

J JILL GROUP INC  
Form 8-K  
August 03, 2004

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

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**FORM 8-K**

**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): **August 3, 2004**

**The J. Jill Group, Inc.**

(Exact Name of Registrant as Specified in its Charter)

**Delaware**  
(State or Other Jurisdiction  
of Incorporation)

**0-22480**  
(Commission  
File Number)

**04-2973769**  
(IRS Employer  
Identification No.)

**4 Batterymarch Park, Quincy, MA**  
(Address of Principal  
Executive Offices)

**02169-7468**  
(Zip Code)

Registrant's telephone number, including area code: **(617) 376-4300**

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**Item 7. Financial Statements, Pro Forma Financial Information and Exhibits**

(c) Exhibits

99.1 August 3, 2004 Press Release

**Item 12. Results of Operations and Financial Condition**

On August 3, 2004, The J. Jill Group, Inc. issued a press release reporting its financial results for its fiscal quarter ended June 26, 2004. A copy of the press release is set forth as Exhibit 99.1 and is incorporated herein by reference.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**THE J. JILL GROUP, INC.**

Date: August 3, 2004

By: /s/ OLGA L. CONLEY

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Olga L. Conley  
Executive Vice President/Chief Financial Officer and Treasurer  
*(Principal Financial Officer)*

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**EXHIBIT INDEX**

<b>Number</b>	<b>Description</b>
99.1	August 3, 2004 Press Release

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