

NU SKIN ENTERPRISES INC

Form 8-K

April 23, 2012

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

April 20, 2012

Date of Report (Date of earliest event reported)

NU SKIN ENTERPRISES, INC.  
(Exact name of registrant as specified in its charter)

Delaware  
(State or other  
jurisdiction of  
incorporation)

001-12421  
(Commission File  
Number)

87-0565309  
(IRS Employer  
Identification Number)

75 West Center Street  
Provo, UT 84601  
(Address of principal executive offices and zip code)

(801) 345-1000  
(Registrant's telephone number, including area code)

N/A  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4 (c))

Item 7.01 Regulation FD Disclosure.

An electronic copy of the Letter to Shareholders included in the Nu Skin Enterprises, Inc. 2011 Annual Report to Shareholders as attached hereto as Exhibit 99.1 is not filed, but is furnished pursuant to Regulation FD. The 2011 Annual Report to Shareholders was first mailed out on or about April 20, 2012. A complete copy of the 2011 Annual Report to Shareholders can be obtained on our website, [www.nuskinenterprises.com](http://www.nuskinenterprises.com) or by contacting our Investor Relations Department, telephone: 801-345-6100, e-mail: [spond@nuskin.com](mailto:spond@nuskin.com), address: 75 West Center Street, Provo, UT 84601.

Item 9.01 Financial Statements and Exhibits.

(c) Exhibits.

99.1 Letter to Shareholders from the Nu Skin Enterprises, Inc. 2011 Annual Report to Shareholders.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NU SKIN ENTERPRISES, INC.  
(Registrant)

/s/ Ritch N. Wood  
Ritch N. Wood  
Chief Financial Officer

Date: April 20, 2012

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EXHIBIT INDEX

Exhibit No.

Exhibit Description

99.1 Letter to Shareholders from the Nu Skin Enterprises, Inc. 2011 Annual Report to Shareholders.

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