through Whom the Securities are to be Offered or Each Market Maker who is Acquiring the Securities</b>	<b>Broker-Dealer File Number</b>	<b>Number of Shares or Other Units To Be Sold</b>	<b>Aggregate Market Value</b>	<b>Number of Shares or Other Units Outstanding</b>	<b>Approximate Date of Sale</b>	<b>Name of Each Securities Exchange</b>
			(See instr. 3(c))	(See instr. 3(d))	(See instr. 3(e))	(See instr. 3(f)) (MO. DAY YR.)	(See instr. 3(g))

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ADRs(1)	Benjamin Securities, Inc. 378 South Oyster Bay Rd. Hicksville, New York 11801	50,000	\$865,000(2)	454,477,033	09/13/2004	NYSE
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**INSTRUCTIONS:**

1. (a) Name of issuer  
(b) Issuer's I.R.S. Identification Number  
(c) Issuer's S.E.C. file number, if any  
(d) Issuer's address, including zip code  
(e) Issuer's telephone number, including area code
2. (a) Name of person for whose account the securities are to be sold  
(b) Such person's I.R.S. identification number, if such person is an entity  
(c) Such person's relationship to the issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)  
(d) Such person's address, including zip code
3. (a) Title of the class of securities to be sold  
(b) Name and address of each broker through whom the securities are intended to be sold  
(c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount)  
(d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice  
(e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown by the most recent report or statement published by the issuer  
(f) Approximate date on which the securities are to be sold  
(g) Name of each securities exchange, if any, on which the securities are intended to be sold

**Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1174 (01-04)

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**TABLE I SECURITIES TO BE SOLD**

*Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:*

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired (If gift, also give date donor acquired)	Amount of Securities Acquired	Date of Payment	Nature of Payment
ADRs(1)	11/29/1990	Open Market Purchases	Open Market Purchases	120,000(3)	12/03/1990	Cash
ADRs(1)	06/14/1996	Open Market Purchases	Open Market Purchases	10,000(4)	06/18/1996	Cash

**INSTRUCTIONS:**

1. If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.
2. If within two years after the acquisition of the securities the person for whose account they are to be sold had any short positions, put or other option to dispose of securities referred to in paragraph (d)(3) of Rule 144, furnish full information with respect thereto.

**TABLE II SECURITIES SOLD DURING THE PAST 3 MONTHS**

*Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.*

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
None.				

**REMARKS:**

- (1) One ADR represents one ordinary share, par value Euro 0.06 per share, of Luxottica Group S.p.A.
- (2) Based on the closing bid price on September 10, 2004
- (3) Adjusted to reflect the 2-for-1, 5-for-1 and 2-for-1 stock splits of Luxottica Group S.p.A.'s ordinary shares effected in July, 1992, April 1998 and June 2000, respectively.
- (4) Adjusted to reflect the 5-for-1 and 2-for-1 stock splits of Luxottica Group S.p.A.'s ordinary shares effected in April 1998 and June 2000, respectively.

**INSTRUCTIONS:**

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

**ATTENTION:**

*The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed.*

September 13, 2004

/s/ CLAUDIO DEL VECCHIO

DATE OF NOTICE

(SIGNATURE)

*The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures.*

**ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)**

SEC 1147 (01-04)

